

## FOR IMMEDIATE RELEASE

Contact: Julia Maglione I jmaglione@workforcesw.org I 360.567.3176

## Workforce Southwest Washington Hires Summer Intern from WSUV's Future Leaders Project

**Vancouver Wash.** (July 27, 2021) – Mandipa Masike has joined <u>Workforce Southwest Washington</u> (WSW) as a paid summer intern.

Masike, a Washington State University Vancouver (WSUV) senior studying Strategic Communication and Business Administration hopes to become a Public Relations Specialist working with diverse businesses and empowering historically underserved communities. During her 200-hour internship through WSUV's Future Leaders Project, she is assisting WSW with an outreach project to learn more about what current college students and future job seekers look for in a quality job and the potential unique impacts this could have on future jobs in the market. This research will help inform WSW's efforts to provide needed resources for this population and others. Masike will be developing and leading outreach efforts and will also be job shadowing staff and meeting community partners to help her make connections and develop a professional network.

Workforce Southwest Washington (WSW), a nonprofit organization, funds community prosperity by investing in services that help individuals gain skills to obtain good-paying jobs or advance in their careers and help companies recruit, train and retain workers. Since 2003, we've invested more than \$100 million in Southwest Washington. WSW is the Local Workforce Development Board (LWDB) designated by federal Workforce Innovation and Opportunity Act (WIOA) legislation to oversee the public workforce system in Cowlitz, Wahkiakum and Clark counties. Learn more at www.workforcesw.org.

The Future Leaders Project (FLP) is an initiative of Workforce Southwest Washington (WSW), Columbia River Economic Development Council (CREDC) and Washington State University Vancouver (WSUV). The FLP places students from historically underrepresented communities into paid summer internships, providing growth and professional development opportunities. Learn more at <a href="Future Leaders Project">Future Leaders Project</a>.

###

WSW is an equal opportunity employer/program. Auxiliary aids are available upon request to individuals with disabilities. Washington Relay 711.