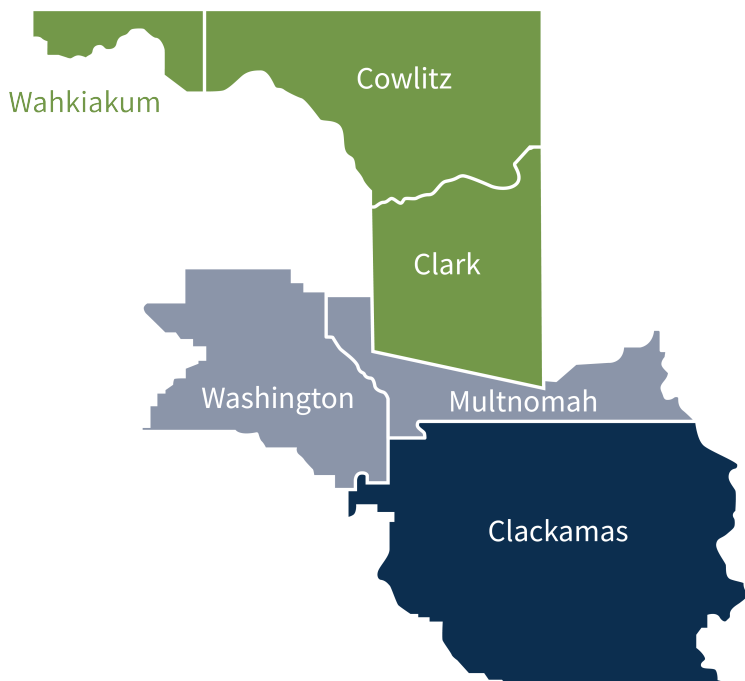


The Columbia-Willamette Workforce Collaborative

Working Together to Solve Regional Workforce Challenges

The Columbia-Willamette Workforce Collaborative (CWWC) is a partnership that delivers a unified approach to serve industry, support economic development and guide public workforce investments in the Portland-Southwest Washington metro region.

Members are Clackamas Workforce Partnership, Workforce Southwest Washington and Worksystems. The three organizations have been collaborating for 12 years. Their partnership has brought more than \$61 million of additional workforce development funding into the area and gained regional and national recognition.



OUTCOMES

- \$61 Million+ in Competitive Grants
- >125 Companies Actively Engaged
- Thousands of People Trained & Placed into Jobs
- Shared Industry Awareness Campaigns
- Regional/National Recognition
- Quality Jobs Initiative + Framework

THE REGION

- 2 States – Oregon & Washington
- 3 Workforce Development Boards
- 6 Counties – Clackamas, Clark, Cowlitz, Multnomah, Washington, Wahkiakum
- 27 Colleges and Universities
- 35 Business Chambers
- 43 School Districts
- 52 Cities
- 60+ Economic Development Organizations
- 6,000 Square Miles
- 88,000+ Businesses
- 1.5 Million Workers
- 2.4 Million People

QUALITY JOBS

The Quality Jobs initiative is a regional public/private coalition of businesses, community-based organizations, workers, job seekers, economic developers, and local municipalities to advance an equitable economic recovery and sustain and grow local businesses.

Good, high-quality jobs lead to decreased employee turnover and absenteeism, greater productivity and employee engagement, better service to customers, enhanced recruiting and higher company resilience and ability to survive economic downturns.

Quality jobs — ones with competitive wages and benefits, predictable hours, necessary training, and opportunities for advancement — are good for business!



The Quality Jobs Framework, a blueprint of actionable, detailed strategies for companies to improve their jobs and work conditions and attract and retain employees, while contributing to a more equitable economic recovery was released by CWWC in July 2022.

For assistance implementing your quality jobs strategy, contact:

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VIEW THE STATE OF THE WORKFORCE REPORT

