

## FOR IMMEDIATE RELEASE

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## SWWDC Construction Survey Closes April 17 Input on Workforce Needs Sought from Building Trades and Construction Industry

**VANCOUVER, Wash. (April 9, 2015)** – The deadline to complete the online survey about workforce needs in the building trades and construction industry is April 17.

Through the survey, the Southwest Washington Workforce Development Council (SWWDC) is hoping to gather information on potential worker shortages and skill gaps from residential, commercial, specialty and heavy civil construction and the trades that work with them, including painters, roofers, electricians, organized labor and general labor.

The survey takes about 10 minutes to complete and can be accessed at <a href="https://www.surveymonkey.com/s/CPXXMVQ">https://www.surveymonkey.com/s/CPXXMVQ</a> or through SWWDC's website <a href="https://www.swwdc.org">www.swwdc.org</a> by clicking the "construction survey" link in the left column.

The survey is a first step in SWWDC's investigation of the specific needs of the construction industry and will help the organization and its workforce system partners develop strategies for recruitment and training and inform how the workforce system might align resources to develop and enhance training opportunities for prospective employees and help businesses identify, train and hire the workers they need.

The community is asked to share the survey link within their construction contacts.

To learn more, contact Tracy Schreiber, Employer Services Manager, at <a href="mailto:tschreiber@swwdc.org">tschreiber@swwdc.org</a> or 360.567-3185.

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**Southwest Washington Workforce Development Council (SWWDC)**, a nonprofit organization founded in 2002, contributes to regional economic growth by providing investments and resources to improve the skills and education of the workforce in Clark, Cowlitz and Wahkiakum counties. We help businesses find and hire the employees they need and provide people the skills, education and training to find work or advance in their careers. We partner with employers, community colleges and universities, labor groups, government agencies, high schools, economic development and community organizations. Learn more at www.swwdc.org.