

FOR IMMEDIATE RELEASE

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SWWDC director tapped for national Leadership Council

The National Skills Coalition (NSC), formerly known as The Workforce Alliance, has selected Lisa Nisenfeld, Executive Director, Southwest Washington Workforce Development Council (SWWDC) to serve on its Leadership Council. NSC is a national coalition of community-based training organizations, community colleges, unions, business leaders, local officials, and leading technical assistance and research organizations that promotes policies that invest in the skills of America's workers, helping them better support their families and helping American businesses better compete in today's economy.

Ms. Nisenfeld, one of 60 Council members nationally, brings more than 30 years of workforce development leadership to the Council. In addition to her position with the local Workforce Development Council, she is also chairperson of the Washington Workforce Association, an alliance of the 12 workforce councils in Washington. She also co-chairs NSC's Skills2Compete Campaign in Washington which is aimed at increasing training to prepare workers for middle skill jobs –those requiring more than high school but less than a four-year degree-- the fastest growing segment of jobs in Washington.

“Ms. Nisenfeld is one of the real-world experts we depend on to tell us what changes are needed in public polices to make skills more accessible to every worker and industry based on the needs of local communities,” said Andy Van Kleunen, National Skills Coalition’s Executive Director. “Her ability to mobilize colleagues and diverse workforce partners is critical to ensuring our workforce is prepared to meet the needs of industry.”

About the Southwest Washington Workforce Development Council

The Southwest Washington Workforce Development Council (SWWDC) provides leadership and resources to increase economic development by providing a trained and productive workforce in Clark, Cowlitz, and Wahkiakum Counties. Led by a diverse board of representatives from business, labor, community-based organizations and government agencies, the SWWDC responds to the unique needs of SW Washington. For more information, visit www.swwdc.org.

About the National Skills Coalition

National Skills Coalition is a broad-based coalition working toward a vision of an America that grows its economy by investing in its people so that every worker and every industry has the

skills to compete and prosper. National Skills Coalition organizes broad-based coalitions seeking to raise the skills of America's workers across a range of industries; advocates for public policies that invest in what works, as informed by its members' real-world expertise; and communicates these goals to an American public seeking a vision for a strong U.S. economy that allows everyone to be part of its success. For more information, visit www.nationalskillscoalition.org.