

November 23, 2009

FOR IMMEDIATE RELEASE

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SW Washington PubTalk™ Hosts Networking Event, December 2
*SW Washington PubTalk™ – Where Entrepreneurs, Investors, and Professional Service
Providers Connect*

Vancouver, WA – Got a great idea for a product or service that is languishing in your garage? Come network with local area entrepreneurs, venture capitalists, and angel investors at SW Washington's first PubTalk™ on Wednesday, December 2, 2009, 5:15 – 7:00 pm at Gustav's Pub & Grill located at 1705 SE 164th Ave, Vancouver, WA.

Guest speakers Steve Hix, founder of InFocus and Identification International, and angel investor Angela Jackson of AB Jackson Group will speak on "Technology Start-ups: What it takes and what we've learned."

Sponsored by Southwest Washington Workforce Development Council (SWWDC), the Oregon Entrepreneurs Network (OEN), and local law firm Landerholm, Memovich, Lansverk & Whitesides, P.S, SW Washington's PubTalk™ is part of a larger economic and workforce development strategy aimed at retaining talent and creating innovation with the region.

"We have an enormous amount of talent in our region. By supporting entrepreneurship and innovation, we can capitalize on this talent while at the same time provide our local area companies and workforce with resources and opportunities for economic recovery and competitiveness," said Lisa Nisenfeld, Executive Director, SWWDC.

"We are excited to be involved with PubTalk™ and in providing networking opportunities and expertise to start-up businesses, especially in the current economic climate. OEN has a track record of connecting and supporting individuals and companies during the crucial start-up phase of entrepreneurship. By bringing OEN's successful PubTalk™ model to SW Washington, we will be able to help entrepreneurs access capital, business professionals, and a network of other entrepreneurs and business leaders." said Bill Dudley, Director, Landerholm, Memovich, Lansverk & Whitesides, P.S.

SW WA PubTalk™ is guided by the following founding members:

- Lisa Nisenfeld, Executive Director, SWWDC;
- Kathy Segó, CFO, Asset Innovation Group;
- Bill Dudley, Director, Landerholm, Memovich, Lansverk & Whitesides, P.S.;
- Bob Bates, Director of Research and Graduate Education, WSUV;

- Betsy Henning, Principal, AHA!;
- Janet Harte, Certified Business Advisor, WSUV Small Business Development Center; and,
- Keith McPhun, Director of Manufacturing, nLight Corporation.

Additional PubTalk™ events are scheduled for February 17, 2010 and April 21, 2010.

For a more information or to register, visit www.swwdc.org or call 360-567-3181.

About the Southwest Washington Workforce Development Council

The Southwest Washington Workforce Development Council (SWWDC) provides leadership and resources to increase economic development by providing a trained and productive workforce in Clark, Cowlitz, and Wahkiakum Counties. Led by a diverse board of representatives from business, labor, community-based organizations and government agencies, the SWWDC responds to the unique needs of SW Washington. For more information, visit www.swwdc.org.

About Oregon Entrepreneurs Network

OEN helps members build successful, economy-stimulating Northwest businesses. OEN was originally formed in 1991 as the Oregon Enterprise Forum, one of more than 20 worldwide chapters of the Massachusetts Institute of Technology (MIT) Enterprise Forum. In 1997, the organization merged with the Oregon Young Entrepreneurs Association (OYEA) and formed the Oregon Entrepreneurs Forum, the largest entrepreneur assistance organization in the Portland-Vancouver metropolitan area. In 2007 Oregon Entrepreneurs Forum (OEF) changed its name to Oregon Entrepreneurs Network (OEN) to reflect that what makes the organization special – its network of entrepreneurs and Northwest business professionals and investors who help foster and grow local area start-up businesses. For more information visit www.oen.org.

About Landerholm, Memovich, Lansverk & Whitesides, P.S.

Landerholm has represented new and established businesses for over fifty years. Landerholm helps businesses succeed by providing professional advice which utilizes its business experience and legal expertise. The firm's services are designed to complement the overall needs of businesses, including such areas as business formations, acquisitions, contract matters, employment, tax, real estate and business succession planning. For more information visit www.landerholm.com.

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