



workforce

SOUTHWEST WASHINGTON

WSW BOARD OF DIRECTORS MEETING

Wednesday, June 9, 2021

4:00 pm to 6:00 pm

Zoom Conference Call

4:00 pm	Welcome, introduction of members, guests, and staff	
4:05 pm	Consent Agenda <ul style="list-style-type: none">Minutes, Contract, Policy Memos	Paige Spratt
4:10 pm	FY2021/2022 Budget Presentation	Renny Christopher
4:30 pm	WSW Governance <ul style="list-style-type: none">Nominations	A.D. Simmons Ralph Clark
4:40 pm	WSW Executive Search Update	Paige Spratt
4:45 pm	Higher Education Panel Conversation <ul style="list-style-type: none">Dr. Karin Edwards – Clark CollegeRenny Christopher – Washington State University VancouverChristopher Bailey – Lower Columbia College	Kevin Perkey
5:55 pm	Public Comment	Paige Spratt
6:00 pm	Adjourn	Paige Spratt

WSW Board Meetings 2021

- September 8, 2021 – Zoom
- December 8, 2021 – Zoom



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SOUTHWEST WASHINGTON

WSW Board Meeting Minutes
March 10, 2021
4:00 p.m.
Zoom Conference Call

Board Members Present: Darcy Altizer, Ben Bagherpour, Chris Bailey, Jen Baker, Bob Carroll, Ralph Clark, Monte Constable, Kelley Foy, Bob Gustainis, Scott Haas, Ilona Kerby, Eddie Martin, Michele Mulhern, Diane McWithey, Ted Sprague, Paige Spratt, Shannon Stull, and John Vanderkin.

Board Members with Excused Absences: Mike Bridges, Renny Christopher, Mara Kieval, and A.D. Simmons.

Board Members with Unexcused Absences: Bob Jungers.

Guests Present: Cadie Dye, Adrian Bryce, Albi, Krishna Banerjee, Talitha Cassidy, Katee Claros, Irina Yoblonskaya, and Scott Bailey.

Staff Members Present: Kevin Perkey, Kathy Ashley, Linda Czech, Denise Elliott, Amy Gimlin, Darcy Hoffman, Barri Horner, Alyssa Joyner, Kari Kollander, Miriam Halliday, Julia Maglione, Sean Moore, Star Rush, Benton Waterous, and Traci Williams.

Welcome, Introduction of Members, Guests, and Staff

Chair Paige Spratt opened the meeting at 4:06 p.m. and welcomed everyone in attendance. Members, guests, and staff introduced themselves.

CONSENT AGENDA

Chair Spratt entertained a motion to approve the Consent Agenda, consisting of the minutes from the Council meeting held on December 9, 2020, Contract Memo, and Policy Memo; which included WSW Supportive Services Policy #3005, WSW Trade Act and Dislocated Worker Co-Enrollment Policy #3036, WSW Monitoring Policy #2003, and WSW Eligibility Guidelines and Documentation Requirements #3028 and Eligibility Handbook.

Bob Carroll moved to approve the Consent Agenda as presented, second by John Vanderkin. Motion carried.

Congresswoman Jaime Herrera Beutler sent in a recorded video regarding high quality, affordable childcare for working families that was viewed by everyone in attendance.

FISCAL REPORT

Past Chair John Vanderkin presented the Treasurers Memo to the full board, mentioning that WSW's financial audit report for the program year ending June 30, 2020, which consisted of no issues or findings. Mr. Vanderkin also mentioned that the WSW IRS Form 990 was reviewed and approved by the Finance WSW Board of Directors Meeting

March 10, 2021

Committee and later reviewed and approved by the Executive Board and has been timely filed by the WSW auditor.

WSW GOVERNANCE

Board Member Elections: Co-Governance Chair Ralph Clark gave introductions of Dr. Karin Edwards, Clark College; and Adrian Bryce, Frontier Electric, sharing with the full board unique qualities that the Governance Board thought each perspective board member would bring to the WSW board. Adrian Bryce gave thanks to the full board for the chance to serve on the board. A motion was entertained to approve both for Council terms beginning on March 10, 2021 through March 31, 2024.

Ben Bagherpour moved to approve Dr. Karin Edwards and Adrian Bryce to serve on the WSW Board of Directors as presented, second by Diane McWithey. Motion carried.

STRATEGIC PLAN

Mr. Perkey and Strategic Plan Task Force Chair, Kelley Foy walked the board through a presentation of WSW's new three-year Strategic Plan. Ms. Foy shared that the process involved with the development of the new Strategic Plan was collaboration with the strategic planning task force, WSW board members, WSW staff, and the community. WSW hosted three listening and learning sessions which helped inform our strategic priorities and enhance not only WSW's planning process but their overall plan. While our consultants helped WSW by facilitating our process, the work to complete the goals, objectives, and indicators of success were developed by the staff, the strategic planning task force, and the board. Ms. Foy then asked for a motion to adopt the new WSW Strategic Plan as presented.

John Vanderkin moved to adopt the new WSW Strategic Plan as presented, second by Jen Baker. Motion carried.

REGIONAL ECONOMY UPDATE

Chair Spratt introduced Scott Bailey from ESD, which many in attendance have worked with and/or heard from Scott over the years. Mr. Bailey is a close friend of WSW who regularly collaborates with the WSW team sharing labor market updates and advising the WSW staff on how the regional economy is fairing. WSW have asked Scott to join us to share an update on our current economic climate. Mr. Bailey then shared his presentation on the current economic climate for Clark, Cowlitz, and Wahkiakum counties. Questions and comments were addressed by Mr. Bailey and Mr. Perkey.

PUBLIC AND BOARD COMMENT

Public comments were invited but none were forthcoming.

ADJOURNMENT

With nothing further for the good of the order, Chair Spratt entertained a motion to adjourn the meeting at 5:25 p.m.

Shannon Stull moved to adjourn the meeting at 5:20 p.m.



CONTRACT MEMO

DATE: JUNE 2, 2021
TO: KEVIN PERKEY, CEO
WSW BOARD OF DIRECTORS
FROM: AMY GIMLIN, WSW CHIEF OPERATING OFFICER
RE: CONTRACT/GRANT UPDATES (MARCH – MAY)

WSW **executed** the following contracts:

- Columbia River Economic Development Council contract for business outreach in Clark County for \$30,000.
- Lower Columbia College contract for system liaison in Cowlitz County for \$97,750.

WSW **modified** the following contracts:

- Educational Service District 112 DVR Pre-ETS SummerWorks contract modified to decrease budget by \$247,000 and revised performance to reflect grant modification with DSHS-DVR. Total contract \$548,500.
- Equus Workforce Solutions DVR Pre-ETS SummerWorks contract modified to decrease budget by \$155,018 and revised performance to reflect grant modification with DSHS-DVR. Total contract \$308,382.
- Equus Workforce Solutions Title I Youth contracts modified to revise performance to reflect grant modification of lower performance. Contract amount remained the same.
- Equus Workforce Solutions Title I Adult and Dislocated Worker service delivery contract modifications to include \$30,000 OPP funds, SOW, BFET terms and performance. Also decreased \$30,000 of subcontractor personnel. Total contract amount \$1,188,100, did not change.
- Equus Workforce Solutions' contract to revise the performance of the COVID-19 Disaster Relief Employment Recovery project to align with the grant document.

WSW **notification of grant award/execution:**

- WSW received notification of grant award from Department of Commerce, Community Development Block Grant (DOC-CDBG) COVID Hunger Relief Staffing and Services. Funding is US Department of Housing and Urban Development (HUD) in the amount of \$637,500. Grant is to provide Food bank and nutrition program employee placement, wages, and training in areas facing elevated food insecurity; and to prevent, prepare for, and respond to coronavirus.
- Received executed grant from JP Morgan Chase Foundation for \$50,000 to help supplement the SummerWorks program.
- Received executed grant modification for the DSHS BFET Grant modified to add the JP Morgan Chase grant to the match and modify the performance.
- WSW received a grant modification for PY19/FY20 WIOA Title I to increase to our Dislocated Worker funds due recapture and reallocation from other states that did not meet the obligation requirements:
 - Dislocated Worker - **\$5,956 increase** for a total of **\$1,476,296**
 - Admin Cost Pool - **\$661 increase** for a total of **\$532,727**

Board Approvals:

- PY21 Title I youth contracts beginning July 1, 2021, all contracts to provide services to Out of School Youth as part of year 2 of the current youth procurement cycle. We kept it at level funding for the first quarter of PY21. This will give staff an opportunity to assess the carry in dollars and possibly increase during 2nd quarter once our new BFET contract is executed.
 - Equus Workforce Solutions – Clark County services at Next **\$896,095**
 - Equus Workforce Solutions – Cowlitz County **\$263,379**
 - Equus Workforce Solutions – Wahkiakum County **\$10,891**
- *Previously approved by Executive Board, notification for Board of Directors - Increase Wahkiakum Human and Health Services contract by \$65,000 and extend for another year ending the contract June 30, 2022. Contract total not to exceed \$110,000 for two years.*
- *Previously approved by Executive Board, notification for Board of Directors - Increase Washington State University Vancouver contract by \$75,000 and extend for another year ending the contract June 30, 2022. Contract not to exceed \$125,000 for two years.*



POLICY MEMO

DATE: JUNE 1, 2021
TO: KEVIN PERKEY, CEO
WSW BOARD OF DIRECTORS
FROM: AMY GIMLIN, WSW CHIEF OPERATING OFFICER
RE: POLICY UPDATES

WSW LLSIL Policy #3018

This is a required revision for 2021. Annually, Human and Health Services update the Lower Living Standard this directly relates to our eligibility in Title I programs. The [updated policy](#) was sent out to providers on March 23, 2021.

Based on the approval process, this policy approval falls under **Tier 1** Executive Board and **Full Board notification**.

Tier 1 – Minimum

Definition: Minimum revisions consist of grammar, spelling, branding changes, State or Federal mandated adjustments, or a new State or Federal mandated policy with no local revisions. These revisions would not require Executive or Full Board approval but would be included in a notification memo.

WSW Complaint Policy #2004 and Handbook

This is a revision to the original policy to bring it up to standard with WIOA regulations. The state facilitated a workgroup with local board participation. The revision ended up being a complete overhaul of the policy. We combined 3 policies into this one [policy](#) and incorporated links to the state policies and handbooks for actual procedures and guidance.

Based on the approval process, this policy approval falls under **Tier 2** Executive Board and **Full Board notification**.

Tier 2 – Intermediate

Definition: Intermediate revisions consist of minor tweaks to language to improve functionality for service providers. The modification could be a change requested by the service provider. These revisions require Executive Board approval and Full Board notification.



MEMO

DATE: June 9, 2021
TO: WSW BOARD OF DIRECTORS
FROM: RENNY CHRISTOPHER - TREASURER OF THE BOARD *RC*
KEVIN PERKEY – CHIEF EXECUTIVE OFFICER
RE: WSW PROGRAM YEAR 2021 BUDGET EFFECTIVE JULY 1, 2021 AND FINANCE COMMITTEE REPORT OUT

The Finance Committee of the WSW Board of Directors met on May 19, 2021. 3rd quarter spending reports were reviewed and discussed. The program year (PY) 2021 budget documents were also reviewed and discussed and the members agreed that the budget as presented, with noted adjustments, should be forwarded to the Executive Board for approval. The Executive Board approved the budget, pending WIOA funding adjustments as discussed, for forwarding to the full WSW Board of Directors for approval.

QUARTERLY REPORTS

WIOA Obligations: DOL and Employment Security have waived the requirement to have 80% of WIOA formula funding obligated by June 30, 2021.

Operations and Special Projects: Spending for WSW operations is slightly behind the 75% benchmark for Q3 at 71%. Special projects spending is at 39%. A minimal amount of additional special project spending is expected in Q4.

Grant Budget vs Actual Spending: Competitive and other state and federal grants with fixed grant period terms are on track to be spent in the defined period.

Subcontract Spending and Performance: Some PY20 WIOA Youth, Adult and Dislocated Worker subcontracts are expected to be underspent due to the challenges of serving participants during the COVID 19 shutdown. This funding does not expire and will be available for the PY21 Fiscal Year. Spending and performance for all other contracts is being closely monitored and ongoing communication with subcontract recipients is underway to help facilitate the delivery of services.

WSW PROGRAM YEAR 2021 (PY21) BUDGET EFFECTIVE JULY 1, 2021

New WIOA funding allotments for PY21 are down 17% over PY20. **WIOA funding carried in** from PY20 is \$2,772,137, an **increase** of \$1,646,202 over last year. The budgeted WIOA **subcontract** spending amount is 58% higher than the previous year's initial budget. **Overall**, budgeted revenue is up 19% and budgeted expenses are up 25%. The **net** of PY21 budgeted revenue and expenditures results in \$1,098,511 in **reserves** at June 30, 2022. Funding applied for throughout the year such as direct federal grants, and other competitive grants from both government and private entities, have made up between 15-21% of WSW's overall annual budget. Those funds will be recognized in the mid-year revision in January. **A comparative summary of the WSW PY21 v. PY20 budget is attached and detailed worksheets are included in today's meeting materials.**

	Budget Program Year 2021	Budget Program Year 2020	Increase/Decrease	
<u>Funding</u>				
WIOA - Carry-in	2,772,137	1,125,935	1,646,202	146%
WIOA - New Funding*	4,406,628	5,320,655	(914,027)	-17%
Less Holdbacks for future PY	(624,163)	(420,938)	(203,225)	48%
Net WIOA Funding Available	6,554,601	6,025,652	528,949	9%
State & Federal Grants - Other	3,838,044	2,902,815	935,229	32%
Less Holdbacks for future PY	(273,214)	(222,803)	(50,411)	23%
Net State & Federal Grants - Other	3,564,830	2,680,012	884,818	33%
Private & Unrestricted	460,275	206,556	253,719	123%
Net Funding Available	10,579,707	8,912,220	1,667,487	19%
<u>Expenditures</u>				
WIOA Pre-existing Contracts	522,859	416,048	106,811	26%
WIOA New Contracts**	3,699,486	2,347,978	1,351,508	58%
Total WIOA Contract Expenditures	4,222,346	2,764,026	1,458,320	53%
percent of funding	64%	46%	19%	
State & Fed. Grants Pre-exist. Contracts	2,743,050	2,401,245	341,805	14%
percent of funding	71%	83%	-11%	
Infrastructure Agreements, Net	104,825	107,759	(2,934)	-3%
Operating Expenses	2,300,516	2,025,249	275,267	14%
Prepaid Operating Expenses	(18,000)		(18,000)	100%
Other Contracts-Unrestricted funds	128,459		128,459	100%
Special Projects***	-	277,000	(277,000)	-100%
Total Expenditures	9,481,196	7,575,279	1,905,917	25%
Reserves	1,098,511	1,336,941	(238,430)	-18%

* PY20 New Funding amount represents total WIOA funding received.

** PY20 WIOA New Contracts amount represents initial amount budgeted. The revised (mid-year) total subcontract budget was \$4,149,685- a 76% increase over the initial budget. Most of this amount was not contracted and resulted in increased carry-in funding.

***Costs formerly accounted for in the special projects category of the budget are now categorized as Other Contracts-Unrestricted funds , WIOA New Contracts or WSW Operations Costs.

	A	B	C	D
1	WSW Budget effective for July 1, 2021	PY20 Approved Budget Jan 1, 2021	PY21 PROPOSED Budget as of Jul 1, 2021	Difference PY20 APPROVED vs PY21 PROPOSED INC/(DEC)
23				
24				
25	TOTAL SPECIAL PROJECTS	262,000	0	(262,000)
26				
27	Operations:			
28	Personnel - wages and benefits	1,576,438	1,744,699	168,261
29				
30	Professional fees - accounting, legal, consulting	102,350	121,305	18,955
31				
32	IT: Professional support	27,390	31,200	3,810
33				
34	IT:Licensing, annual fees,software	65,144	67,012	1,868
35				
36	Supplies-general office & kitchen	6,495	7,960	1,465
37				
38	Telephone	11,424	10,038	(1,386)
39				
40	Postage, print,copy, rentals	1,260	900	(360)
41				
42	Occupancy	116,976	119,520	2,544
43				
44	External Printing & publications	700	1,000	300
45				
46	Individual Travel			
47	Local travel & mileage	14,900	14,900	-
48	Long distance travel	3,750	3,750	-
49				
50	Conferences & meetings	40,750	40,750	-
51	Individual Industry and CBO	4,750	4,750	-
52	Group Conference Events including Travel			
53	Washington Workforce Association (WWA)	0	0	-
54	National Association of Workforce Boards (NAWB)	36,000	36,000	-
55	Prepaid NAWB Registration and Flights			
56				
57	Insurance	16,275	16,380	105
58				
59	Furniture & equipment	28,700	39,782	11,082
60				
61	Local meeting support	4,350	8,350	4,000
62				
63	Memberships & Subscriptions	19,625	22,970	3,346
64				
65	Staff Training	23,400	50,000	26,600
66				
67	TOTAL OPERATIONS	2,059,926	2,300,516	240,590
68				
69				
70	TOTAL SPECIAL PROJECTS AND OPERATIONS	2,321,926	2,300,516	(21,410)
71				
72	Funds Available for OPS. & Special Projects - All Sources	3,073,550	3,399,027	325,477
73				
74	Remainder in Reserve	751,624	1,098,511	346,887

	A	B	C	D	E	F	G	H	I	J	L	M	N	O	P	Q	R	T	U
1																			
2	WSW Budget effective for July 1, 2021	WIOA FORMULA FUNDS					Unexecuted	Expires 3/31/2022 9 months remaining	Expires 3/31/2022 9 months remaining	Expires 3/31/2022 9 months remaining	Expires 12/31/21 6 mos remaining	Expires 3/31/2023 21 months remaining	Expires 9/30/2021 3 months remaining	Expires 3/31/2022 9 months remaining	Private and Unrestricted				COMPREHENSIVE TOTAL PY21
3							THRIVE - Economic Security for All ROUND 2	Disaster Relief National DW 7580-64	Employment Recovery National DW 7590-64	Opiod Disaster Relief National DW 7530-02			DVR Summerworks	THRIVE - Economic Security for All	Community Foundation	JP Morgan Chase	Other reserves- unrestricted	BFET	
4	PY19/FY20 Carry IN ACP,AD,DW,Youth	301,942	923,090	758,270	788,834	2,772,137													
5	PY21 Sub-Total Carry Forward from PY20	301,942	923,090	758,270	788,834	2,772,137		222,034	1,026,755	520,950	43,896	637,500	497,374	573,141	134,474	50,000	90,148	71,919	
6	Pre-existing Contract Obligations -PY21 Spend		(271,211)	(251,648)		(522,859)		(200,519)	(572,237)	(448,460)	(38,625)	(307,143)	(479,774)	(471,653)			-	-	(3,041,269)
7	PY21 Total Available Carry Forward from PY20	301,942	651,879	506,622	788,834	2,249,277	-	21,515	454,518	72,490	5,271	330,357	17,600	101,488	134,474	50,000	90,148	71,919	3,599,056
8	PY21 NEW ACP,AD,DW,Youth	440,663	1,338,018	1,254,443	1,373,504	4,406,628													
9	Worksource and NEXT Operator Reimbursement (contracted costs)		65,373	53,487	57,145	176,005													
10	PY21 Total New Funding	440,663	1,403,392	1,307,930	1,430,649	4,582,633	316,396	-	-	-	-	-	-	-	-		-	113,735	5,012,765
11	NOTE : Carry in Plus total new funding																		11,653,090
12	Est. Fund balance, 7-1-21	742,605	2,055,271	1,814,552	2,219,483	6,831,911	316,396	21,515	454,518	72,490	5,271	330,357	17,600	101,488	134,474	50,000	90,148	185,654	8,611,821
13	Required PY22, PY23 Holdback for existing contracts	-				-					-	(230,357)						-	(230,357)
14	Required Future Years Holdback for operations											(42,857)							(42,857)
15	Planned Contracting PY21						(224,641)								(47,500)	(45,000)		(35,959)	(353,100)
16	NEXT IFA PY21 Non-contracted costs				(104,340)	(104,340)		-					(17,600)	-			-		(121,940)
17	WorkSource IFA PY21 non-contracted cost		(42,026)	(96,097)		(138,123)					(5,271)			(15,496)					(158,890)
18	NEW WIOA Contracts:																		-
19	PY21 Spend		(1,151,627)	(957,990)	(1,589,869)	(3,699,486)													(3,699,486)
20	PY 22 Spend	-	(337,036)	(287,128)		(624,163)								-			-		(624,163)
21	Prepaid costs					-													18,000
22	Current Available to WSW:	742,605	524,582	473,336	525,274	2,265,797	91,755	21,515	454,518	72,490	0	57,143	0	85,992	86,974	5,000	90,148	149,694	3,399,027
23																		Ck figure	3,399,027
24	Available for Contractors FOR PARTICIPANT SERVICES (@100%) by County - WIOA	Adult DW Youth				County Totals													
25	Percentages per State allocation																	Prepaid Assets:	
26		76.73% 79.78% 76.82%																	
27	CLARK COUNTY	1,142,264 993,325 1,221,323				3,356,912												Travel-Nawl	18,000
28																			18,000
29		22.43% 19.71% 22.59%																	
30	COWLITZ COUNTY	333,898 245,431 359,108				938,438													
31																			
32		0.84% 0.51% 0.59%																	
33	WAHKIAKUM COUNTY	12,501 6,350 9,438				28,288													
34		1,488,662 1,245,118 1,589,869																	
35																			
36	Available for Contractors - WIOA only																		
37	Total percentage	100.00% 100.00% 100.00%				4,323,638	PY20 Initial budget = \$2,768,916 (less \$420,938 PY21 spend), Revised 1/1/21 to \$4,149,685 total												



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SOUTHWEST WASHINGTON

BOARD MEMBER RENEWAL RECOMMENDATION MEMO

DATE: JUNE 9, 2021
TO: WSW BOARD OF DIRECTORS
FROM: KEVIN PERKEY, CHIEF EXECUTIVE OFFICER
RE: BOARD MEMBER RENEWAL RECOMMENDATIONS

Members of the Board –

Upon the recommendation of the WSW Governance Task Force and the unanimous consent of the WSW Executive Board, we recommend the following members of the WSW Board of Directors for a new 3-Year term, beginning July 1, 2021 and ending June 30, 2024:

Ben Bagherpour – Vice President of Site Services & Government Affairs, SEH America

Jen Baker – President, CREDC

Ralph Clark – Owner/President, Cowlitz Container & Die Cutting

Monte Constable – Community Services Office Administrator, DSHS

Ilona Kerby – Executive Director, Lower Columbia CAP

Mara Kieval – Nurse Representative, Washington State Nurses Association

A.D. Simmons – Owner, Aligned Lifestyle Concierge

John Vanderkin – VP Operations, On-Line Support

We are holding open Employment Security Department's seat on our Board while they search for their new Regional Director. We are also waiting on a replacement for our WIOA Partner seat from DVR. Once fully on-board and WSW has an opportunity to meet with ESD's new Regional Director and DVR representative, we will consider both of their nominations before the Board.

Finally, we also have four Clark County, one Cowlitz County, and one Wahkiakum County private sector board seats open. If you have any members you wish to recommend for consideration, please contact myself and/or one of our Governance Task Force leaders, A.D. Simmons & Ralph Clark.

WSW Business Recovery + Growth Committee

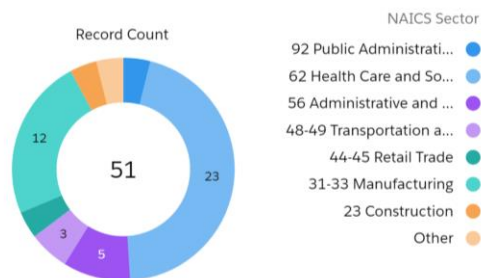
Summary of Progress & Accomplishments | October 2020 – May 2021

Since the launch of WSW's Business Recovery and Growth committee at our October 2020 board retreat, the committee's accomplishments have been:

1. Thoughtful development of four strategies and related indicators to help us meet our shared goal that businesses have access to hire, develop, and invest in the skilled workers they need to recover and grow.
2. Provided input, guidance, and support for the CWWC Quality Jobs strategy.
3. Engaged in a robust conversation on how WSW prioritizes training investments for certified nursing assistances (CNA's). The challenge is that these occupations typically do not offer a career pathway to provide opportunities for participants to earn self-sufficient wages. The opportunity is that these jobs are in very high demand and many of our employer partners need support to address the lack of candidates. The outcome is that WSW will continue to pursue collaborative, multi-employer partnerships to develop a pathway.
4. Provided input, guidance, and support for WSW's US DOL application for Women in Apprenticeship and Nontraditional careers grant.

With guidance on shaping indicators by this committee, here's a look at where we're at to-date:

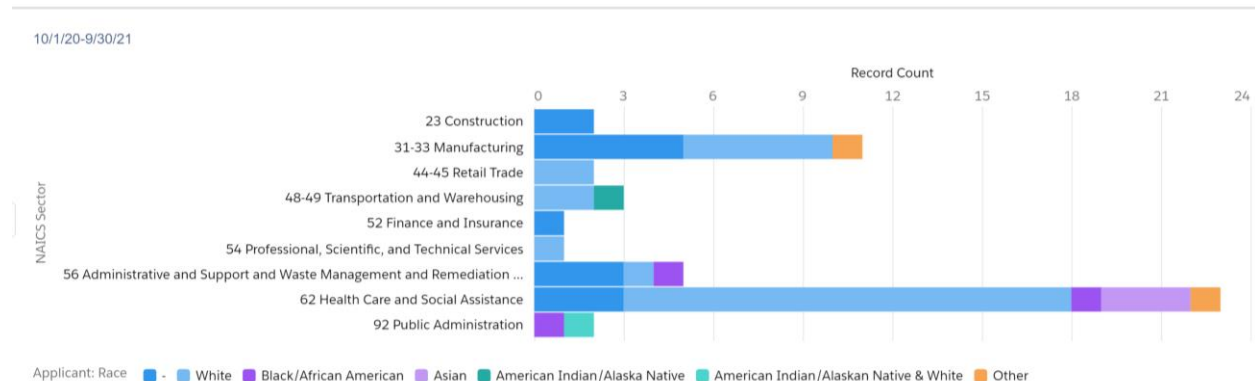
PY20 Placements from Qualified Pool



PY20 Businesses Served

212

PY20 Placements from Qualified Pool by Race



Other current and ongoing projects:

Development of our committee charter, where our purpose is to work towards fulfilling the mission and vision of the organization, while staying true its core values. More specifically, the Business Recovery and Growth Committee works to achieve an equitable workforce development system with a readily available, accessible and highly-skilled workforce for businesses throughout the region.

The CWWC, in support of our strategic plan goal to lead the development and expansion of high-quality jobs across our region, has recently procured a Women & Minority Business Enterprise (WMBE), specifically, Latina owned. Estolano Advisors specializes in managing multi-stakeholder processes to address complex public policy, urban planning, and social equity issues. Along the process to procure Estolano Advisors, we formed a relationship with another WMBE firm who we believe may be a partner in this work during the next phase of implementation. Estolano Advisors will be responsible for the following deliverables:

- Quality Jobs Council - convene a high-level group of CWWC board members and stakeholders
- Develop a council governance structure
- Develop an engagement and communication strategy
- Aggregate and summarize feedback collected from individual stakeholder conversations conducted by the quality jobs project team to inform the quality jobs council
- Product/Output:
 - A quality jobs framework for the region based on input from the quality jobs council and including stakeholder feedback from project team interviews
 - A high-level report outlining the results, recommendations, and action commitments of quality jobs council members and organizations
 - An initial roadmap of actions and implementation steps

The CWWC was also awarded a technical assistance grant from Bridge Economic Development who is responsible for implementing Greater Portland Inc.'s (GPI) comprehensive economic development strategy (CEDS) and fostering a regional understanding and cohesive direction regarding equitable economic growth. Bridge Economic Development will support the CWWC Quality Jobs strategy development and ensure alignment and support for the CEDS plan.

WSW's business team did an analysis of all registered Women Business Enterprises (WBE), Minority Business Enterprises (MBE), and Minority/Women Business Enterprises (MWBE) to identify a potential outreach strategy to learn more about these companies and how we might support them. Here's what we found:

Total W/M/WMBE Businesses in SW WA	Total W/M/WMBE Businesses in Clark County	Total W/M/WMBE Businesses in Cowlitz County	Total W/M/WMBE Businesses in Wahkiakum County
110	101	8	1
Total W/M/WMBE Served by WSW		Total W/M/WMBE Invested in by WSW	
6		3	

There are several firms that appear to be owner operated and likely to not have workforce needs, but others were identified as targets for engagement by the WSW team. In addition, there are several firms who appear to provide goods and services that WSW procures for, and those will be added to our procurement distribution.

Business Recovery and Growth Committee Members:

Ben Bagherpour, SEH America	Bob Carroll, IBEW Local 48
Bob Gustainis, Walgreens	Darcy Altizer, Matrix Roofing & Home Solutions
John Vanderkin, Online Support	Ted Sprague, CEDC
Eddie Martin, NORPAC	

WSW Economic Mobility Committee

Summary of Progress & Accomplishments | October 2020 – May 2021

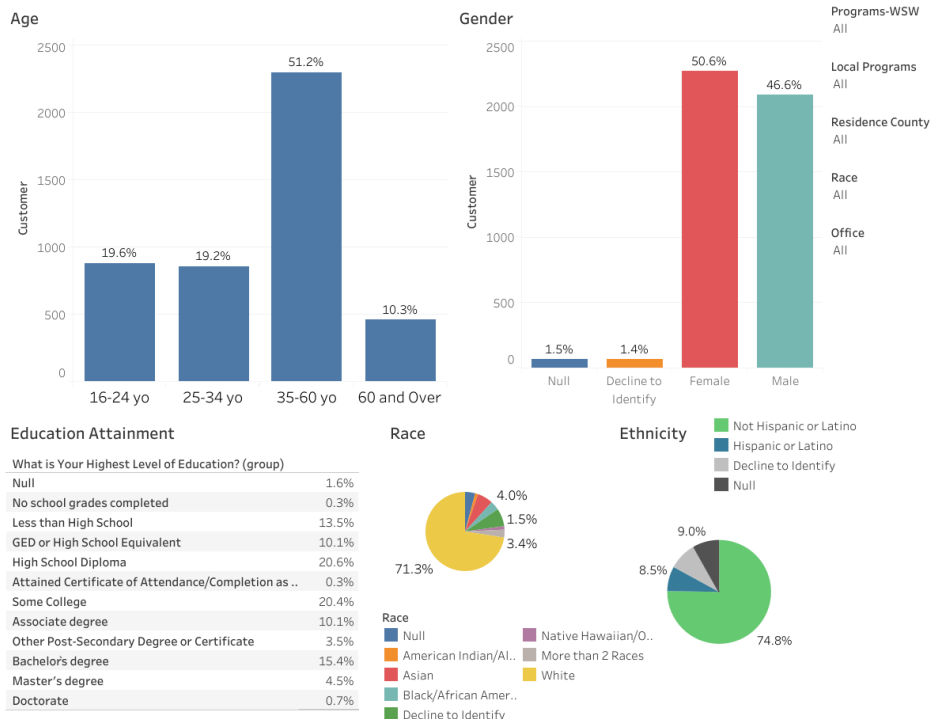
Since the launch of WSW's Economic Mobility committee at our October 2020 board retreat, the committee's accomplishments have been:

1. Thoughtful development of four strategies and related indicators to help us meet our shared goal to promote equity for every individual by providing access to high-quality employment and advancement opportunities.
2. Provided input, guidance, and support for the Columbia Willamette Workforce Collaborative Quality Jobs strategy.
3. Provided input and guidance for the System Liaison partnership with Washington State University-Vancouver, Lower Columbia College, and Wahkiakum Health and Human Services.
4. Provided input and guidance specific to talent development for upcoming infrastructure projects in SW WA.

With guidance on shaping indicators by this committee, the team performed a performance audit to capture demographic information of individuals served via WSW investments over the last three years. This information sets a baseline for performance targets to ensure equitable investment beginning July 1st, 2021.

2019 – 2020 Enrollments

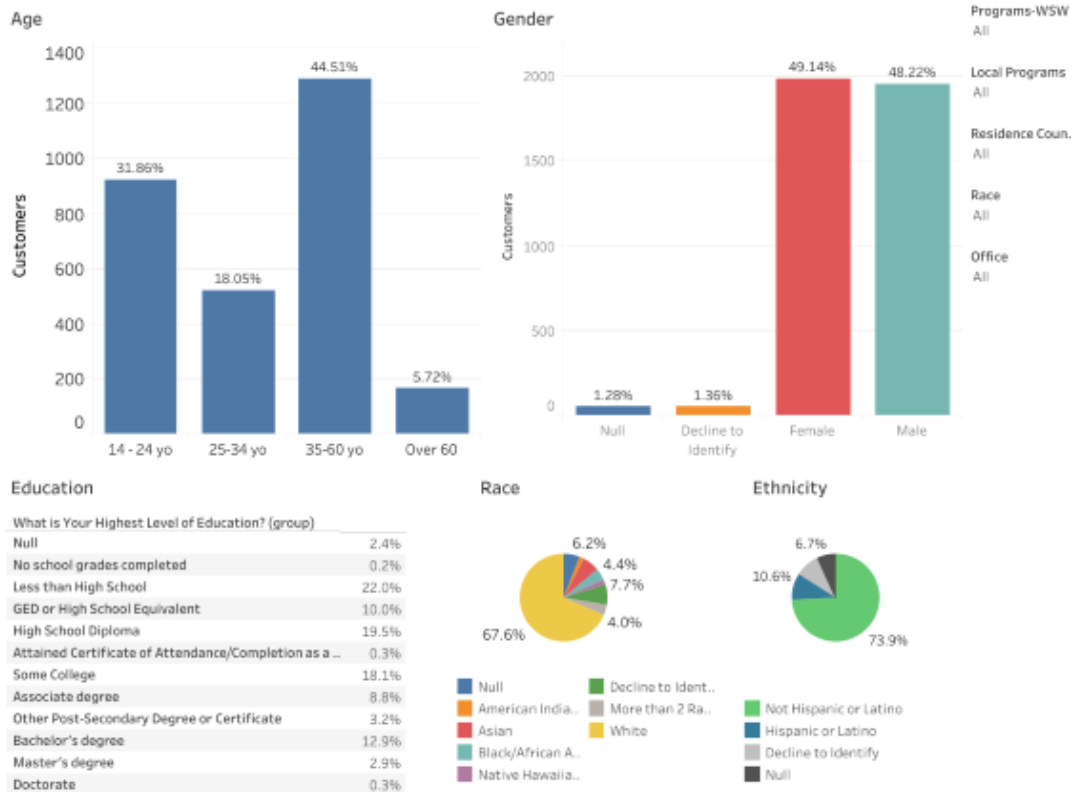
PY19 Demographics



Serving businesses, job seekers and youth in Clark, Cowlitz and Wahkiakum counties.

2018 – 2019 Enrollments

PY18 Demographics



Ongoing Projects:

The committee is in the development of our charter and associated strategy to guide the work into the future. For the remainder of the year, the committee will provide support and guidance related to *Strategy #5: Develop, and implement programmatic evaluation strategy*, as well as *Strategy #2: Expand virtual career coaching and job training*.

Economic Mobility Committee Members:

Monte Constable, DSHS	Kelley Foy, LifePort
Ilona Kerby, Lower Columbia CAP	Mike Bridges, IBEW Local 48
Renny Christopher, WSUV	Shannon Stull, LiUNA 335