



workforce

SOUTHWEST WASHINGTON

Investing in employment and job training services
for businesses, job seekers and youth in Clark, Cowlitz and Wahkiakum counties.



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Introducing Workforce Southwest Washington

The Southwest Washington Workforce Development Council is now doing business as Workforce Southwest Washington (WSW).

In addition to the new name, we've rebranded with a new logo (see newsletter masthead above) and launched a new website, www.workforcesw.org.

Staff email addresses have changed to first initial followed by last name @workforcesw.org. Our phone numbers and address remain the same.

WSW Welcomes New Board Members and Officers

Workforce Southwest Washington (WSW) welcomes two new board members: Darcy Altizer, Executive Director of the Southwest Washington Contractors Association and Paige Lake, Executive Director of the Wahkiakum Chamber of Commerce. Both will serve three-year terms.

New Board Officers were appointed at the June meeting. John Vanderkin, President of Employers Overload, will continue as Board Chair. Bill Skidmore, Senior Account Executive at McKinstry, is Vice-Chair. Jim Lucey, Controller of Linear Technology, is Treasurer.

[Click here for a complete list of WSW Board members.](#)

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OTHER NEWS

Board Meeting

Sept. 14, 2016, 4-6 p.m.
Cowlitz County
Administrative Building in
Kelso [Click for details](#)

Mission

To prepare and promote a skilled and adaptive workforce for a thriving economy in Southwest Washington.

Our Partners



Darcy Altizer



Paige Lake



John Vanderkin, WSW Chair



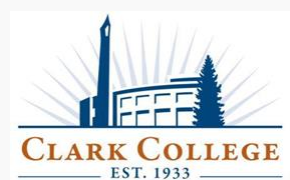
Bill Skidmore, WSW Vice Chair



Jim Lucey, WSW Treasurer



Outgoing Board Members: Back row (l to r): Bill Marcum, Eric Hovee, Mike Lemmons, John Vanderkin (Board Chair); Front row (l to r): Susie Barker, Debbie Luchau, Kelly Love



Thank You Outgoing Board Members

WSW is grateful for the dedication and service of its outgoing board members:

- Susie Barker, Superintendent, Castle Rock School District
- Dan Cothren, Commissioner, Wahkiakum County
- Traci Eshelman, HR Representative, Greenberry
- David Futcher, CPA, Futcher-Henry Group
- Mindy Heuer, Accountant, Port of Kalama
- Eric Hovee, President, E.D. Hovee & Associates
- Mike Lemmons, Home Loan Officer, Red Canoe Credit Union
- Kelly Love, Public Relations Consultant, Legacy Salmon Creek Medical Center
- Debbie Luchau, HR Director, PeaceHealth
- Bill Marcum, President/CEO, Kelso-Longview Chamber
- Jeanne Stewart, Councilor, Clark County
- Bruce Warrick, Continuous Improvement Manager, Kapstone

WorkSourcewa.com Serves Both Businesses and Job Seekers



WorkSource has unveiled its new WorkSourcewa.com website, developed in partnership with Monster.com.

Washington is the second state to work with Monster to build a statewide platform using its industry-proven technology.

WorkSourcewa.com offers businesses improved recruitment tools, including:

- An award winning talent-management software to find qualified candidates faster.
- Unlimited job postings for free.
- The largest talent database in the state, including Monster's candidate pool for all of Washington and bordering cities in Oregon, Idaho and Montana.
- Automatic ranking and side-by-side comparison of resumes.

Job seekers also will find improved job hunting and career resources, such as:

- A new and improved resume builder to help them stand out.
- Advanced job search tools to find jobs more easily.
- Skill and interest assessment tools to chart a new career.
- Economic data and a budget calculator to make informed career decisions.



Comments/Questions?

Julia Maglione
Communications Manager
jmaglione@workforcesw.org

To learn more, contact or visit the WorkSource centers at:

- Cowlitz/Wahkiakum counties: 305 S Pacific Avenue, Suite A, Kelso, WA; 360.577.2250
- Clark County: 204 SE Stonemill Drive, Suite 215, Vancouver, WA; 360.735.5000

Learn more by watching these videos:

- [General introduction](#)
 - [Employer features](#)
-

Candidate Assessment Tool Helps Companies Determine Best Fit for Their Job



Finding a new employee that can do the job and is also a good fit with your organization can be a challenge.

WorkSource has a free tool called SkillFit that can help businesses assess fit between a job and a candidate. SkillFit measures personality, cognitive abilities, intelligence and skill to help companies decide who to interview and who to hire.

WorkSource's business solutions team will create a profile of the job you have available, including the personality traits and abilities required to be successful at that job.

SkillFit then measures the qualities, personality and cognitive ability of applicants for your job to see if they have what it takes to do the job well.

The last step in the process is measuring the fit between the candidate and the job. SkillFit will enable you to immediately see where candidates match with what you need and where a mismatch could cause you problems down the road.

WorkSource can save you time and money and help you identify and hire the right person for your job.

To learn more about SkillFit, contact Darcy Hoffmann, Business Services Manager at WorkSource, dhoffman@esd.wa.gov or 360.735.5038.

State of the Workforce and Industry Reports Available

Workforce Southwest Washington and its partners in the Columbia-Willamette Workforce Collaborative (CWWC) recently released ***The State of the Workforce Report***.



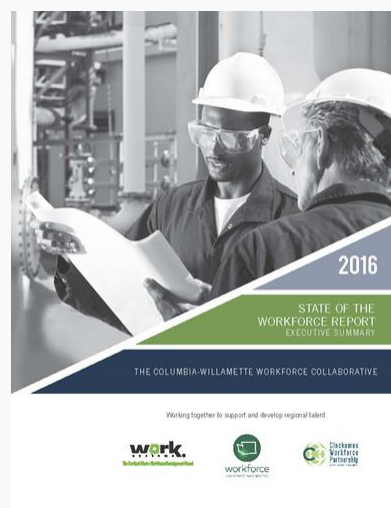
The publication provides critical information about the quality of the workforce, available and projected jobs, and describes some of the challenges and opportunities facing our region.

The information will help the three workforce development boards better understand the balance between regional workforce supply and industry demand and ensure our workforce development efforts are effectively aligned with the needs of the regional economy.

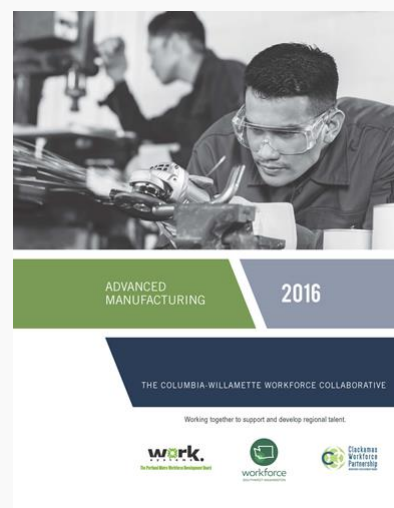
Understanding where misalignments exist is critically important as we shape policy, consider investments and implement strategies to improve the quality of the regional workforce.

An executive summary of the report and the complete report can be downloaded from WSW's website at <http://workforcesw.org/about-workforce-sw-washington/reports-and-data>.

Reports on Manufacturing, Technology and Long-term Care were also recently released and can be downloaded from the same page or by clicking the links below.



[State of the Workforce Executive Summary](#)



[Manufacturing](#)



HEALTH CARE

2016

THE COLUMBIA-WILLAMETTE WORKFORCE COLLABORATIVE

Working together to support and develop regional talent.



SOFTWARE / IT

2016

THE COLUMBIA-WILLAMETTE WORKFORCE COLLABORATIVE

Working together to support and develop regional talent.



Long-term Care

Technology

Attention Manufacturing Business Leaders!

Manufacturing Day is coming up on October 7. It's a great time to celebrate and inspire the next generation to learn about career opportunities in manufacturing.



Have you considered hosting an event or open house this year? Any day can be Manufacturing Day, so hold the event any time in October, or when it best suits your company.

As an added bonus, by registering your event at www.mfgday.com you will receive access to a variety of free tools and resources to make your event a success.

This is a great opportunity to showcase your company by having young people visit and meet with you. The face-to-face time allows you to make connections with potential future employees and spark career interest in a young person. Meeting with you at your business will help high school-aged youth learn about and explore industries, while also hearing from you about the skills and education they'll need to obtain jobs in your field.

To learn more, contact Cass Parker, Employer Services Manager at Workforce Southwest Washington at cparker@workforcesw.org or 360.567.1076.

We look forward to your participation!

New Long-term Care Career Exploration Website Launched at Job and Career Fair



More than 200 people interested in learning about opportunities in long-term care attended a regional job and career fair on June 29.

The free event was hosted by Workforce Southwest Washington and its partners in the Columbia-Willamette Workforce Collaborative.

The event featured informative seminars about how long-term care professionals provide medical care and services for children and adults living with chronic health problems. Job seekers were able to participate in informational interviews with individuals currently employed in various occupations including nursing, caregiving, culinary, skilled trades, housekeeping and administration.

More than 50 in-home care, assisted living, rehabilitation companies and others from Southwest Washington, Clackamas County and the Portland metro area promoted their job openings. WorkSource and community colleges provided training and education information.

A new website <http://www.longtermcarenw.org/> was unveiled at the event and contains information about opportunities in long-term care, local employers, training, salary ranges and career paths.

Long-term care businesses interested in learning about how they can be included on the website and join the industry panel focused on addressing workforce challenges should contact Tracy Schreiber, Employer Services Manager, at tschreiber@workforcesw.org or 360.567.3185.

Job Opening: Workforce Systems Manager

Workforce Southwest Washington (WSW) is seeking a manager of workforce systems to create and ensure efficient and effective integrated service delivery in WorkSource one-stop centers, affiliate and connection sites and business services.



The manager will oversee the WorkSource center operator including attention to: facilities management, staff training, staff committees, marketing and resource sharing agreements.

The successful candidate will have strong skills in managing and coordinating partnerships, data integration and interpretation skills, and creative networking skills necessary to continually enhance and broaden the reach of workforce development programs aimed at enriching people's lives in Clark, Cowlitz and Wahkiakum counties.

[Click here to read the job description](#) or go to www.worksourcewa.com and search for "Workforce Services Manager" or job 170568233.

WSW Receives \$500,000 to Help Prepare Individuals for Work After Incarceration

A two-year Department of Labor grant called Linking to Employment Activities Pre-release or LEAP, will be used to bring WorkSource employment and job services into the Clark County Jail to help inmates learn skills to reintegrate into the community and connect with employment and support services after release.

To learn more, contact Chelsea Chunn, Director of Workforce Services, at cchunn@workforcesw.org or 360.567.1066.

Click here to read a *Columbian* article about the grant award.
<http://www.columbian.com/news/2016/jul/07/jobs-agency-gets-grant-to-help-inmates-find-work/>

GVCC Business and Leadership Awards Nominations Due August 12




The Greater Vancouver Chamber of Commerce (GVCC) is now accepting nominations for its 2016 Business and Leadership Awards. Nomination forms are available at vancouverusa.com.




Five awards will be given. Two for “Business of the Year” – one award for small businesses (25 employees or less) and one award for large businesses that are making a positive impact on the community. Individuals can apply for either the Community Champion Award or the Community Statesman Award. The fifth award will go to “Start-up to Watch” (defined as a business in its first five years).

Nominations are due to the GVCC by 5 p.m. on Friday, August 12.

YouthBuild to Dedicate First House August 17

Join us for the Dedication of
the Patterson Family Home
Built by YouthBuild Vancouver










Wednesday, August 17th at 5:30 pm
909 Winchell Ave Vancouver, WA

A special thank you to the participants of the YouthBuild Vancouver program and all of our partners who helped make the Patterson family home a reality!

This project is funded by the Department of Labor through a federal Workforce Investment Act—YouthBuild grant administered by Workforce Southwest Washington.



For more information, contact Heather Cochrun at Evergreen Habitat for Humanity volunteer@ehfh.org or 360.737.1759, ext. 201.

YouthWorks Transitions to Partners in Careers



YouthWorks has moved! As of July 1, 2016, the YouthWorks program is located at Partners in Careers (PIC).

YouthWorks, a career readiness project to help youth prepare for meaningful, living-wage careers, is a collaboration between Workforce

Southwest Washington, Partners in Careers, WorkSource and local school districts.

The program provides internships and other work-based learning experiences for youth and helps re-engage those who have dropped out or are at risk of not graduating from high school.

For more information on the YouthWorks program, contact Justin McDaniels at justin@swwpic.org or 360.696.8417, ext. 102.

YouthWorks Wraps Up Teacher Externships

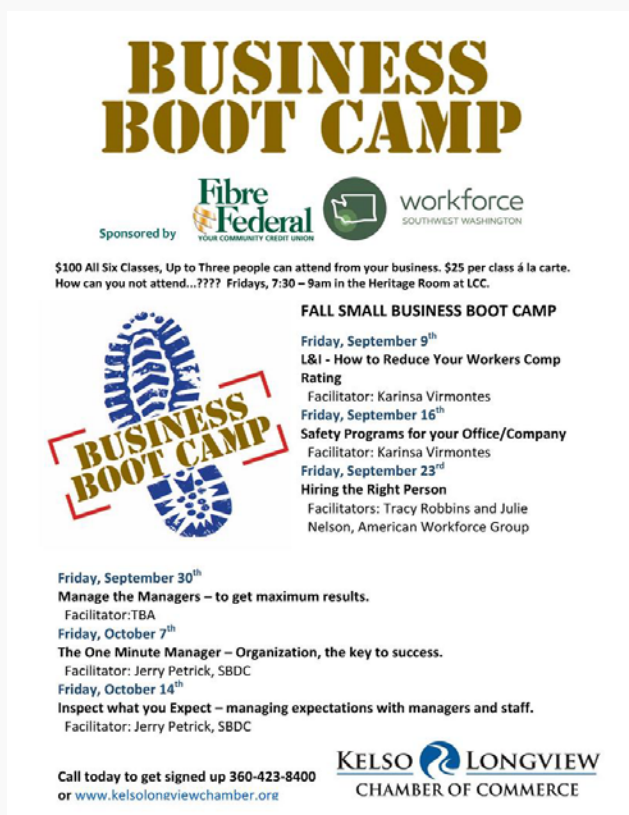
During July, 11 Career & Technical Education (CTE) teachers from Vancouver, Battle Ground and Camas school districts participated in an externship program offered by YouthWorks. The teachers chose to complete either a full 40-hour externship or two 20-hour externships with local employers. By participating, they were able to update their knowledge and practices in the career field they teach, as well as bring new information to their classrooms for students.

Teachers who were involved in externships will be presenting their experiences and take-aways at Partners in Careers. Please join them for these presentations on August 15 from 10:30 a.m. – 12 p.m. at 3210 NE 52nd St., Vancouver, WA 98663.



A special thank you to our host businesses: Aevum Images, CH2M, Core Health and Fitness, DSHS, HB Design, Metro-Board, Paul Comeau Pin Stripping and Lettering, Riverview Bank, Silicon Forest Electronics, WideAngle Studios and Yard 'n Garden Land.

To learn more, contact Justin McDaniels at justin@swwpic.org.

Registration Open for Kelso Longview Chamber's Business Bootcamp



BUSINESS BOOT CAMP

Sponsored by  

\$100 All Six Classes, Up to Three people can attend from your business. \$25 per class à la carte.
How can you not attend...???? Fridays, 7:30 – 9am in the Heritage Room at LCC.

FALL SMALL BUSINESS BOOT CAMP

Friday, September 9th
L&I - How to Reduce Your Workers Comp Rating
Facilitator: Karinsa Virmontes

Friday, September 16th
Safety Programs for your Office/Company
Facilitator: Karinsa Virmontes

Friday, September 23rd
Hiring the Right Person
Facilitators: Tracy Robbins and Julie Nelson, American Workforce Group

Friday, September 30th
Manage the Managers – to get maximum results.
Facilitator: TBA

Friday, October 7th
The One Minute Manager – Organization, the key to success.
Facilitator: Jerry Petrick, SBDC

Friday, October 14th
Inspect what you Expect – managing expectations with managers and staff.
Facilitator: Jerry Petrick, SBDC

Call today to get signed up 360-423-8400
or www.kelsolongviewchamber.org

KELSO LONGVIEW
CHAMBER OF COMMERCE

To register, contact the chamber at 360.423.8400 or visit www.kelsolongviewchamber.org.

WIOA Title I Adult and Dislocated Worker Services Contract Awarded

ResCare Workforce Services has been chosen to provide delivery of one-stop services under the Workforce Innovation and Opportunity Act (WIOA) Title I Adult and Dislocated Worker programs. WIOA services funded through this contract will be provided at WorkSource centers in Kelso and Vancouver.

To learn more, contact Chelsea Chunn, Director of Workforce Services, at cchunn@workforcesw.org or 360.567.1066.

Woodland Job Fair September 22



The poster for the Woodland Job Fair features a blue and white striped background. At the top left is a circular inset photo of people at a job fair. To its right is the Goodwill logo with the tagline 'Because jobs change lives'. The main title 'WOODLAND JOB FAIR' is in large white letters on a green rectangular background, with 'A GOODWILL EVENT' below it. The date and time 'THURSDAY, SEPTEMBER 22nd 3:30pm – 6pm' are listed, followed by the location 'WOODLAND HIGH SCHOOL 1500 Dike Access Rd. Woodland, WA 98674'. A green box on the left lists various opportunities: 'Part-Time & Full-Time Openings', 'Entry to Management Level Positions', 'Internships, Volunteer & Career Development Opportunities', 'Professional, Industrial, Medical, Manufacturing & More!', and 'Free Career Workshops'. A light blue circle on the right states 'EVENT OPEN TO ALL AREA JOB SEEKERS' with bullet points: 'Admission is FREE', 'Bring your resume', and 'Dress to impress'. A blue box at the bottom right says 'REGISTER TODAY at' followed by the URL 'http://woodlandjobfair2016.eventbrite.com'. At the bottom, it says 'BROUGHT TO YOU BY THE COWLITZ COUNTY GOODWILL WORK OPPORTUNITY CENTER IN PARTNERSHIP WITH:' followed by logos for Woodland Action, Workforce Southeast Washington, Woodland Chamber of Commerce, and WorkSource.

Goodwill
Because jobs change lives

WOODLAND JOB FAIR

A GOODWILL EVENT

THURSDAY, SEPTEMBER 22nd
3:30pm – 6pm
WOODLAND HIGH SCHOOL
1500 Dike Access Rd.
Woodland, WA 98674

Woodland is growing
and we have jobs!
Come meet with
local employers
and learn about
career resources
in this great
community.

**EVENT OPEN TO
ALL AREA JOB SEEKERS**

- Admission is FREE
- Bring your resume
- Dress to impress

**MAKE SURE NOT TO
MISS THIS!**

- Part-Time & Full-Time
Openings
- Entry to Management Level
Positions
- Internships, Volunteer &
Career Development
Opportunities
- Professional, Industrial,
Medical, Manufacturing
& More!
- Free Career Workshops

REGISTER TODAY at
<http://woodlandjobfair2016.eventbrite.com>

BROUGHT TO YOU BY THE COWLITZ COUNTY GOODWILL
WORK OPPORTUNITY CENTER IN PARTNERSHIP WITH:

WOODLAND ACTION

workforce
SOUTHEAST WASHINGTON

WOODLAND
CHAMBER OF COMMERCE

WorkSource

Woodland is growing and jobs are available! Whether you are seeking first-time employment, career growth, a career change or just checking out your options, come meet with local employers and learn about available career opportunities.

For registration and information, go to
www.woodlandjobfair2016.eventbrite.com.

Clark College Launches Trades Pre-Apprentice Program



Beginning this Fall, Clark College will offer an 11-week program that explores the trades and prepares adults age 18 and over to go to work, enter an apprentice training or attend Clark College.

The program includes certifications in First Aid, Flagging, Occupational Health and Safety (OSHA 10) and costs \$25, plus an application fee.

The course runs September 19 to December 2 and meets Monday – Friday from 9 a.m. to noon at the Clark College main campus.

To learn more, call Transitional Studies at 360.992.2741 or visit <http://www.clark.edu/academics/transitional-ed/index.php>.

Governor's Committee recruiting members to advocate for people with disabilities

The Governor's Committee on Disability Issues and Employment is recruiting new members to identify issues and concerns pertaining to the rights and needs of people with disabilities.

Members must have a disability, have a family member with a disability or work as advocates for people with disabilities. Members serve a three-year term and can live anywhere in the state.

To be considered for an appointment to the board, **apply by Aug. 31, 2016.**

To find out more, [read about the application process](#) or contact Debbie Himes at 360.902.9362 or dhimes@esd.wa.gov.

Workforce Resources

Read media coverage, news releases and back issues of the workforce newsletter:

- **Media Coverage:** <http://workforcesw.org/about-workforce-sw-washington/news#news-tab-section>
- **News Releases:** <http://workforcesw.org/about-workforce-sw-washington/news#news-tab-section>
- **Newsletters:** <http://workforcesw.org/about-workforce-sw-washington/news/newsletters-archive>

WSW, a nonprofit organization founded in 2002, contributes to regional economic growth by providing investments and resources to improve the skills and education of the workforce in Clark, Cowlitz and Wahkiakum counties.

WSW programs help businesses find and hire the employees they need and provide people the skills, education and training to find work or advance in their careers. WSW partners with employers, community colleges and universities, labor groups, government and economic development agencies, high schools and community organizations to provide employment and training services to employers, job seekers and youth.

You're receiving this because of your interest in workforce development. WSW is an equal opportunity employer and provider of employment and training services. Auxiliary aids and services are available upon request to individuals with disabilities. Washington relay: 711.

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