



workforce
SOUTHWEST WASHINGTON

July 2021 - June 2022 Impact Report

Through investments in local companies, community organizations, economic development, and higher education, WSW builds strong partnerships to develop the economy and support business growth and recovery, provide opportunities for economic mobility and challenge systems that bar individuals from economic prosperity.

Our investments match the needs of local businesses with a highly skilled and trained workforce, creating greater economic success across Southwest Washington.



ECONOMIC MOBILITY

Across the region, historically underrepresented individuals and families with low- and middle-income lack the economic opportunities critical to success. Access to quality jobs and training opportunities creates a highly skilled workforce and further opportunities to grow small businesses and create a strong Southwest Washington economy.

Through our investments in 2021-2022:

3,056 services were provided to youth and adult job seekers to help them improve their skills, find jobs or advance in their careers

\$4.3 million was invested in training and career services for youth and adult job seekers

564 individuals were placed into jobs with a median annual salary of **\$40,660**

82% of individuals placed into jobs made more than **\$17/hour**



BUSINESS GROWTH

As the local workforce development board, WSW is best positioned to propose solutions to meet business challenges. The WSW Business Services team can refer, connect and convene system partners, including economic development, education and workforce to get companies to the right resources quickly.

WSW invested **\$505,360** in training for existing and new employees of in-demand industries to support business growth and sustainability

213 businesses received employee training, recruiting and placement assistance, layoff aversion and other services through WSW and our partners at WorkSource

IMPACT

During an unprecedented time, our investments advanced economic mobility by training and placing workers in quality jobs in high-demand sectors and helping business grow and recover.

PEOPLE TRAINED FOR IN-DEMAND JOBS

In Southwest Washington, healthcare, construction, manufacturing and technology are industries with high wages, projected growth and demand for skilled workers. WSW investments in these sectors provide quality job opportunities for individuals while meeting the high need for talent.



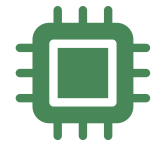
2%
Construction



36%
Healthcare

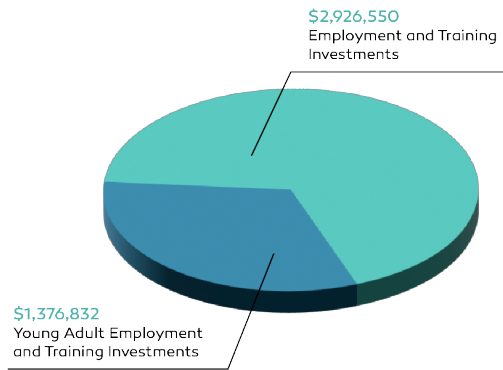


3%
Manufacturing

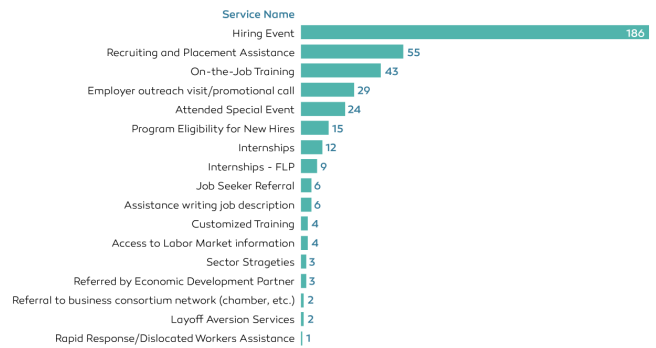


2%
Technology

WSW INVESTMENTS



BUSINESS SERVICES



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