



# WIOA

WORKFORCE INNOVATION OPPORTUNITY ACT

WIOA Youth  
Bidders Conference

***Presented by***  
*Miriam Martin – Youth Initiatives Manager (WSW)*



workforce  
SOUTHWEST WASHINGTON

# Presentation Overview

What we will cover today includes:

- 1 Overview of Workforce Southwest Washington
- 2 Workforce Investment and Opportunity Act Overview
- 3 Youth Services Vision for Tomorrow
- 4 Youth Services Vision for Today
- 5 Program Design and Approach
- 6 Youth RFP Components
- 7 Youth RFP Application and Evaluation
- 8 Suggested Outcomes and Impact
- 9 Timeline for Proposals
- 10 Questions and Answers

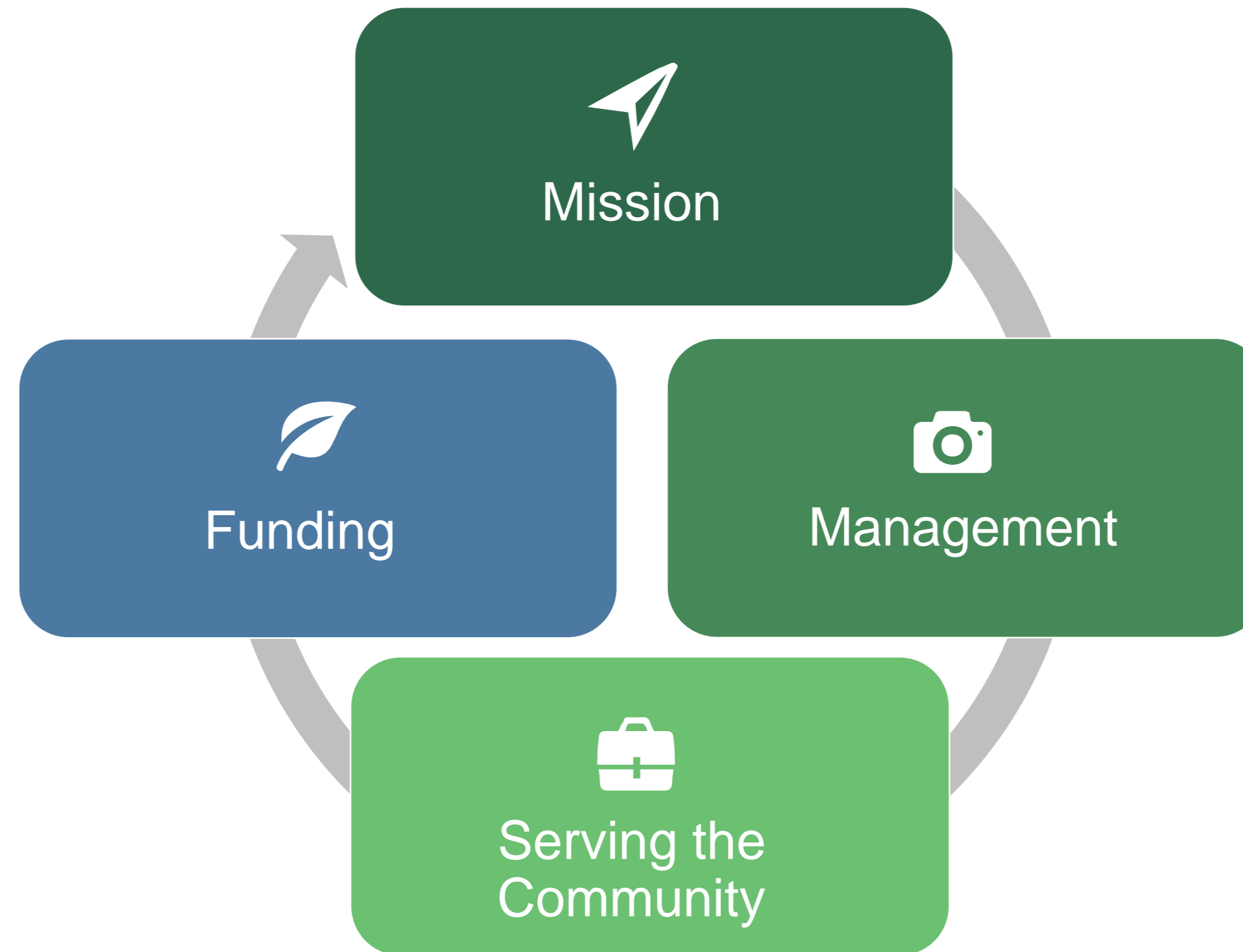
# Overview of Workforce Southwest Washington (WSW)

## Mission

To prepare and promote a highly skilled and adaptive workforce for a healthy, sustainable economy in Southwest Washington.

## Management

*Serving as the performance and contract management entity* to promote the regions workforce and economic growth since 2002.



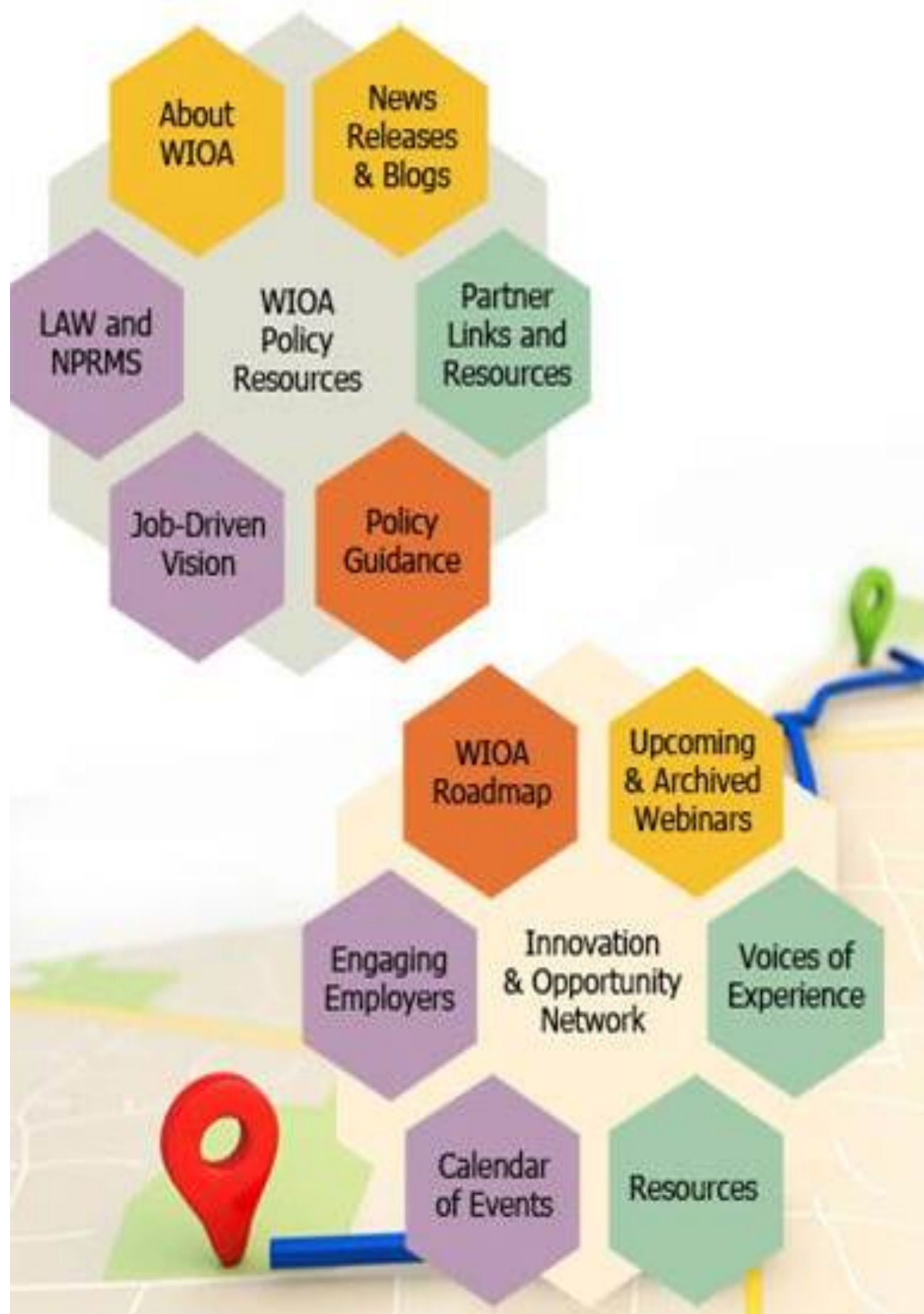
## Funding

Provides over **\$10 million** in funding to the local community annually to build the pipeline of talent.

## Serving the Community

*Focuses on serving youth (16-24), adults (18+), dislocated workers, incumbent workers, long term unemployed, and other populations with barriers.*

# What is WIOA?



- ✓ A broader vision that supports an integrated service delivery system.
- ✓ Highlights Business specific approaches
- ✓ A commitment to providing high quality services that are accessible to all
- ✓ Improves the quality and labor market relevance of workforce development
- ✓ Promotes improvement in the structure and delivery of services
- ✓ Increases the prosperity of workers and employers
- ✓ Increases employment, retention, credential attainment and earnings of participants and improves the quality of the workforce

# Youth Services Vision for *Tomorrow*

## Integration

Through the one-stop system, every participant will have access to a set of core employment-related services.

## Accessibility

Through the one-stop system, all youth will have equal access to a set of core employment-related services. This access will take different shapes based on the unique needs of each participant that walks through the door.

## Relevancy and Responsiveness

The improvement of the quality and labor market relevancy of community, state, and national employment and training programs that are utilized by the programs in the one-stop system.

# Youth Services Vision for *Today*

## Collaboration

A collaborative approach to integrated service delivery that leverages the strengths of different organizations within a more streamlined management environment.

## Accessibility

Working proactively to better the programs outreach and engagement in the local community to reach those most barriered.

## Alignment

Strong partnerships with community colleges, employers in high-growth and high-demand industries, other relevant organizations, and youth service providers that support work experiences and educational opportunities for youth.

# Program Design and Approach

What are the key elements needed?



**01** Partnership  
Encourages multiple organizations to submit a joint and unified proposal

**02** Integration  
Promotes the improvement in the structure and delivery of service to better meet the needs of the employers and youth participants.

**03** Accessibility  
Asks for explicit programmatic elements around engagement and outreach for barriered communities.

**04** Continuous Improvement

# Youth RFP Components

## Out-of-School Youth Engagement

This is a continued focus of our Youth Programs. WIOA defines out-of-school youth as not attending school including post-secondary or secondary school. Programs will be expected to provide basic career and educational services; resource referral and connection, outreach, intake, orientation, follow-up, and supportive services.

## Accessibility of Services for All

Programs will be expected to put forth elements that encompass the listed 14 target populations and that include a wide variety of tools and accommodation designed to make all its features accessible to those with alternative abilities. In addition, there should be every effort made to provide reasonable accommodations to all programs, policies, and procedures in order to accommodate known physical, mental or sensory barriers.

## Collaboration & Partnership

Programs will be expected to deliver the comprehensive services via partnerships and collaborations with other agencies, and together will deliver the full scope of services required. **Consortium based bids** must be three or more partners, and clearly describe the roles and responsibilities of each proposed consortium partner.

## Sector Specific

Programs will be expected to be aware of the Targeted Industry Regional Sector Reports, and do their due diligence to train and educate staff internally as to the goals of the plans and to set goals and benchmarks for the performance surrounding contributing to the outcomes metrics listed for these industries in the plan.



# Application and Evaluation

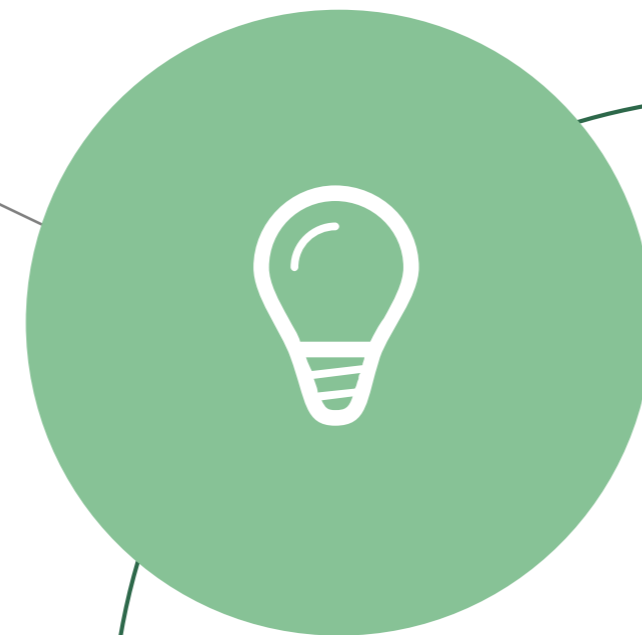
**(TOTAL POINTS AVAILABLE: 100 points)**

- 1. Cover Page** (4 pages) **(Pass/Fail)**
- 2. Proposal Checklist** (1 page) **(Pass/Fail)**
- 3. Proposal Summary** (1 page) **(Pass/Fail)**
- 4. Demonstrated Experience and Ability** (10 pages) **(25 points)**
- 5. Relationships and Collaboration** (**Consortium Proposals Only**: 5 pages) **(5 points)**
- 6. Program Design** (19 pages including the logic model and narrative) **(50 points)**
- 7. Program Cost and Budget** (5 pages: \* Staffing Chart Required) **(20 points)**
- 8. Planned Performance Numbers** (2 pages) **(Pass/Fail)**
- 9. Statement of Compliance Forms** (1 page) **(Pass/Fail)**
- 10. Letters of Support** (not included in limit) **(Pass/Fail)**

# Suggested Outcomes and Impact

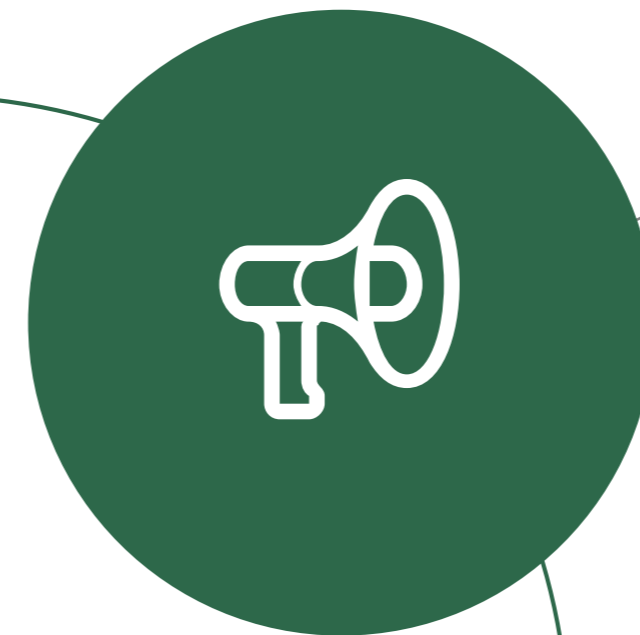
## Sector Specific

Programs will be required to submit quarterly metrics regarding works towards industry targets listed in the Targeted Industry Regional Sector Reports.



## Overall “Positive Exit” Outcomes

There are only two acceptable positive outcomes for youth who are exited from the program: exit to unsubsidized employment or exit to post-secondary training or education, including apprenticeship.



## Accessibility & Engagement

Programs must target youth ages 16-24 who are out of school and who are identified as a target population.



## Increased Collaboration

Think creatively about how partners can help you hit performance metrics.



If a consortium applicant, the entire consortium is responsible for all of the aforementioned performance outcomes. Please describe how you will manage and assign outcome responsibilities by consortium partners and explicitly state in the logic model.

# Timeline for Proposals

S	M	T	W	T	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

## January

Proposals Due: **January 20<sup>th</sup> 2017**

(Must be received by WSW by 5 p.m. Pacific Daylight Time)

Phase 1 Proposal Review : **January 23<sup>rd</sup>- January 27<sup>th</sup> 2017**

## February

Phase II Proposal Review: **February 1<sup>st</sup>- February 10<sup>th</sup> 2017**

RFP Committee Convening & Contractor Recommendation:

**February 13<sup>th</sup>**

## March

Board Announcement of Contract Approval: **March 8<sup>th</sup> 2017**

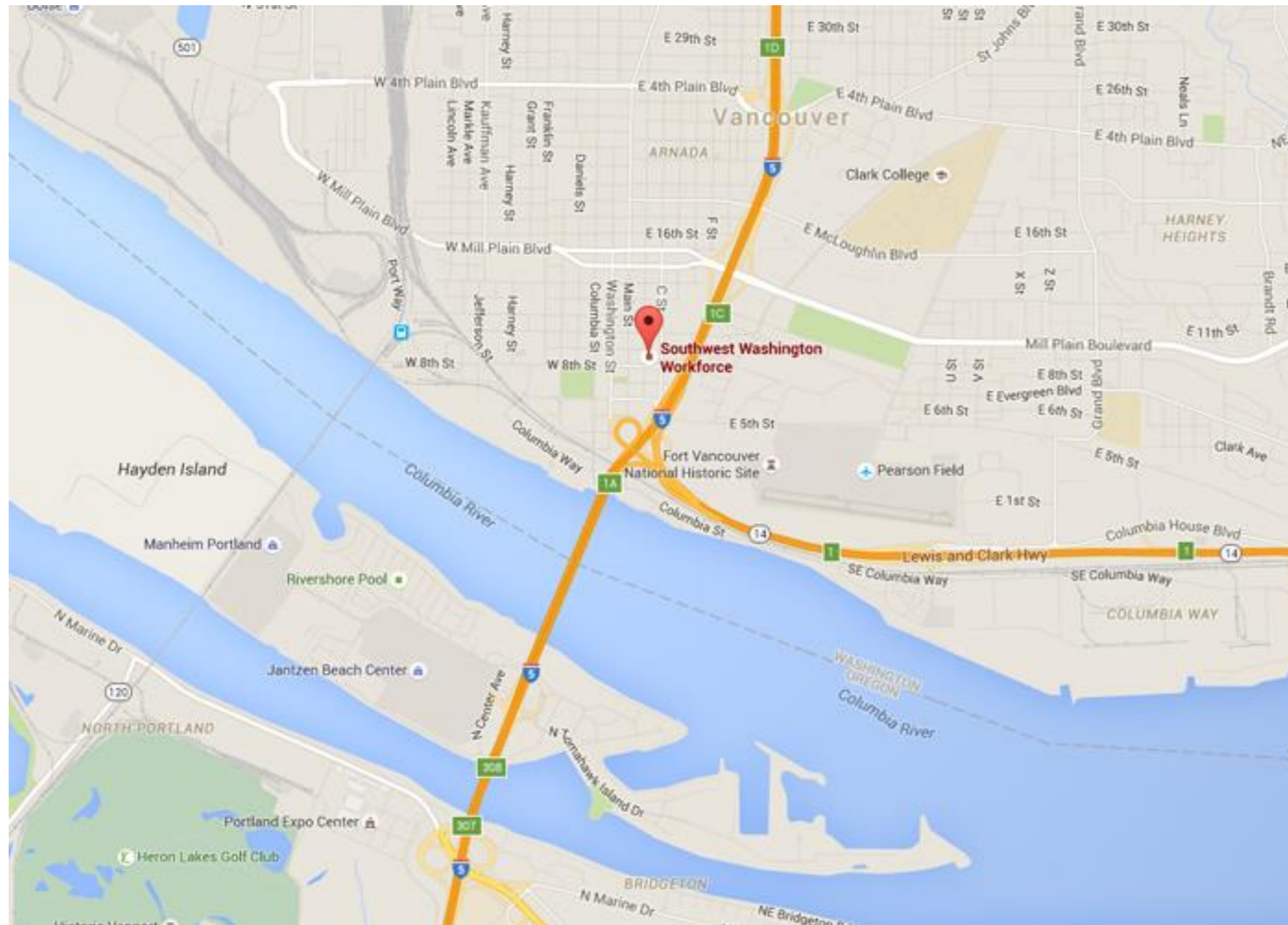
## June

Board Approval of Budget and Contract Amounts: **June 14<sup>th</sup> 2017**

## July

Contract Execution: **July 1<sup>st</sup> 2017**

# Questions?



Phone: 360.567.1070

**Please direct all questions to:**



Email: [info@workforcesw.org](mailto:info@workforcesw.org)



Office: 805 Broadway, Suite 412 Vancouver, WA 98660

**Frequently Asked Questions will be posted on our website and updated on a weekly basis at:**



Online: [www.workforcesw.org](http://www.workforcesw.org)

**\*\*All proposals must be received by the WSW by 5:00 p.m. Pacific Time on January 20, 2017. Proposals not received by this time will be automatically disqualified from competition—no exceptions. The submitted proposal package must include two (2) electronic copies (one Word version and a PDF) of the proposal via email to [info@workforcesw.org](mailto:info@workforcesw.org). This emailed copy will serve as the formal proposal submittal.**



Coming together is a beginning; keeping together  
is progress; working together is success.

— Henry Ford