

## TABLE OF CONTENTS

- [October 2015](#)
- [First Round of Classes Begin in November for Tech and Manufacturing Job Training Program](#)
- [Manufacturing Industry Panel Meeting Thursday, November 5](#)
- [WorkSource has Training Funds for Individuals](#)
- [SWWDC Seeking Proposals for Behavioral Health Services](#)
- [Thank You, Business After School Manufacturing Week Sponsors!](#)
- [Manufacturing Week Highlights](#)
- [Business Involvement is Key to Educating Future Technology Workforce](#)
- [Tracy Schreiber, Employer Services Manager](#)
- [YouthBuild Receives Excellence in Collaboration Award](#)
- [WorkSource Center Location Updates](#)
- [Darcy Hoffman of WorkSource to be Honored](#)
- [From Local to Global: How Columbia Sportswear Fuels Growth through Innovation November](#)

## October 2015

Welcome to **News** about the region's workforce system.

## First Round of Classes Begin in November for Tech and Manufacturing Job Training Program



Information sessions for ReBootNW, a training program to help individuals unemployed for more than 27 weeks get jobs in tech or manufacturing, are

being held at the WorkSource centers in Kelso and Vancouver. Individuals interested in learning more may attend a session at either location. Information sessions are ongoing and additional classes will be scheduled in the coming months.

The first training classes begin in November and those interested are encouraged to contact a career coach immediately or attend an information session to get enrolled.

- **Clark County:** Thursdays, 1-2:30 p.m. at WorkSource, 5411 E. Mill Plain Blvd., Suite 15, Vancouver. Contact Jacob Miller at [jamiller@esd.wa.gov](mailto:jamiller@esd.wa.gov) or 360.735.5084.
- **Cowlitz and Wahkiakum:** 2nd and 4th Mondays, 1:30-3 p.m. at WorkSource, 305 S. Pacific Ave., Suite A, Kelso. Contact Tammi Leclerc at [tleclerc@esd.wa.gov](mailto:tleclerc@esd.wa.gov) or 360.578.4256.

To be considered for the program, an individual must be unemployed for at least 27 weeks or underemployed, meaning s/he lost a job and has not been able to obtain a new one with similar pay; be at least 18 years old and have a high school diploma or GED; reside in Clark, Cowlitz or Wahkiakum counties; have sufficient time for training or education; be interested in working in information technology, software, manufacturing or engineering.

Unemployed veterans and eligible spouses, out of work for any length of time, may also apply.

Learn more at [www.rebootnw.org](http://www.rebootnw.org) or contact WorkSource.

- [Vancouver Chamber's "Business After Hours" October 27 and Membership Drive](#)
- [Kelso Longview Chamber's Port Report November 12](#)
- [Lower Columbia College Instructor to Help Write National Nursing Exam](#)
- [Clark College Program Helps Adults Earn a High School Diploma](#)
- [Youth Mental Health First Aid Course is November 16](#)
- [New "Where are You Going?" Career Guides Available](#)
- [Ridgefield Company Honored for Hiring Veterans](#)
- [In the News](#)

#### IN OTHER NEWS

#### SWWDC Board Meeting

**December 9, 2015**  
4-6 p.m. at ESD112 in  
Vancouver  
[Click for details](#)

#### Save the Date



Dec. 7-11 Technology

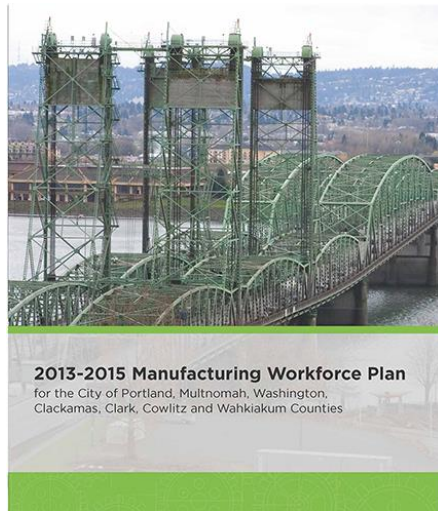
<http://www.business-after-school.org/>

#### Strategic Plan 2014-17

Read [SWWDC's Strategic Plan](#)

#### [Workforce 101](#)

## Manufacturing Industry Panel Meeting Nov. 5



The Columbia-Willamette Workforce Collaborative (CWWC) and industry partners have fulfilled the first iteration of the regional Manufacturing Workforce Plan and are coming together to update the plan's goals, strategies and metrics.

The plan identifies common workforce challenges impacting the manufacturing industry and helps to focus

and align efforts of the region's public workforce system to make a greater overall impact.

Join your industry peers to lead development of a new regional Manufacturing Workforce Plan.

The meeting is November 5, 2015 at Clark College's Columbia Tech Center campus, 18700 SE Mill Plain Blvd., Vancouver, WA 98683.

- 7:30-9:30 a.m. - Industry Panel Meeting
- 9:30-10:30 a.m. - Tour of Clark College's Mechatronics program (optional)

Please RSVP to [sdorton@worksystems.org](mailto:sdorton@worksystems.org) if you plan to attend.

## WorkSource has Training Funds for Individuals

SWWDC has secured a variety of grants that WorkSource will use to provide training and employment services to individuals who have been laid off from work and those who have been out of work for 27 weeks or more.



A partner of the [americanjobcenter](#) network

The goals of these grants are to improve existing skills or help individuals gain skills to help them get to work in industries where jobs are, and will continue to be available, including health care, manufacturing and technology. Services and assistance are not limited to these industries, however.

## Website

Resources to help job seekers, youth and veterans improve skills to get a job.

## Mission

*To prepare and promote a skilled and adaptive workforce for a thriving economy in Southwest Washington.*

## Our Partners



A variety of services are available through WorkSource, including on-the-job training, individualized career coaching, skills assessments, tuition, peer networking, internships and more.

Contact Michelle at WorkSource 360.735.4956 or [mmcclanahan@esd.wa.gov](mailto:mmcclanahan@esd.wa.gov) for details.

---

## SWWDC Seeking Proposals for Behavioral Health Services

As part of the RebootNW program, SWWDC will be seeking proposals from organizations to provide behavioral health trainings to WorkSource case managers and/or to present workshops on mental and emotional health to individuals that have been out of work for long periods of time.

The request for proposals will be posted on SWWDC's website [www.swwdc.org](http://www.swwdc.org) in the next few weeks.

---

## Thank You, Business After School Manufacturing Week Sponsors!



CID-Bioscience  
NORPAC  
Sigma Design

## Manufacturing Week Highlights

On October 5-7, sponsoring companies hosted young adults, ages 16-24, at two-hour events, gave company tours, led hands-on activities and showcased their businesses and employees. Participants learned about education and training requirements, salary ranges and future job opportunities.



Questions/Comments?

Julia Maglione  
Communications Manager  
[jmaglione@swwdc.org](mailto:jmaglione@swwdc.org)

[Swwdc](http://www.swwdc.org)

360.567.1070  
360.567.1054 Fax  
[www.swwdc.org](http://www.swwdc.org)



A tour of American Paper  
Converting in Woodland



Learning how enormous roles of  
paper become useful household  
paper products at APC



Linear Technology in Camas  
hosted a BAS manufacturing  
event



Making paper airplanes to  
demonstrate Lean Manufacturing



Sigma Design welcomed BAS  
participants to its downtown  
Vancouver office



Creating and following  
procedures at Sigma Design

## Business Involvement is Key to Educating Future Technology Workforce



Career exploration  
for today's youth and  
tomorrow's workforce

Business After School Technology Week is December 7-11 and we invite businesses in the technology industry and those that employ technology professionals to sign up now to host an event for young adults ages 16-24. Business After School is an excellent way to showcase your company while also providing a young person access to industry and information about potential careers.

Sponsors are the key to making the nonprofit Business After School program successful. Sponsors provide a two-hour onsite visit for



participants that includes a company tour, hands-on activity, discussion of the types of jobs in your company, education and training, compensation and opportunities for internships, summer employment, future job prospects, etc.

**Sponsorship applications for Technology Week are due by October 27.** Businesses may choose to sponsor a program year for \$2,500 or an industry week for \$500 or \$250. Sponsors may click [here](#) to download a form.

For more information, contact Cass Parker, Program Coordinator, at [cparker@swwdc.org](mailto:cparker@swwdc.org) or 360.567.1076 or visit the BAS website at [www.Business-After-School.org](http://www.Business-After-School.org).

---

## Tracy Schreiber, Employer Services Manager

As one of SWWDC's employer services managers, Tracy focuses on health care, construction and transportation workforce needs in our region. She is the lead project manager for the Columbia-Willamette Workforce Collaborative (CWWC) health care team, comprised of SWWDC and our partners in Portland and Clackamas. The team recently developed a long-term care workforce plan and is working on goals related to recruitment, retention and exposure to the industry.



Tracy enjoys meeting with and learning about the high-growth sectors in SW Washington and working with industry to support developing and finding the skilled workers they need and helping job seekers establish careers.

Tracy's formative background was in the arts, which strongly informed her interest in building thriving communities and place. Her past work experience includes positions at the Washington State Arts Alliance, working towards legislation that positively impacts Washington State's creative industries.

Tracy recently returned to the Pacific Northwest after her most recent position at Roaring Fork Business Resources Center, a virtual business incubator, where she supported entrepreneurial and business development in Garfield, Eagle and Pitkin counties in rural Colorado.

Tracy holds a bachelor's degree in dance from Cornish College of the Arts in Seattle and has done post-graduate work in economics and accounting. In her spare time, she volunteers with the Arts of Clark County, dances, travels and trains dogs.

Reach Tracy at [tschreiber@swwdc.org](mailto:tschreiber@swwdc.org) or 360.567.3185.

---

## YouthBuild Receives Excellence in Collaboration Award



SWWDC, Partners in Careers (PIC), Evergreen Habitat for Humanity, WorkSource and Vancouver Housing Authority received the Excellence in Collaboration Award from the Nonprofit Network Southwest Washington at an event in September for their partnership on YouthBuild Vancouver, a job training and education program for at-risk teens and young adults ages 16-24.

Through the program, low-income young people who have not completed high school can obtain their GED or high school diploma, gain two nationally-recognized construction certifications, learn leadership and other work-related skills, participate in on-site work experiences and community service activities and receive job, college and career preparation services. The program will culminate with participants building two energy-efficient homes for low-income families enrolled with Evergreen Habitat for Humanity.

Contact Andrew Westlund, Youth Initiatives Manager, at [awestlund@swwdc.org](mailto:awestlund@swwdc.org) or 360.567.3183.

---

## WorkSource Center Location Updates

To better serve the needs of businesses and individual seeking employment and training services, our two WorkSource centers will be undergoing some changes:

- On November 16, WorkSource Vancouver will open in a new location at 204 SE Stonemill Drive, Suite 220 in east Vancouver. The current location will remain open through November 13.
  - WorkSource Cowlitz/Wahkiakum renovations are planned and should be completed by spring 2016.
-

## Darcy Hoffman of WorkSource to be Honored



Congratulations to Darcy Hoffman, WorkSource's Business Services Manager, on being chosen one of the *Vancouver Business Journal's* Accomplished and Under 40 Class of 2015.

Honorees are nominated by members of the community for their leadership, volunteerism and community activities and selected by a panel of Accomplished and Under 40 alumni.

A lunch to honor the recipients will be held November 3 at the Heathman Lodge in Vancouver. Learn more at <http://www.vbjusa.com/news/top-stories/introducing-the-accomplished-under-40-class-of-2015/>

---

## From Local to Global: How Columbia Sportswear Fuels Growth through Innovation

Schwabe, Williamson & Wyatt presents a joint WSUV Business Growth MAP Alliance/CREDC Grow Clark County event in celebration of Global Entrepreneurship Week. Hear Tim Boyle share how a culture of innovation has sustained Columbia Sportswear's path to success from humble roots as a small, local, family-owned hat distributorship, to one of the world's most recognized apparel and outdoor brands.

The event is Wednesday, November 18, 5-7 p.m. (program begins at 5:45 p.m.) at the Vancouver Hilton, 301 West 6th Street, Vancouver 98660. Registration is \$20 and space is limited. Register at <http://localtogloball.brownpapertickets.com/>

---

## Vancouver Chamber's "Business After Hours" October 27 and Membership Drive



Join the GVCC and local business people at the chamber's monthly "Business After Hours" networking event. This month it's at the Gardner School in the Salmon Creek area from 5-7 p.m. \$10/member, \$20/non-member. Register at [www.vancouverusa.com](http://www.vancouverusa.com).

GVCC is holding a membership drive during October. Any new member that joins during the month will receive the remainder of this year for free. Existing members that refer a business that becomes a member will be entered to win a \$1,125 chamber marketing package. Email Matt Hoffstetter at [mhoffstetter@vancouverusa.com](mailto:mhoffstetter@vancouverusa.com).

---

## Kelso Longview Chamber's Port Report Nov. 12

# Port Report

QUARTERLY MEMBERSHIP MEETING  
THURSDAY, NOVEMBER 12TH  
COWLITZ REGIONAL CONFERENCE CENTER  
5:30PM—7:30PM

Great things are happening at our Cowlitz County Ports and we will have the Executive Director from Woodland, Kalama and Longview Ports to give you an update on what is happening and what the future holds for one of the only shipping areas left in the United States that can offer rail, trucking and Cargo shipping via a deep water port. Presented by the CEDC and Kelso Longview Chamber.

**\$25 in Advance (by Nov. 10th) \$35 at the door.**  
Heavy hors d'oeuvres, desserts, coffee, sodas and a no host bar.  
**Register at: [www.kelsolongviewchamber.org](http://www.kelsolongviewchamber.org)**



**Geir-Eilif Kalhagen**  
Chief Executive Officer  
Port of Longview



**Jennifer Keene**  
Executive Director  
Port of Woodland



**Mark Wilson**  
Executive Director  
Port of Kalama

Thank you  
Proud Sponsors:



CASCADE  
NATURAL GAS  
In the Community to Serve



KAPSTONE



WEYERHAEUSER  
REAL ESTATE DEVELOPMENT CO.



HERITAGEBANK  
the quality bank



BULK TERMINALS  
LONGVIEW, LLC



Mint Farm



Cowlitz  
County Title



EGT



FOSTER FARMS  
Daily about your life



GIBBS & OLSON  
CIVIL ENGINEERS - LAND SURVEYORS  
[www.gibbs-olson.com](http://www.gibbs-olson.com)

---

## Lower Columbia College Instructor to Help Write National Nursing Exam

LCC Nursing instructor Merry Bond is one of 10 nurses from across the nation selected by the National Council of State Boards of Nursing (NCSBN) to help write questions for the NCLEX exams.



All nurses in the U.S. must take the NCLEX® exam to attain a nursing license.

Learn more at <http://lowercolumbia.edu/news/internal/2015-09-29-bond-nursing-board-writer.php>

---



## Program Helps Adults Earn High School Diploma



This summer, Clark College adopted High School 21+, a new low-cost program designed to make earning a high school diploma more accessible for adults over the age of 21. Students pay \$25 a quarter for their classes and books.

Through the program students can earn credit for skills gained through work or military experience, helping to reduce the amount of time spent in class. Learn more at [www.clark.edu/cc/hs21](http://www.clark.edu/cc/hs21).

---

## Youth Mental Health First Aid Course Nov. 16

A one-day Youth Mental Health First Aid course teaching a five-step action plan to offer initial help to young people showing signs of a mental illness or in a crisis, and connect them with the appropriate professional peer, social or self-help care is being offered at ESD112. 2

Anyone can take the eight-hour course, but it is ideally designed for adults who work with young people, ages 12-18 — teachers, coaches, leaders of faith communities, social workers and other caring citizens.

The course will be held November 16, 2015, 8:30 a.m. – 5 p.m. at ESD 112's Conference Center, 2500 NE 65th Avenue, Vancouver 98661. The course is free. Lunch on your own.

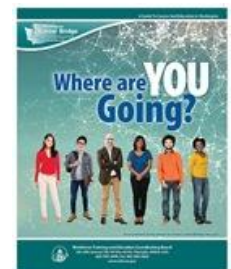
To register, email your name, phone number, email, occupation, employer name and a brief description of why you're enrolling in the course (i.e., help family member or loved one, better serve clients/public with mental health issues, seeking general mental health information) to [nancy.parry@esd112.org](mailto:nancy.parry@esd112.org) or call Nancy Parry at 360.952.3455.

---

## New "Where are You Going?" Guides Available

The latest edition of the Workforce Board's "Where are You Going?" guide is now available.

Order free copies of the guide, which includes a career quiz, information on hundreds of in-demand occupations, job interview tips and more at <http://wtb.wa.gov/CareerGuide.asp>.



The guide serves as a printed companion to [www.CareerBridge.wa.gov](http://www.CareerBridge.wa.gov).

---

## Ridgefield Company Honored for Hiring Veterans

ICD High Performance Coatings was one of seven companies statewide to receive the Washington Employment Security Department's Hire-A-Vet award in September.

Approximately 40 percent of the company's employees are military veterans. Michael Benko, a WorkSource veterans employment representative who has provided services to the company, nominated them for the award.

If you are interested in hiring veterans or learning about on-the-job training and other programs for veterans, contact Michael Benko at WorkSource at [mbenko@esd.wa.gov](mailto:mbenko@esd.wa.gov) or 360.735.5015.

Read more about ICD and the award at <http://www.columbian.com/news/2015/sep/09/ridgefield-icd-coatings-veterans/>

---

## In the News

See recent [coverage of the SWWDC and workforce projects.](#)

---

SWWDC, a nonprofit organization founded in 2002, contributes to regional economic growth by providing investments and resources to improve the skills and education of the workforce in Clark, Cowlitz and Wahkiakum counties.

SWWDC programs help businesses find and hire the employees they need and provide people the skills, education and training to find work or advance in their careers.

SWWDC partners with employers, community colleges and universities, labor groups, government and economic development agencies, high schools and community organizations to provide employment and training services to employers, job seekers and youth.

You're receiving this because of your interest in workforce development. SWWDC is an equal opportunity employer and provider of employment and training services. Auxiliary aids and services are available upon request to individuals with disabilities. To place a relay call, dial 711.

Southwest Washington  
Workforce Development  
Council  
805 Broadway, Suite 412  
Vancouver, WA 98660  
[www.swwdc.org](http://www.swwdc.org)