



workforce  
SOUTHWEST WASHINGTON

## September 2024 WORKFORCE DEVELOPMENT NEWS

### **Workforce Southwest Washington and LatinoBuilt collaborating to support local Latine construction companies**



Meet our new partner [LatinoBuilt](#), a nonprofit dedicated to aiding and empowering Latine construction contractors with bilingual support, mentorship and training to build a more equitable future, eliminate inequities and expand opportunities in the construction industry for Latine and other underrepresented groups.

WSW is investing Washington State Department of Commerce Community Reinvestment funds to help [LatinoBuilt](#) expand its services into Clark, Cowlitz and Wahkiakum counties to assist Southwest Washington Latine construction companies and entrepreneurs to grow and thrive.

Read more about this exciting partnership below!

Read the blog here

## Building Bright Futures: Hiring the next generation of workers in the Portland- Clackamas-Southwest Washington Metro area



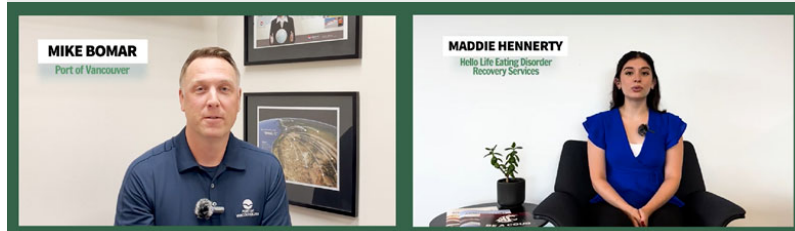
Join the Columbia-Willamette Workforce Collaborative (CWWC) on October 31, 2024, for insights on the Portland-Clackamas-Southwest Washington metro area's young adult labor force (ages 18-24) and how your business can benefit by hiring and retaining workers from the next generation.

Hear from Labor market economist Dr. Liza Morehead as well as a panel of businesses and young adults about the next generation of workers and the innovative approaches to educate and train them for the jobs of today and tomorrow.

- October 31, 2024
- Registration | 7:30 a.m.
- Event | 8 – 10 a.m.
- Heathman Lodge, [7801 NE Greenwood Dr., Vancouver, WA 98662](#)
- Tickets \$35

[Purchase Tickets](#)

## New Future Leaders Project Testimonial Videos!



Interns and employers can't get enough of the [Future Leaders Project \(FLP\)](#)! We interviewed eight FLP interns and eight host employers to hear their thoughts on this wonderful program. Check out our newest FLP testimonials on our YouTube channel to hear the amazing benefits of being a participant!

[View our latest videos!](#)

## Key Components to Recruiting and Retaining Employees



Workforce Southwest Washington (WSW) was involved in several events aimed at tackling the

issues of employee recruitment and retention. On June 5 and 12 WSW contracted and hosted the human resource experts at [Salsbury & Co.](#) to lead a two-part workshop series to give companies the tools to overcome employee recruitment and retention challenges. Then, on June 18 our Director of Business Services, Darcy Hoffman, collaborated with Erin Roe from Salsbury & Co. to lead a [CREDC and APEX Accelerator](#) on how to attract, hire and retain talent.

Read our blog to learn five key strategies from the workshops that your company can implement to find and keep valuable talent.

[Read the blog here](#)

## Upgrade your skills with PACE



### Certificate Courses for Working Professionals

*2 online evening lectures per week for 2 to 4 weeks*

EXCEL - Beginner	Conflict Resolution
EXCEL - Intermediate	Women in Leadership
Business Analytics with Power BI	Applied Machine Learning
Leadership Essentials	Intro to SQL
Customer Service Essentials	Interfacing with SQL
Comm. in Project Management	Python for Beginners
Change Management	Lean Processes and Six Sigma

Quickly upgrade your skills by enrolling in a certificate course through the PACE program at [Washington State University Vancouver!](#) The PACE program offers non-credit courses for working professionals. Attendees earn a WSU certificate of completion upon successfully completing a course. Small Businesses, Non-

profits and Educational Institutions can receive 50-75% discounts off their tuition.

Sign up today, registration closes on September 20!

[Register for PACE](#)

## **Dozer Day is coming to Vancouver on October 5 & 6!**



Dozer Day is coming to the Clark County Event Center on October 5 & 6. Bring the family for a hands-on, fun-filled day! Dozer Day® helps you get in the driver's seat, operate controls (under supervision, of course!), and learn about the functions and capabilities of various construction equipment. Activities are designed to be both entertaining and educational, fostering an interest in the construction industry. As a bonus, many of the sponsors are employers in the community who are actively hiring!

[Click here for tickets!](#)

**Workforce System in the News**

[Workforce Southwest Washington teams up with LatinoBuilt](#) - Vancouver Business Journal

[Ways to help your employees balance work and childcare](#) - Kelso Longview Chamber “Business Connection”

[Join hiring event in Kelso](#) - The Daily News

[Community Resource Fair planned for Aug. 7 in Ridgefield](#) - The Columbian

[Wahkiakum superintendent steps down after 7 years due to health reasons](#) - The Daily News

[Meet the Portland Business Journal’s 40 Under 40 for 2024 – Miriam Halliday](#) - Portland Business Journal

## Partner Events

**WorkSource Vancouver Hiring Event - Public Sector Focused** | September 18, 2024 | 10 a.m. - 12 p.m. | 204 SE Stonemill Drive Suite 215, Vancouver, WA 98684

**WorkSource Vancouver Hiring Event** | October 16, 2024 | 10 a.m. - 12 p.m. | 204 SE Stonemill Drive Suite 215, Vancouver, WA 98684

**WorkSource Vancouver Hiring Event** | November 20, 2024 | 10 a.m. - 12 p.m. | 204 SE Stonemill Drive Suite 215, Vancouver, WA 98684

**Next Workshops** | 120 NE 136th Avenue, Suite 130, Vancouver, WA 98684

Writing a Cover Letter | September 11, 2024 | 2 p.m.

Interview Readiness | September 18, 2024 | 2 p.m.

Career, Education & Leadership | September 25, 2024 | 12:30 p.m.

[Schedule of events at Next](#)

**Workforce Southwest Washington (WSW)**, a 501c3 nonprofit and the Local Workforce Development Board for Clark, Cowlitz, and Wahkiakum counties, is dedicated to leading a regional workforce development system where every individual has access to quality employment and every business has access to a highly skilled workforce. WSW designs, coordinates and funds workforce programs and services in collaboration with local partners. Our initiatives aim to equip both youth and adults with the essential skills, training, and education required for employment and career advancement. We aid in business growth by funding and collaborating with quality companies to facilitate recruitment, training, and retention of skilled employees.

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[Read our Blogs](#)

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