

## FOR IMMEDIATE RELEASE

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## SWWDC Announces Hire of Tracy Schreiber to Expand Outreach to Business

**Vancouver, WA (Dec. 3, 2014)** – The Southwest Washington Workforce Development Council (SWWDC) has hired Tracy Schreiber as an Employer Services Manager.

In her new role, Schreiber will research industry sectors to determine likely areas of growth in job openings and skills and create strategies to match resources to employer needs. She will also provide workforce development outreach and coordination to employers in Clark, Cowlitz and Wahkiakum counties.

Schreiber recently returned to the Pacific Northwest after her most recent position at Roaring Fork Business Resource Center where she promoted the business community in Garfield, Eagle and Pitkin counties in rural Colorado.

Her corporate experience includes risk assessment for a large regional bank in Pittsburgh, PA. Her specializations include strategic writing, data management and analysis and event planning.

She has more than eight years of nonprofit experience, having held positions at the Washington State Arts Alliance Foundation, Barrington Stage Company, Pittsburgh Cultural Trust and others.

Schreiber holds a bachelor's degree in Dance from Cornish College of the Arts in Seattle and has done post-graduate work in economics and accounting. In her spare time, she volunteers with the Arts of Clark County, dances, travels and trains dogs.

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**Southwest Washington Workforce Development Council (SWWDC)**, a nonprofit organization founded in 2002, is the Workforce Investment Board (WIB) for Clark, Cowlitz and Wahkiakum counties. SWWDC brings together funding, service providers, colleges, economic development and community organizations to provide no-cost employment and training services to businesses, job seekers and youth. For more information, visit www.swwdc.org.