

## **Press Release**

For Immediate Release: 1/24/2008

Contact: Lisa Nisenfeld, SWWDC Executive Director, 360-567-1073 <a href="mailto:lnisenfeld@swwdc.org">lnisenfeld@swwdc.org</a>

## New SWWDC Board members announced

Helping the community prepare for the future while boosting her own industry through leadership are just two of the many reasons why Lydia Work appreciates the opportunity to serve on the Southwest Washington Workforce Development Council (SWWDC) Board of Directors.

CEO of American Paper Converting, Work is one of several newly appointed board members announced recently by SWWDC Executive Director Lisa Nisenfeld. Work represents private industry in Cowlitz County.

"Human Resources is a key factor to the success of any business," Work says. "And the goals of SWWDC are very important to our community. I will enjoy being involved in the organization while helping to guide the future direction of the development of our workforce. My years of experience in manufacturing and commitment to the development of our workforce are aligned with the goals of the SWWDC."

Dan Story speaks for many new board members when he describes board membership as an exciting opportunity to expand his "circle of service" and increase his community connections.

"I was pleased to be asked to become a board member of the SWWDC and am looking forward to attaining a better understanding of the organization's goals and challenges," Story says. "I believe my board membership will help the Department of Social and Health Services (DSHS) become better connected with our community partners and provide future opportunities to the public we serve."

Story leads the Vancouver Community Services Office for the Washington State Department of Social and Health Services.



Karen Diller, Asst. Vice Chancellor of Academic Affairs at Washington State University Vancouver, says she values the opportunity to represent the college on the board.

"WSU Vancouver has long been a Board member and supporter of SWWDC," Diller says. "Our mutual interest in serving regional economic development needs gives us common cause in these efforts. While the particular role of WSU Vancouver is somewhat unique regarding workforce development we nonetheless value the opportunity to be part of a regional board devoted to these important aims."

## Following is the complete list of new members.

- Linda Beck, President, New Edge Networks, Vancouver. Represents: Private Sector, Clark County.
- Karen Diller, Asst Vice Chancellor of Academic Affairs, WSU-Vancouver.
  Represents: Education (Post-Secondary) Clark County
- Phil Dines, Business Agent, Plumbers & Steamfitters Local # 26. Represents:
  Organized Labor, Cowlitz County
- Debbie Iverson, Plant Manager, Tensolite, Vancouver. Represents: Private Sector, Clark County
- **Kathy Kneip**, Executive Director, YWCA Clark County. **Represents**: Community Based Organizations, Clark County
- Loren Lee, Supervisor, Longview Fibre. Represents: Private Sector, Cowlitz County
- Dan Story, Vancouver Community Services Office, Washington State
  Department of Social & Health Services. Represents: Public Sector, DSHS
- Lydia Work, CEO, American Paper Converting. Represents: Private Sector, Cowlitz County

The Southwest Washington Workforce Development Council (SWWDC) provides leadership and resources to increase economic development with a trained and productive workforce in Clark, Cowlitz, and Wahkiakum Counties.

Led by a diverse board of representatives from business, labor, community-based organizations and government agencies, the SWWDC responds to the unique needs of our greater community.