



workforce
SOUTHWEST WASHINGTON

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Registration Open for Workforce Workshop to Help Businesses Find Talent in a Tight Labor Market

Vancouver, Wash. (May 8, 2018) — To help companies meet the challenge of filling their open jobs, Workforce Southwest Washington (WSW) is hosting a workshop for business on "Finding Talent in a Tight Labor Market."

The event will be held on two dates: June 21 in Cowlitz County and June 28 in Clark County, and will:

- Highlight benefits of diversifying workforce – find talent where you haven't been looking
- Dispel myths of working with non-traditional candidates
- Share first-hand employer/employee experiences
- Discuss the ROI / Social ROI of working with a diverse workforce
- Address how a culture of inclusivity plays a role in building a stable workforce

There is no cost to attend, however, space is limited and registration is required.

The June 21 event will take place 7:45-9:30 a.m. at the Cowlitz County Event Center, 1900 7th Avenue in Longview. To register, go to <https://bit.ly/2rxWgK6>.

The June 28 workshop will take place 7:45-9:30 a.m. at CoLab CoWorking – The Collective, 810 Main Street in downtown Vancouver. To register for the Vancouver event, go to <https://bit.ly/2wnCVAF>.

Upcoming workshops are:

- August – Tips & tricks for retaining great workers
- October – When your best workers retire ... what do you do now?

To see all Workforce events, go to www.evenbrite.com and search for "Workforce Southwest."

For information about workforce development programs for business, contact Cass Parker at cparker@workforcesw.org or 360.567.1076.

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Workforce Southwest Washington (WSW), a nonprofit organization founded in 2002, contributes to regional economic growth by providing investments and resources to improve the skills and education of the workforce in Clark, Cowlitz and Wahkiakum counties. WSW-funded programs operated by WorkSource and community-based organizations help businesses find and hire the employees they need and provide people with the skills, education and training to find work or advance in their careers. WSW collaborates with employers, community colleges and universities, labor groups, government and economic development agencies, high schools, nonprofits and community organizations. Learn more at www.workforcesw.org.

Serving businesses, job seekers and youth in Clark, Cowlitz and Wahkiakum counties.