



workforce
SOUTHWEST WASHINGTON

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**Workforce Southwest Washington launches workshop series
to help businesses find employees in tight labor market**

February: Summer Jobs: A strategy to build your workforce

Vancouver, Wash. (Jan. 25, 2018) — To help companies meet the challenges of finding and keeping employees, Workforce Southwest Washington is launching a workshop series to enable employers to learn best practices from businesses that have successfully found and hired good employees and hear from experts in employee recruitment and retention.

The first event on February 28 is “Summer Jobs: A Strategy to Build Your Workforce.” It will take place 7:45 a.m.-9:30 a.m. at CoLab at Boomerang, 808 Main Street, Vancouver 98660.

Workshops will be held every other month on different dates in both Clark County and Cowlitz County.

Clark County dates and topics are:

- February 28 – Summer Jobs: A Strategy to Build Your Workforce
- April 17 – Managing the Generation Gap in the Workplace (location: Ilani Casino Resort)
- June 28 – Finding Employees in a tight labor market
- August 16 – Tips & tricks for finding and keeping great workers
- October 18 – When your best workers retire ... what do you do now?

There is no cost to attend, however, space is limited and registration is required at <http://bit.ly/2DvUgGL> (for the Feb. 28 Clark County event) or go to www.eventbrite.com and search for “Workforce Southwest” and choose the event in Clark County or Cowlitz County.

For assistance or more information about workforce development programs for business, contact Cass Parker at cparker@workforcesw.org or 360.567.1076.

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Workforce Southwest Washington (WSW), a nonprofit organization founded in 2002, contributes to regional economic growth by providing investments and resources to improve the skills and education of the workforce in Clark, Cowlitz and Wahkiakum counties. WSW-funded programs operated by WorkSource and community-based organizations help businesses find and hire the employees they need and provide people with the skills, education and training to find work or advance in their careers. WSW collaborates with employers, community colleges and universities, labor groups, government and economic development agencies, high schools, nonprofits and community organizations. Learn more at www.workforcesw.org.

Serving businesses, job seekers and youth in Clark, Cowlitz and Wahkiakum counties.