

FOR IMMEDIATE RELEASE

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SWWDC Seeking Firm to Develop Outreach Campaign for Long-term Care Industry

VANCOUVER, Wash. (Sept. 21, 2015) – The Southwest Washington Workforce Development Council (SWWDC) and its partners in the Columbia-Willamette Workforce Collaborative (CWWC) are seeking quotes from companies to develop a marketing outreach campaign to elevate the long-term care industry and attract individuals to careers in long-term care.

The request for quotes can be viewed on SWWDC's website, www.swwdc.org. To be considered, quotes must be received by SWWDC no later than 5 p.m. Pacific Time on Friday, October 9, 2015.

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Southwest Washington Workforce Development Council (SWWDC), a nonprofit organization founded in 2002, contributes to regional economic growth by providing investments and resources to improve the skills and education of the workforce in Clark, Cowlitz and Wahkiakum counties. SWWDC helps businesses find and hire the employees they need and provides people the skills, education and training to find work or advance in their careers. SWWDC partners with employers, community colleges and universities, labor groups, government and economic development agencies, high schools and community organizations. Learn more at www.swwdc.org.