



workforce  
SOUTHWEST WASHINGTON

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**Workforce Southwest Washington launches workshop series  
to help businesses find employees in tight labor market**

*February: Summer Jobs: A strategy to build your workforce*

**Vancouver, Wash. (Jan. 25, 2018)** — To help companies meet the challenges of finding and keeping employees, Workforce Southwest Washington is launching a workshop series to enable employers to learn best practices from businesses that have successfully found and hired good employees and hear from experts in employee recruitment and retention.

The first event on February 20 is “Summer Jobs: A Strategy to Build Your Workforce.” It will take place 7:45 a.m.-9:30 a.m. at the Cowlitz County Event Center, 1900 7<sup>th</sup> Avenue in Longview.

Workshops will be held every other month on different dates in both Cowlitz County and Clark County.

**Cowlitz County** dates and topics are:

- February 20 – Summer Jobs: A Strategy to Build Your Workforce
- April 17 – Managing the Generation Gap in the Workplace (location: Ilani Casino Resort)
- June 20 – Finding employees in a tight labor market
- August 22 – Tips & tricks for finding and keeping great workers
- October 24 – When your best workers retire ... what do you do now?

There is no cost to attend, however, space is limited and registration is required at <http://bit.ly/2n7TZDV> (for the Cowlitz County event) or go to [www.eventbrite.com](http://www.eventbrite.com) and search for “Workforce Southwest” and choose the event in Clark County or Cowlitz County.

For assistance or more information about workforce programs for business, contact Cass Parker at [cparker@workforcesw.org](mailto:cparker@workforcesw.org) or 360.567.1076.

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**Workforce Southwest Washington (WSW)**, a nonprofit organization founded in 2002, contributes to regional economic growth by providing investments and resources to improve the skills and education of the workforce in Clark, Cowlitz and Wahkiakum counties. WSW-funded programs operated by WorkSource and community-based organizations help businesses find and hire the employees they need and provide people with the skills, education and training to find work or advance in their careers. WSW collaborates with employers, community colleges and universities, labor groups, government and economic development agencies, high schools, nonprofits and community organizations. Learn more at [www.workforcesw.org](http://www.workforcesw.org).

*Serving businesses, job seekers and youth in Clark, Cowlitz and Wahkiakum counties.*