

June 29, 2016



workforce
SOUTHWEST WASHINGTON

The Southwest Washington Workforce Development Council (SWWDC) will begin doing business as Workforce Southwest Washington (Workforce SW) as of **July 1**. The organization will continue to serve as the Workforce Development Board for Clark, Cowlitz and Wahkiakum counties.

In addition to the new name, the company has released a new logo and will rebrand and launch a new website, www.WorkforceSW.org, in mid-July. Email addresses for staff will change to first initial followed by last name **@workforcesw.org**. Phone numbers and the organization's address at 805 Broadway, Ste. 412, in downtown Vancouver will remain the same.

Changes to the Workforce Innovation and Opportunity Act (WIOA) legislation that governs the nonprofit workforce development board prompted an update to the organization's strategic plan and led to adoption of the new name and brand. Learn more at www.swwdc.org.