



workforce

SOUTHWEST WASHINGTON

Investing in employment and job training services
for businesses, job seekers and youth in Clark, Cowlitz and Wahkiakum counties.



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August 2018

Workforce Southwest Washington Announces New Board Officers & Members

Workforce Southwest Washington has appointed new Board Officers .

Bill Skidmore, Sr. Account Executive with General Sheet Metal, is Board Chair.
(Photo at right.)

Paige Spratt, an attorney with Schwabe, Williamson & Wyatt, is Vice Chair.

Jim Lucey, Controller at Analog Devices, retains his role as Treasurer.



Three new members have joined the council:

- Mara Kieval, Nurse Representative with the Washington State Nurses Association. She will represent Clark County labor.
- Max Ault, Interim President of the Columbia River Economic Development Council, representing Clark County economic development.
- Robert Jungers, Owner of Elochoman Millwork, representing Wahkiakum County private sector.

Earlier this year, Clark County Councilor Eileen Quiring joined the organization's Executive Board of County Commissioners.

The workforce board includes representatives of private businesses, education, organized labor, local governments, community-based and nonprofit organizations, state agencies and economic development councils. [Click here to see a list of WSW Board members.](#)

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OTHER NEWS

Board Meeting - September

September 12, 2018
4-6 p.m.
Lower Columbia College

[Click for details.](#)

Mission

To prepare and promote a skilled and adaptive workforce for a thriving economy in Southwest Washington.

Our Partners



Paige Spratt, Vice Chair



Jim Lucey, Treasurer

Nominate a Business for Excellence in Workforce Development Award



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SOUTHWEST WASHINGTON

Workforce Southwest Washington is seeking nominations of businesses for two awards:

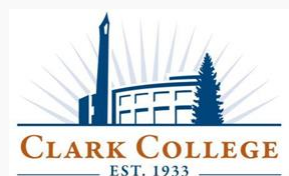
- **Innovation in Workforce Development:** This business has demonstrated strong commitment to help youth and adults develop professional and technical skills to find jobs through the creation of innovative workforce opportunities including internships, career-related learning experiences, mentoring, apprenticeship and/or participation in workforce events such as Manufacturing Day and/or the Youth Employment Summit.
- **Excellence in Building Workforce Partnerships:** This business has demonstrated strong engagement and investment in the community through the development of partnerships with community-based organizations, nonprofits, community colleges, other businesses and/or workforce entities to create employment and career-pathway opportunities for youth and adult job seekers.

Nominations for Clark County businesses are due October 5. Cowlitz and Wahkiakum business nominations are due January 11, 2019.

[Click here for details and the nomination form.](#)

Youth Career Center/One-stop Opening Aug. 27





After more than two years of planning and preparation, Workforce Southwest Washington (WSW) and its partners that operate the region's workforce services programs for out-of-school youth will open a youth one-stop center on August 27.

Called "Next," the center will be located at Stonemill Center, 120 NE 136th Avenue, Suite 130, Vancouver, WA 98684.

Next will bring Partners in Careers, Educational Service District 112, Job Corps, WorkSource, Clark College, local industry and others together to integrate services for Opportunity Youth (16-24 year olds who are not in school and not working) in one physical space.

The center and the programs located in the space will be branded as "Next" to create a single name, message and identity for all the services, regardless of which organization is providing them.

Next will integrate education, job placement and training, housing support and other services in one place to provide better outcomes for youth and offer a space where young adults can feel safe and empowered, and where they can build community and relationships with one another.

Visit Next's website at www.nextsuccess.org

Join us for a ribbon cutting on October 11 from 4-6 p.m. Meet the Next team, learn about the classes and training offered, and enjoy a tour and light refreshments! [RSVP here](#).

To learn more and get involved, contact Miriam Martin at mmartin@workforcesw.org or 360.567.3183.

Healthcare Companies Unveil Plan to Help Meet Workforce Needs

Healthcare makes up approximately 12 percent of the region's private sector employment and payroll and is projected to grow by at least 23 percent over the next 10 years.

WSW and its partners in the Columbia-Willamette Workforce Collaborative (CWWC) recently launched the [2018-2021 Healthcare Workforce Plan](#).



Over the past six months, CWWC convened employers, education partners and other healthcare stakeholders to learn about the specific needs of healthcare employers in the region and to identify potential ways to meet those needs. The group identified three priority areas and developed a plan to address the industry's workforce challenges:



Comments/Questions?

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[Workforce Southwest
Washington YouTube](#)



Manufacturing Workforce Plan

1. Recruit and retain health care professionals
2. Build a healthcare pipeline through employer and education partnerships
3. Advance diversity, equity and inclusion in healthcare

These three goals come with outcomes that will ask employers and other healthcare industry experts to be involved in additional conversations about job readiness, diversity and equity, incumbent worker programs, and youth healthcare training. A healthcare panel will begin in August.

If you have any questions or want to get involved, contact Darcy Hoffman at dhoffman@workforcesw.org or 360.567.3172.

Growth in Healthcare Industry Continues



The [Healthcare Labor Market Report](#) recently released by WSW and its Columbia-Willamette Workforce Collaborative (CWWC) partners contains a wealth of information about the region's healthcare industry and how it continues to be a cornerstone of our regional economy.

Currently, healthcare makes up approximately 10 percent of the region's private sector employment and 11 percent of payroll and is projected to grow by 28 percent over the next 10 years. [Click here to view the report.](#)

To learn about workforce programs and services for the healthcare industry, contact Darcy Hoffman at dhoffman@workforcesw.org or 360.567.3172.

Medical Assistant Apprenticeships Available to Help Healthcare Companies Fill Jobs

To help local companies meet their need for medical assistants, WSW has partnered with the Washington Association of Community and Migrant Health Centers to expand Medical Assistant Apprenticeships in our area.

Organizations interested in Medical Assistant apprenticeships should contact Melissa Boles at 360.567.3185 or mboles@workforcesw.org.





Construction Workforce Plan

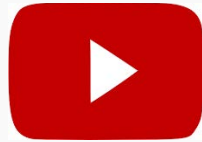


Technology Workforce Plan



Healthcare Workforce Plan

Sectors and Local Companies Showcased on Workforce YouTube Channel



Visit the [Workforce Southwest Washington YouTube channel](#) to view our recently created videos on working in manufacturing, construction, healthcare, technology and transportation.

The videos are great tools to share with job seekers and young adults and feature interviews with numerous local companies including: [DiscoverOrg](#), [Webfor](#), [Realwear](#), [Perfect Company](#), [Gravitate](#), [Elkhart Plastics](#), [Columbia Machine](#), [Silicon Forest Electronics](#), [Columbia Precast Products](#), [Tidewater Barge Lines](#), [Oak Harbor Freight](#), [Jubitz](#), [3 Kings Environmental](#), [JH Kelly](#), [The Hampton & The Ashley Inn](#), [Rebound Orthopedics](#), [At Your Place Senior Care](#), [Community Home Health & Hospice](#).

Be sure to [subscribe to the channel](#) for the latest updates.

Businesses Invited to Meet Next Generation at Manufacturing Day on October 9

The 3rd Annual Manufacturing Day event will take place October 9.



The event enables companies to interact with young adults to help demystify manufacturing and spark career interest. Approximately 200 young adults ages 16-24 will attend.

Space is limited. [Register here](#) by September 14 to reserve your spot!

For information or assistance, contact Melissa Boles, Program Manager, at mboles@workforcesw.org or 360.567.3185.

Companies Can Meet Job Seekers at Vancouver Tech Tour on September 18



Space is still available for tech companies to participate in the Downtown Vancouver Tech Tour.

Your company can benefit from:

- Access to about 200 local attendees—including job seekers, entrepreneurs, students and tech enthusiasts.
- A forum to share the great work you do, let participants experience your company and highlight your job openings. Attendees will wind their way through downtown Vancouver to visit your company at either your downtown location or your camp in one of our great brewpubs, restaurants or co-work spaces.
- A great opportunity to increase your brand awareness with a key regional demographic. Bring on your swag and network.
- The event will culminate with a VanTechy After Party at 7 p.m. at CoLab Coworking for more networking.

Space for companies is limited. [Register to host](#) by August 31!

[Learn more](#) or contact Darcy Hoffman at 360.567.3172 or dhoffman@workforcesw.org.

Series: Develop Your Leadership Skills

How you lead impacts productivity.

Join Clark College Economic & Community Development Thursday mornings in October and November for 16 hours of leadership training.



[Sign up](#) for one class at \$105—or all four and save \$50!

- Your Personal Brand: What are you known for as a leader? 10/18/18
- Communicating Effectively: How do you communicate to get your message across? 10/25/18
- Setting the Example: Setting a confident example through your skills and abilities. 11/1/18
- High Performance Teams: Setting goals and expectations to keep yourself and others accountable. 11/8/18

May's series sold-out; [secure your seat today!](#) Contact Francois Wevers at fwevers@clark.edu or at 360.992.2466.

Companies Benefit from Youth Internships



Having individuals gain work experience at a young age is beneficial for them, local businesses and our community.

Work experience contributes to higher graduation rates, better future employment prospects and increased earnings later in life.

Beginning this fall, high school students in Southwest Washington will have an opportunity to participate in paid internships through programs funded by Workforce Southwest Washington.

Through 90-hour paid internships, students ages 16-18 will have the opportunity to earn money, gain valuable work experience and develop soft skills to help them become ready for a job, career, additional training or college.

Contact Benton Waterous at bwaterous@workforcesw.org or 360.567.3182 for assistance hiring young adults for part-time or summer jobs.

Small Business Boot Camp Starting Soon



2018 Small Business BOOT CAMP

2018 Fall Series begins Friday, Sept. 14

Friday Mornings ★ Lower Columbia College
7:30 am - 9 am ★ Heritage Room at LCC - Admin. Bldg.

★ **FALL 2018 SIX PACK** ★

Sept. 14 Maximum Cash Generation Facilitator: Frank McShane, Square Peg Consulting. This is not the same as Profit or Cash Flow. How do I know which products or services are providing the most cash so I can keep expanding my business? This workshop will show you how to use your own data to determine which products or services are generating the most cash. Then you can focus your time and resources on the things that will help you grow your business faster.

Sept. 21 Marketing vs. Sales So now you are in charge of Marketing and Sales for your business or company. They are not the same. How do you know what works, doesn't work and how can you track sales to try to determine what is providing you the most bang for your buck. Facilitator is still to be determined.

Sept. 28 How to Read a Balance sheet and other financial statements David Fletcher, Fletcher Group CPA's will be help you better understand your financial documents which will help you manage your revenue and expenses for maximum growth.

Oct. 5 Conflict – Home, work, boss and the kids Mary Cranston, Performance Coaching will be facilitating this class on dealing with conflict both at home and at the office. There are simple strategies that can help when dealing with conflict with co-workers, the boss, your kids or your spouse. Mary will show you how to make these work for less stress and better outcomes.

Oct. 12 Optimizing Inventory – Frank McShane, Square Peg Consulting. How can I make sure I have the right products at the right time to serve my customers without ending up with slow or dead inventory? This workshop will show you how to use your data to fine tune your inventory plan and provide great customer service at the lowest level of investment.

Oct. 19 How to generate higher profits. Jerry Petrick with Small Business Development Center will facilitate this class on finding ways to grow your profits. The two basics, sell more product and cut expenses, right. But how do you do that. How do you sell more product? What expenses do I cut? Jerry will lead this discussion and help you answer those questions.

No pricing change since 2013!

\$100 Members ★ \$160 Non-Members

You can bring up to three people from your business making the cost to attend about \$5.50 per person, per class. Individual classes are \$25 for members and \$35 for non-members.

Sponsored by:



KELSO LONGVIEW
CHAMBER OF COMMERCE
360-423-8400 www.kelsolongviewchamber.org



The Kelso Longview Chamber of Commerce's next Small Business Boot Camp series begins September 14. This six-pack of classes features some great topics. [Click here to register.](#)

Back to School Night Open House Sept. 13



Explore Clark College Economic & Community Development's entire fall offering at the Back to School Night Open House Thursday, September 13.

This is a free, community event from 4-7 p.m. at Clark College's Columbia Tech Center (18700 SE Mill Plain Blvd., Vancouver) and features presentations,

networking and delicious demonstrations from the cooking school.

Join the open house for the entire evening—or a quick hello! The keynote speaker, Janell Payne, will present Navigating Your Group of Introverts & Extroverts for Success at 5:30 p.m.

[Click here to learn more and RSVP.](#)

Youth Employment Summit March 2019

Save the date for the 3rd Annual Youth Employment Summit, coming in March 2019.

At the last event, more than 40 companies and apprenticeship training programs came together with 600 young adults ages 16-24 to prepare them for first jobs and discuss local businesses and the jobs available and skills needed. [Click here to view a KOIN-TV story about the event.](#)



Construction, manufacturing, healthcare and technology sectors will be among the key focus areas and apprenticeship programs and companies hiring for first jobs are also encouraged to participate.

The event is a collaboration between Workforce Southwest Washington, Partners in Careers, WorkSource, Lakeside Industries, LiUNA, Northwest Laborers Training, WA State Department of Transportation, Columbia River Economic Development Council, ESD 112 and the Boys & Girls Club.

Companies interested in participating should contact Marnie Farness at WorkSource at mfarness@esd.wa.gov.

Schools and young adult programs with questions can reach out to Andrea Surace at Partners in Careers at andreas@swwpic.org.

Transportation Hiring Event August 22



Job seekers can interview for positions with a variety of companies at hiring events at WorkSource in Vancouver.

The events take place 10 a.m. to noon at WorkSource, 204 SE Stonemill Drive, Suite 215, Vancouver, WA 98684 on the second and fourth Wednesdays of every month.

The August 22 event is transportation-focused and companies that will be hiring include Oak Harbor Freight, Dollar Tree, Pro Truck Lines, Dick Hannah Dealership, First Student, C-Tran, UNFI, Corwin Beverage, On-Trac, Tidewater Barge and SP Airport Services.

Job seekers should bring copies of their resume and dress for an interview.

Free workshops on resume writing, interviewing skills and other topics are held at the WorkSource centers.

- [Vancouver workshops calendar](#)
- [Kelso workshops calendar](#)

Veterans Hiring Event August 23

WorkSource will be hosting a hiring event for veterans and other job seekers at the Longview Public Library, 1600 Louisiana Street, on August 23 from 12 p.m. to 3 p.m.

Employers will be hiring for positions in administration, medical, assembly, warehousing, manufacturing and security.

Job seekers should bring copies of their resume and be prepared to interview.

Contact Daniel Ledgett at 360.578.4248 or dledgett@esd.wa.gov.

Mural Project will Aid Kelso Youth in Developing Work Skills



Beginning later this month, youth in Kelso will work with artists and muralists to execute a large-scale piece of public art, while learning teamwork, leadership and soft skills.

The youth, ages 16-18, will participate in a five-week program where they will design and paint a mural on a wall under the Allen Street Bridge. (See inside red circle on photo above.)

The project was developed by WSW in partnership with Goodwill in Longview, Educational Service District 112 and the Cowlitz Economic Development Council.

A big thank you to the City of Kelso and the Kelso City Council for working with us on the wall location!

The project is being funded in part through a \$20,000 grant WSW secured from the [Honorable Frank L. and Arlene G. Price Foundation](#) and additional grant funds provided through WSW.

The mural will be revealed in the fall at a community celebration outside of Kelso City Hall.

Contact Alyssa Joyner at ajoyner@workforcesw.org or 503.410.0408 to learn more.

WorkSource and Council for the Homeless Collaborate to Serve Job Seekers

For the past year, a WorkSource employee has spent time one day a week at the Council for the Homeless (CFTH) Housing Solution Center, helping individuals access WorkSource services and introducing them to resources, such as how to obtain a bus pass, to help them become self-sufficient.

CFTH provided a cubicle and WorkSource supplied a computer to aid



job seekers with creating accounts on www.WorkSourceWA.com so they can post resumes and apply for jobs.

At the WorkSource desk, job seekers can get assistance connecting to services, help with their resumes and search for jobs, referrals to various programs and resources and information on WorkSource workshops, hiring events and training opportunities.

“This collaboration has increased our outreach efforts in the community,” said Alicia Grieco an Employment Specialist with WorkSource. “Being in the center enables me to engage, educate and connect with individuals and let them know about WorkSource, the best-kept secret to employment and training opportunities.”

More than 80 CFTH clients have received assistance from WorkSource. To learn more, contact Dina Morris at dmorris@esd.wa.gov or 360.735.5126.

Washington Workforce Conference Nov. 6-7

Registration is open for the Washington Workforce Conference.



Early Bird registration (on or before 10/5/18) is \$495. Regular registration (after 10/5/18) is \$545.

Go to the website to register and for additional information or contact the **Washington Workforce Association** at 360.867.8817 or **Info@WashingtonWorkforce.org**.

Workforce News

View media coverage, press releases and past newsletters at **Workforce News**.

WorkSource Workshops

Clark County: 204 SE Stonemill Drive, Suite 215, Vancouver, WA 98684, 360.735.5000. **Click to view Clark County Workshops and Hiring Events.**

Cowlitz-Wahkiakum: 305 S. Pacific Avenue, Suite B, Kelso, WA 98626, 360.577.2250. **Click to view Cowlitz/Wahkiakum Workshops and Hiring Events.**

WSW, a nonprofit organization founded in 2002, contributes to regional economic growth by providing investments and resources to improve the skills and education of the workforce in Clark, Cowlitz and Wahkiakum counties.

WSW-funded programs help businesses find and hire the employees they need and provide people the skills, education and training to find work or advance in their careers.

WSW partners with employers, community colleges and universities, labor groups, government and economic development agencies, high schools and community organizations to provide employment and training services to businesses, job seekers and youth.

You are receiving this because of your interest in workforce development. WSW is an equal opportunity employer/program. Auxiliary aids and services are available upon request to individuals with disabilities. Washington Relay 711.

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