June 2015

Welcome to News from the Southwest Washington Workforce Development Council (SWWDC), featuring information about the region’s workforce system.

Manufacturing Workforce Forum June 11

Manufacturers are invited to an engaging and interactive forum on the manufacturing workforce and local initiatives hosted by SWWDC, its partners in the Columbia-Willamette Workforce Collaborative (CWWC) and the OMEP Network on June 11, from 8:30-10 a.m. at the Jantzen Beach Red Lion Hotel, 909 N. Hayden Island Drive, Portland.

Learn how to access partnerships and resources that will impact your bottom line. Manufacturing is rebounding in the region and open positions are costing you money. This is your opportunity to join, add your energy to, and benefit from local initiatives to strengthen the regional workforce in the six-county Collaborative region (Clackamas, Clark, Cowlitz, Multnomah, Wahkiakum and Washington counties).

In October 2013, the CWWC and industry partners launched the region’s first Manufacturing Workforce Plan to:
• Increase the pipeline of workers into manufacturing careers
• Support industry’s connection to a qualified recruitment pool
• Develop the skills of the manufacturing workforce

Help us design the Regional Manufacturing Workforce Plan 2.0 so that it makes a positive impact for your company.

For information, contact Lee Ann Lawrence, Employer Services Manager, at llawrence@swwdc.org or 360.567.3170.
Strategic Plan 2014-17

Read SWWDC's Strategic Plan

Workforce 101 Website

Resources to help job seekers, youth and veterans improve skills to get a job.

Mission

To prepare and promote a skilled and adaptive workforce for a thriving economy in Southwest Washington.

Our Partners

Health Care Hiring Event June 12

Individuals seeking jobs as caregivers or certified nursing assistants (CNAs) are invited to a health care hiring event at WorkSource Vancouver Friday, June 12 from 10 a.m. to 12 p.m.

Candidates should dress as they would for an interview, bring copies of their resume and be prepared to complete a screening interview and talk with employers.

The event will be held at WorkSource Vancouver, 5411 E. Mill Plain Blvd., Suite 15 in Vancouver.

Employers representing home care, long-term care facilities, hospice and hospitals that will be at the event seeking new employees are:

- PeaceHealth
- Community Home Health & Hospice
- The Hampton Ashley Inn
- Colonial House
- Lexington House
- Glenwood Place Senior Living
- The Quarry
- A Home with Hope LLC

For more information, call WorkSource Vancouver at 360.735.5000.

Long-Term Care Workforce Plan Released

Following investigation, industry data analysis and discussion with long-term care businesses that validated the indispensable and growing role of the long-term care industry and the need for a skilled workforce, SWWDC and its partners in the Columbia Willamette Workforce Collaborative (CWWC) released the "2015-2017 Long-Term Care Workforce Plan" this month.

The plan outlines goals that include targeted marketing to job seekers, developing a vetting process to refer high-quality candidates and exposure and training opportunities for youth.
CWWC meets regularly with regional employers to keep abreast of industry needs. The next long-term care industry meeting is July 28 in Vancouver. If you are interested in attending or learning more, contact Tracy Schreiber, SWWDC Employer Services Manager, at tschreiber@swwdc.org or 360.567.3185.

Students Get Hands-on About Health Care

Young adults from programs at Partners in Careers, ESD112, YouthBuild Vancouver and Columbia River, Heritage and Kings Way Christian high schools got a first-hand look at health care careers during a Business After School event May 6 at Rebound Orthopedic & Neurosurgical Center in Vancouver.

Participants received an overview of Rebound, the health care field and career pathways and participated in hands-on activities that included:

- A demonstration of x-ray equipment and viewing x-rays to identify bone breaks and other problems.
- Applying dressings to fake wounds in the cast room with orthopedic technicians.
- Taking blood pressure and pulse with clinical nursing staff.

To learn more about Business After School, contact Cass Parker, Program Coordinator, at cparker@swwdc.org or 360.567.1076.
Grow Clark County: Building a Tech Community June 23

Enjoy an evening of high energy business-to-business networking, collaborative discussion and product demonstrations at one of Vancouver's fastest growing software firms, GarageGames.

The event is Tuesday, June 23 from 5-7 p.m. at Garage Games, 805 Broadway, Suite 415 in Vancouver.

The program will focus on the critical importance of a strong and cohesive tech cluster, its effect on growing and attracting business, improving livability and impact on K-16 education.

Due to venue size, ticket sales are limited to the first 35 paid attendees. Admission is $5 per person.

To register, click here or go to http://www.credc.org/events/.

Funds Available to Train Workers in Tech

Employers wishing to increase the skills of their existing tech employees may qualify for funds to train their employees in these occupations:

- Computer Support & all other specialists
- Network & Computer Systems Administrators
- Systems Administrators or Architects
- Computer Hardware Engineers
- Computer Software Engineers, Applications and/or Systems Software

Visit SWWDC's training page or contact Lee Ann Lawrence, Employer Services Manager, at llawrence@swwdc.org or 360.567.3170 to learn more.
WorkSource to launch program for Veterans and Long-term Unemployed

This summer, SWWDC and WorkSource will launch a program to help individuals who have been unemployed for 27 weeks or more, as well as unemployed veterans and their eligible spouses, prepare for jobs in tech and manufacturing. Called Reboot NW, the program will be offered through the WorkSource offices in Clark and Cowlitz counties.

The program pairs motivated participants with personal career coaches and services that will prepare, train and connect them to employers offering high-wage and high-growth careers in tech and manufacturing. Participants may be eligible for paid internships, on-the-job training, career placement and other services.

Applicants must be interested in jobs in tech or manufacturing, have a high school diploma or GED and be a veteran or eligible spouse, unemployed for any amount of time, or an individual unemployed or under-employed for 27 weeks or more since December 2007.

For more information, contact Lee Ann Lawrence at llawrence@swwdc.org or 360.567.3170.

Susan Pagel, Office Manager SWWDC/CREDC

As the Office Manager for SWWDC and the Columbia River Economic Development Council (CREDC), Susan provides comprehensive supportive services for both organizations, including working closely with SWWDC’s CEO, Jeanne Bennett, and CREDC President, Mike Bomar. In addition to handling meeting and event logistics, travel arrangements, IT assistance, equipment and supplies procurement, she provides general support for the staff and the governing boards of both SWWDC and CREDC.

Originally hired to assist with implementation of the Summer Youth Employment Program in 2009, Susan remained with SWWDC after the program concluded, broadening her duties and scope of responsibilities in 2012 to also include CREDC.
Prior to joining SWWDC, Susan was the office manager and customer relations liaison for a computer network support company. Before moving to Vancouver in 2001, Susan spent 12 years teaching 7th-8th grade Language Arts for the Douglas County School District in Colorado.

Susan graduated magna cum laude from Northwestern College in Orange City, Iowa, with a bachelor’s degree in Theatre and minors in English, Speech and Secondary Education. She also holds a Certificate of Paralegal Studies from the Denver Paralegal Institute.

In her off hours, Susan enjoys volunteering as an ambassador for the Pink Lemonade Project, a local nonprofit that educates, empowers and supports those affected by breast cancer. Susan and her husband have been married 26 years and enjoy winery tours and taking road trips with their newly-adopted mini-Pomeranian, Albert.

Reach Susan at spagel@swwdc.org or 360.567.3178.

YouthBuild Vancouver Accepting Applications

YouthBuild Vancouver information sessions will be held June 25 and July 9, 14 and 23 from 4-5:30 p.m. at Partners in Careers (PIC) for individuals, ages 17-24, who have dropped out of high school and are interested in learning more about the GED/construction skills program. Applications for the next cohort are due by August 7.

Contact Sam Capeloto at PIC at 360.696.8417 ext. 110 or sam@swwpic.org for information.
Chelsea Chunn Promoted to SWWDC Director of Workforce Services

In her new role, Chelsea will oversee SWWDC’s adult Workforce Investment Act (WIA) programs, WorkSource one-stop centers in Clark and Cowlitz counties and the Youth Initiatives team. In addition, she will serve as the organization’s Equal Opportunity Officer and manage several grants.

Over the past year and a half, Chelsea has provided leadership as SWWDC’s Youth Initiatives Manager, developing, implementing and managing strategies and programming to expose youth to training and employment opportunities. During that time she more than doubled the amount of funds available for youth services, secured a $1.1 million YouthBuild grant to help young adults obtain high school diplomas or GEDs and nationally-recognized construction certificates and a $220,000 YouthWorks grant to build regional internship, mentorship and work-based learning partnerships among several local school districts and nonprofits.

Chelsea has more than 10 years of experience working with nonprofits to serve a variety of populations including those involved in the justice system, college access and training systems, state benefit systems, foster care, social service and homeless systems.

She serves as a member of the STEM Network, Cowlitz Wahkiakum Career Development Consortium and the Coalition of Service Providers through the Council for the Homeless. She received a bachelor’s degree in Psychology from Bowdoin College in Brunswick, Maine.

Reach Chelsea at cchunn@swwdc.org or 360.567.1066.
25th Annual CREDC Golf Classic: Growing Clark County

Join CREDC on July 24 from 1-7 p.m. for its 25th Annual Golf Classic at Camas Meadows Golf Course.

All proceeds from the event help to fund CREDC's purpose of developing a strong and innovative business environment in Clark County. For additional information, contact Kimberly Pincheira at kpincheira@credc.org or 360.567.3181 or click HERE.

In the News

See recent coverage of the SWWDC and workforce projects.

SWWDC, a nonprofit organization founded in 2002, contributes to regional economic growth by providing investments and resources to improve the skills and education of the workforce in Clark, Cowlitz and Wahkiakum counties.

SWWDC programs help businesses find and hire the employees they need and provide people the skills, education and training to find work or advance in their careers.

SWWDC partners with employers, community colleges and universities, labor groups, government and economic development agencies, high schools and community organizations to provide employment and training services to employers, job seekers and youth.

Southwest Washington Workforce Development Council (SWWDC) is an equal opportunity employer and provider of employment and training services. Auxiliary aids and services are available upon request to individuals with disabilities. To place a relay call, dial 711.