



workforce
SOUTHWEST WASHINGTON

FOR IMMEDIATE RELEASE

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MEDIA ADVISORY: Manufacturing Day October 9

Who:

- 250-300 high school students from Evergreen, Vancouver, Camas, Washougal, Ridgefield, Kalama and La Center school districts
- 6 Companies
 - Columbia Machine
 - Graphic Packaging
 - Kyocera
 - SEH America
 - Silicon Forest Electronics
 - Novolex/Bagcraft

Where:

Clark College, 1933 Fort Vancouver Way, Vancouver, WA 98660 (Gaiser Hall)

When:

- 9:30 a.m. – 1 p.m.
- 9:30 – 10 a.m. Manufacturing Industry Panel
 - 10:15 a.m. – 12 p.m. Rotation through hands-on manufacturing industry booths and Clark College manufacturing program tour
 - 12:15 – 1 p.m. Lunch, manufacturing videos and discussion of career pathways

Why:

Inform students in 11th and 12th grades about local manufacturing companies, skills and training needed to work in the industry and types of jobs, to help them make decisions about their future education and work.

Visuals:

Students participating in hands-on activities. Panel of manufacturing experts; high school students interacting with business representatives; tours of Clark College machining and welding programs.

Partners:

Manufacturing Day is a collaboration of Workforce Southwest Washington, Partners in Careers and Clark College.

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Funding for the Perkins grant is provided through Title I of the Carl D. Perkins Career and Technical Education Act of 2006. Funds are provided to the State Board for Community and Technical Colleges (SBCTC) through the Workforce Training and Education Coordinating Board (WTECB) from the U.S. Department of Education under CFDA 84.048. Perkins funds support career and technical education that prepare students both for further education and the careers of their choice. Perkins funds help ensure career and technical programs are challenging and integrate academic and technical education to meet the needs of business and industry.

Serving businesses, job seekers and youth in Clark, Cowlitz and Wahkiakum counties.