



workforce
SOUTHWEST WASHINGTON



Recovery + Growth Update

JULY 2021

Since our last update, we have launched our new [2021-2023 Strategic Plan](#) which focuses on creating an equitable economic recovery by supporting business growth and recovery and economic mobility.

Created with input from business, education, community and staff, the plan lays out three overarching goals and specific objectives we will work to accomplish in the next three years:

Business Growth and Recovery - Businesses have access to hire, develop and invest in the skilled workers they need to recover and grow

Economic Mobility - Promote equity for every individual by providing access to high-quality employment and advancement opportunities

Systems Change - An accessible and effective workforce system exists to advance equity for individuals and to promote the community and economic development goals of the region

To view highlights of our progress to-date, click [here](#).

Grant Opportunities

WSW is offering multiple funding opportunities to local businesses.

Applications are due by July 31. Proposals will be selected and grants awarded until funding runs out.

On-the-Job Training

We are offering grants of up to \$10,000 to 10 companies to assist in training for your employees.




Retain your employees - training grants available

In addition to being a valuable retention tool, On-the-Job training benefits both business and employee. Investing in your employees shows them you value them and want them to succeed. Not only do employees feel appreciated and part of

the team, but it can also contribute to increased job satisfaction and morale, employee motivation, efficiencies in processes, and the capacity to adopt new technologies and methods.

[Learn More & Apply](#)



Internships

We are offering grants to companies to support 15 interns.

Grow your workforce with a WSW interns grant

Employing an intern is a great way to meet potential candidates for your open jobs and train them to your company's specific standards. And it allows your company to gain fresh perspectives while helping young professionals launch their careers.

[Learn More & Apply](#)



SummerWorks provides jobs for 80 youth

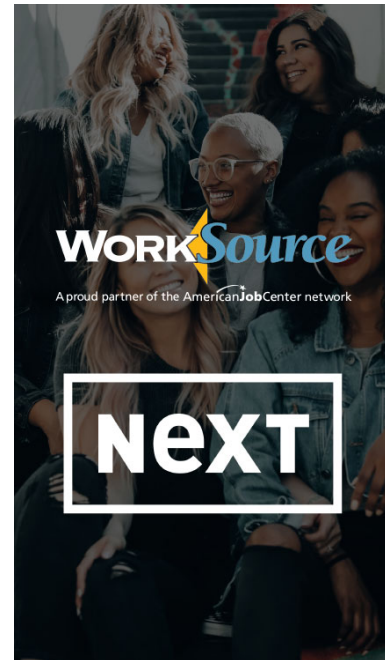
For summer 2021, WSW is expecting 80 young adults to participate in its [SummerWorks](#) program, a 100-hour internship, with approximately 40 businesses hosting the interns. Before the internship begins, youth complete a 40-hour job readiness course that touches on time management, communications and teamwork, among other topics.

To increase the number of young people in Southwest Washington with access to quality summer work experiences, [Workforce Southwest Washington \(WSW\)](#) recently secured a \$50k grant from [JPMorgan Chase](#). The grant will assist in preparing the region's young people for the future of work through new approaches to Summer Youth Employment Programs (SYEP), guiding them on a path to greater economic mobility.

[Read More](#)

WorkSource and Next are open for in-person assistance

After 16 months of providing services virtually, both [WorkSource](#) and [Next](#) have re-opened for in-person employment and training services. Individuals may drop in at the centers, make appointment to skip any waiting in line or continue to receive services virtually.



WSW partners with LinkedIn Learning to meet business skill needs and provide 500 job seekers online training options

As we learned during the COVID-19 shutdown, workers who could do their jobs from home fared better than those who could not work remotely. To that end, in April we rolled out our partnership with LinkedIn Learning to increase access to online training and assist 500 adults and graduating students to prepare for post-COVID jobs, especially those requiring digital skills.

LinkedIn Learning will provide short-term training in pre-designed career pathways that lead to skills local businesses have told us they need.

Businesses in Southwest Washington can take advantage of WSW's partnership with LinkedIn Learning to train their existing employees.



LEARNING

[Learn More](#)

Workforce Southwest Washington (WSW), a nonprofit organization, funds community prosperity by investing in services that help individuals gain skills to obtain good-paying jobs or advance in their careers and help companies recruit, train and retain workers. Our investments strengthen the region's businesses and contribute to a strong economy. Since 2003, we've invested more than \$100 million in Southwest Washington. WSW is the Local Workforce Development Board (LWDB) designated by federal Workforce Innovation and Opportunity Act (WIOA) legislation to oversee the public workforce system in Clark, Cowlitz and Wahkiakum counties. Learn more at www.workforcesw.org.

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