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SOUTHWEST WASHINGTON

FOR IMMEDIATE RELEASE

Contact: Julia Maglione | jmaglione@workforcesw.org | 360.567.3176

**Workforce Southwest Washington workshops
to aid businesses with employee recruitment and retention**

Vancouver Wash. (May 8, 2024) – Companies wanting to reach a larger pool of qualified, diverse candidates, fill open jobs, and retain valued employees can gain knowledge and tools to overcome their employee recruitment and retention challenges and create an action plan for their organization by attending a workshop series sponsored by [Workforce Southwest Washington](#) (WSW), the nonprofit local workforce development board for Clark, Cowlitz and Wahkiakum counties.

The two-part workshop series will take place June 5 and June 12, from 8:30 a.m. – 4 p.m., at Workforce Southwest Washington, 805 Broadway Street, Suite 412, Vancouver, WA 98660.

Registration is required at <https://forms.office.com/r/ntvc2jiGcQ>. Space is limited to two participants per organization, ideally staff from human resources and/or leadership. There is no cost to attend the workshops.

During the workshops, which will be led by the human resources experts at [Salsbury & Co.](#), attendees will learn how to:

- Reach a larger pool of qualified, diverse candidates.
- Recruit and onboard new employees to set them up for success.
- Improve organizational operations, employee engagement and satisfaction.

Lunch and a workbook of examples and a resource toolkit are included.

At the end of the series, participants will walk away with a recruitment and retention action plan for their organization.

For additional information, contact Nolan Yaws-Gonzalez at nyaws-gonzalez@workforcesw.org or 360.567.1066.

The generous support of the U.S. Bank Foundation and KeyBank Foundation made the workshop series possible.

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Serving businesses, job seekers and youth in Clark, Cowlitz and Wahkiakum counties.



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Workforce Southwest Washington (WSW), a 501c3 nonprofit and the Local Workforce Development Board for Clark, Cowlitz, and Wahkiakum counties, is dedicated to leading a regional workforce development system where every individual has access to quality employment and every business has access to a highly skilled workforce. WSW designs, coordinates and funds workforce programs and services in collaboration with local partners. Our initiatives aim to equip both youth and adults with the essential skills, training, and education required for employment and career advancement. We aid in business growth by funding and collaborating with quality companies to facilitate recruitment, training, and retention of skilled employees.

Workforce Southwest Washington is an equal opportunity employer/program.
Auxiliary aids are available upon request to individuals with disabilities. Washington Relay 711.

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805 Broadway, Suite 412 | Vancouver, WA 98660

www.workforcesw.org

360.567.1070