

**FOR IMMEDIATE RELEASE**

Contact: Julia Maglione, 360-567-3176, [jmaglione@swwdc.org](mailto:jmaglione@swwdc.org)

**Cass Parker Promoted to SWWDC Employer Services Manager**

**VANCOUVER, Wash. (Dec. 22, 2015)** – The Southwest Washington Workforce Development Council (SWWDC) announces that Cass Parker has been promoted to Employer Services Manager overseeing the manufacturing and technology sectors.

In her new role, Cass will work with employers to determine likely areas of growth in job openings and skills and assist employers with funding and training resources to enhance the skills of their existing employees. She will coordinate with WorkSource and training partners to create strategies to match resources to employer needs.

Cass joined SWWDC in early 2015 and has been assisting with contract management for manufacturing and technology grants and overseeing the Business After School program. She has more than 10 years of human resources and office administration experience. Her prior positions include office manager with New Castle Photography, benefits administration with RS Medical and staff assistant at the Vancouver Public Schools.

She recently served on the board of Good Shepherd Montessori preschool. She has held various positions with the Sarah J. Anderson Elementary School PTA and been a Junior Achievement instructor and Cub Scout Pack treasurer.

She has a passion for learning about and teaching emergency preparedness and recently earned her amateur radio technician license and is looking forward to enrolling in Community Emergency Response Team (CERT) training in the spring. Her family enjoys learning about other cultures and frequently hosts students from abroad.

Cass holds a bachelor's degree in Sociology from the University of California Riverside and has done post-graduate work in management and development.

Cass can be reached at [cparker@swwdc.org](mailto:cparker@swwdc.org) or 360-567-1076.

###

**Southwest Washington Workforce Development Council (SWWDC)**, a nonprofit organization founded in 2002, contributes to regional economic growth by providing investments and resources to improve the skills and education of the workforce in Clark, Cowlitz and Wahkiakum counties. SWWDC helps businesses find and hire the employees they need and provides people the skills, education and training to find work or advance in their careers. SWWDC partners with employers, community colleges and universities, labor groups, government and economic development agencies, high schools and community organizations. Learn more at [www.swwdc.org](http://www.swwdc.org).