



workforce

SOUTHWEST WASHINGTON

Investing in employment and job training services
for businesses, job seekers and youth in Clark, Cowlitz and Wahkiakum counties.



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February 2017

Construction Businesses Invited to March 3 Meeting about Developing the Workforce

Construction and related companies are invited to join the Columbia-Willamette Workforce Collaborative (CWWC)* on March 3 to discuss the industry's workforce development needs.

The event is 8-10 a.m. and is free. To learn more, contact Melissa Boles, Employer Services Manager, at mboles@workforcesw.org or 360.567.3185.

*CWWC is a partnership of Workforce Southwest Washington, Clackamas Workforce Partnership and Worksystems. Together, the three workforce boards serve six counties in Washington and Oregon (Clackamas, Clark, Cowlitz, Multnomah, Wahkiakum and Washington).

Image-Enhancement Campaign Planned for Manufacturing Industry



Manufacturers and the Columbia-Willamette Workforce Collaborative (CWWC) hope to launch a marketing campaign to increase awareness of manufacturing jobs and companies in the region and attract new workers to the industry.

Pending baby boomer retirements, the desire for increased diversity in the workforce and the dearth of young people seeking manufacturing jobs prompted manufacturers to pool resources to develop a marketing plan to elevate the industry.

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OTHER NEWS

Board Meeting

March 8, 2017, 4-6 p.m.
Cowlitz County
Administrative Building in
Kelso [Click for details](#)

Mission

Work on the plan will begin once the group has collected sufficient funds. The deadline is March 3.

Companies interested in participating should contact Cass Parker, Senior Employer Services Manager, at cparker@workforcesw.org or 360.567.1076.


Long-term Care Companies Sought for Industry Panel



Workforce Southwest Washington is seeking long-term care companies to participate in a regional initiative to address the industry's workforce challenges. The next meeting is April 25.

To learn more about the Long-term Care initiative, contact Melissa Boles at mboles@workforcesw.org or 360.567.3185.

Businesses Can Tour Mark Morris HS Career & Technical Education Programs on February 16



Business Back 2 School

Join us for a tour of Career and Technical Education programs at Mark Morris High School! This is a great opportunity to see and experience how education has changed over the past 40 plus years.

February 16, 2017
Mark Morris High School

Tentative Schedule:

- 8:30 am – Meet at Lowe's Parking Lot, Ocean Beach Hwy.
- 8:45 am – Bus departs for Mark Morris High School:
- 9:00 am – Arrive at Mark Morris High
- 9:00 am – Welcome and Review Class Schedule in LGIC
- 9:20 am – 9:50 am – Session I
- 9:55 am – 10:25 am – Large Group Facility Tour
- 10:25 am – 10:55 am – Session II
- 11:00 am – 12:20 am – Lunch Period: Q&A, debriefing, evaluation
- 12:45 pm – Bus back to Parking Lot

Cost is \$15 and includes bus ride, coffee, lunch.
Bus ride to the school is mandatory - parking is extremely limited
Sign up today at www.kelsolongviewchamber.org

Future
Business Back 2 School
Discovery High - R.A. Long High School: May 11, 2017

KELSO LONGVIEW
CHAMBER OF COMMERCE

Class Options Include:

- Digital Photography
- Computer Integrated Manufacturing
- Manufacturing/Industrial Arts
- Marketing
- Microsoft IT Academy
- Computer Aided Design and Drafting
- Introduction to Engineering

Space is limited and registration is required. Sign up at <http://www.kelsolongviewchamber.org/event/february-16-2017-business-back-2-school>.

To prepare and promote a skilled and adaptive workforce for a thriving economy in Southwest Washington.

Our Partners



Bids due Feb. 20 for Social Media Plan Creation

Bids are being sought to develop a social media plan to increase awareness of the WorkSource centers in Vancouver and Kelso.

Companies with experience successfully planning, designing, constructing and implementing social media sites, plans and strategies should submit a bid to Julia Maglione, Communications Manager, at jmaglione@workforcesw.org by **February 20**.

[Click here to view the Request for Quotes \(RFQ\)](#) or go to **www.workforcesw.org** and click the "RFP" button in the bottom right corner of the home page.

Wahkiakum County Career Day is March 29 - Businesses Invited to Host Tables



Companies in and around Wahkiakum County are invited to host a table at the Wahkiakum Career Day on Wednesday, March 29.

The event will help 9th through 12th grade students learn about the area's companies, industries and career opportunities.

Employers from all industries, including health care, manufacturing, technology, construction, finance, hospitality, retail, apprenticeship and transportation are encouraged to participate.

Table space is free. Companies should reserve their spot by March 22.

The event will be 1-3 p.m. in Wahkiakum High School's gymnasium, 500 South 3rd Street, Cathlamet, WA 98612.

Workforce Southwest Washington, WorkSource, Wahkiakum School District, Wahkiakum Chamber of Commerce and the Marine Resource Committee are hosting the event.

[Click here to reserve a table](#) or contact Alyssa Joyner, Cowlitz Wahkiakum Outreach Specialist, at ajoyner@workforcesw.org or 360.921.2966.



Comments/Questions?

Julia Maglione
Communications Manager
jmaglione@workforcesw.org

Early Bird Rates End Feb. 20 for Business & Tourism Expo Booth/Table Space



The Building Bridges Business & Tourism Expo is March 8 from 3-7 p.m. at the Cowlitz County Conference Center.

Join 80 businesses to showcase who you are and what you do. Get the best rates before February 20 – booth space \$250, table \$150 (after February 20, \$450 and \$250).

Hosted by the Kelso Longview Chamber of Commerce and Cowlitz County Tourism, the event is free and open to the public.

Register at <http://www.kelsolongviewchamber.org/event/2017-building-bridges-business-tourism-expo> or call 360.423.8400.

Boardmanship 101 Begins March 3

2017 Small Business BOOT CAMP

2017 Series begins Friday, March 3

Friday Mornings • Lower Columbia College
7:30 am - 9 am • Heritage Room at LCC - Admin. Bldg.

★ BOARDMANSHIP SIX PACK ★	
March 3	Handling Conflict (colors of the board) Facilitator: Jennifer Leach, WSU Extension Faculty and President of the Longview School Board.
March 10	Working as a Team Facilitator: Frank McShane, Cascade Networks
March 17	Role of the Board vs the CEO Facilitator: Gary Healea, PNE Corp.
March 24	Financial Accountability Facilitator: Scott Davis, CPA, Davis and Associates, CPAs
March 31	Facilitating and Leading Meetings (Robert's Rules) Facilitator: Terry McLaughlin, Cowlitz County Assessor
April 7	Succession Planning Facilitator: Chris Bailey, President, LCC

Pricing same as 2013!

\$100 Members ★ \$160 Non-Members

Sponsored by:

workforce
SOUTHWEST WASHINGTON

SOCIAL MEDIA 201 ★ SIX PACK ★
Starts May 5

“The Boardmanship Boot Camp is perfect for those boards who want to go to the next level. From basic board principles to finances to strategic planning, it has everything your board needs to make the next year what you want it to be. If you're sick of just getting by and want to be an active board of directors to help your non-profit, I highly recommend this Boot Camp for you.”

Gary Chapin
KLTV Board President

KELSO LONGVIEW
CHAMBER OF COMMERCE
360-423-8400 www.kelsolongviewchamber.org

Give your board members the tools to be successful and to understand their role. This class is for new and current board members, prospective board members and the CEO.

With each registration, three people can attend each class. To register, call the Kelso Longview chamber at 360.423.8400 or go to <http://www.kelsolongviewchamber.org/event/2017-small-business-boot-camp-boardmanship>.

Job Opening: Program Manager

Workforce Southwest Washington (WSW) is seeking a Program Manager to support, develop, implement and manage specific local and regional grants.



The Program Manager is responsible for oversight and coordination of programs and strategies focused on connecting target populations (adults, dislocated workers, long-term unemployed workers, veterans, minorities, youth and other populations) to training and careers in sectors such as advanced manufacturing, technology, construction, health care and other high-growth, high-demand fields.

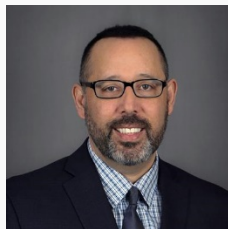
To apply, go to www.worksourcewa.com, search for Job ID: 178083653 or [Program Manager WSW](#).

New Members Join WSW Board

Workforce Southwest Washington (WSW) welcomes three new board members:

- Frank Hurtarte, Vice President, Human Resources, Kaiser Permanente NW Region
- Shannon Stull, Business Manager, LiUNA 335
- Cowlitz County Commissioner Dennis Weber

[Click here for a complete list of WSW Board members.](#)



Frank Hurtarte, VP of HR, Kaiser Permanente NW Region



Cowlitz County Commissioner
Dennis Weber

Construction & Other STEM-related Companies Sought for February 23 Industry Fair

Battle Ground Public Schools Industry Fair



Thursday, February 23, 2017
5:00 p.m. to 7:00 p.m.
Battle Ground High School
300 W Main Street
Battle Ground, WA 98604

Questions?

Contact Kevin Doyle
(360) 885-6598 or
doyle.kevin@battlegroundps.org

The Battle Ground Public Schools provides equal opportunity in programs and employment and does not discriminate on the basis of race, color, national origin/language, creed/religion, sex, sexual orientation including gender identity, disability, or the use of a service animal by a person with a disability, age, marital status, honorably discharged veteran or military status, HIV/Hepatitis C status. The district provides equal access to the Boy Scouts and other designated youth groups. Contact the following regarding questions and complaints of alleged discrimination: Title IX Compliance Officer, 360.885.5481; Title IX Director, Coordinator 360.885.5481; Section 504/ADA Coordinator 360.885.5481; Compliance Coordinator for State Civil Rights Laws, 360.885.5455; or a letter may be submitted to the designated coordinator at the Battle Ground Public Schools, PO Box 200, Battle Ground, WA 98604.

[Facebook.com/BattleGroundPS](https://www.facebook.com/BattleGroundPS)
[Facebook.com/WorkSourceSW](https://www.facebook.com/WorkSourceSW)
[Facebook.com/PartnersInCareers](https://www.facebook.com/PartnersInCareers)

Reserve your table!

[Click here to sign up by February 15, 2017](#)

Host a table at the BGPS Industry Fair and help us educate young people about career opportunities in Southwest Washington!

We are seeking employers in and around Clark County from all industries: health care, manufacturing, technology, construction, finance, hospitality, retail, apprenticeship and transportation.

The event is geared toward students and community members.

Sponsored by Battle Ground Public Schools, WorkSource and Partners in Careers



WorkSource

A partner of the americanjobcenter network

WorkSource is an equal-opportunity partnership of organizations that provide employment and training services. Auxiliary aids and services are available upon request to people with disabilities. Washington Relay Service 711.

A few tables remain! Companies in science, technology, engineering, math and other STEM-related fields are encouraged to sign up.

Reserve your table by clicking [here](#) or contact Kevin Doyle at 360.885.6598 or doyle.kevin@battlegroundps.org.

No-Cost Training for Manufacturing and Technology Jobs



Job seekers can learn about training programs that can help them get jobs in manufacturing or technology by attending a free information session at WorkSource. In many cases, WorkSource may pay for the training.

Those interested are encouraged to contact a career coach immediately and attend an information session as soon as possible.

Information sessions are held:

- Kelso: Mondays, 1:30-3 p.m., WorkSource, 305 S. Pacific Avenue, Suite B, Kelso. Contact Heather Fox at hfox@esd.wa.gov or 360.578.4235.

- Vancouver: Thursdays, 1-2:30 p.m., WorkSource, 204 SE Stonemill Drive, Suite 215, Vancouver. Contact Jacob Miller at jamiller@esd.wa.gov or 360.735.5084.

Longview Public Library Hosting SCORE Small Business Seminars

Longview Public Library is partnering with SCORE to bring you free small business seminars every month!

Business Plan Basics February 11

10am - 1pm

Longview Library Auditorium

Registration Required **360.442.5300**

Upcoming SCORE seminar schedule at Longview Public Library:

March 11, 2017
Business Lenders' Seminar

April 8, 2017
Small Business Marketing 101
Email Marketing (Constant Contact)

May, 13, 2017
Small Business Marketing for Social Media

June 10 and 17, 2017
Simple Steps for a Well Run Business

July 8, 2017
Secrets to Starting the Best Business for You

August 12, 2017
Record Keeping & Taxes

September 16 and 23, 2017
Simple Steps for Growing Your Business

October 14, 2017
Business Lenders' Seminar

November 18, 2017
Selling Techniques for Small Business

December 9, 2017
QuickBooks Desk Top

Visit www.longviewlibrary.org for more information
or call 360.442.5300

To get more information about SCORE go to:
scorevancouver.org



Update Email Addresses for Workforce Southwest Washington

Please check your contact lists to be sure email addresses for Workforce Southwest Washington and Southwest Washington Workforce Development Council use "@workforcesw.org."

The old @swwdc.org email addresses no longer work.

Staff email addresses are first initial followed by last name
@workforcesw.org. For example, jmaglione@workforcesw.org.

WorkSourceWA.com Wins Innovation Award

Washington State's Employment Security Department (ESD) recently received the 2016 Monster Innovation Award. ESD is the first government agency to receive the award from Monster, a global leader in recruitment technology.



The award recognizes recruiting excellence, celebrating the year's best success story in using Monster's innovative solutions.

ESD and Monster worked together to develop WorkSourceWA.com, an online job-match platform that transforms the way job seekers and businesses connect, and also deployed an integrated case management system used by WorkSource centers across the state.

Since launching in May 2016, more than 115,000 job seekers have opened accounts on WorkSourceWA.com. The site features more than 142,000 Washington jobs. To learn more about WorkSource services for businesses and job seekers, visit www.WorkSourceWA.com.

Photo (l to r): Mark Stoeber, Chief Executive Officer of Monster and Dale Peinecke, Commissioner of Washington Employment Security Department (photo courtesy of Monster).

Career & Networking Fair in Cowlitz County on April 18



Goodwill, WorkSource and Lower Columbia College are seeking businesses to participate in the Career & Networking Fair.

Companies should contact Tori Skinner, Business Development Coordinator at the Goodwill Work Opportunity Center of Cowlitz County at victorias@goodwillwa.org or 360.501.8359.

The event is Tuesday, April 18 from 10 a.m. – 2 p.m. at Lower Columbia College's Student Center, 1600 Maple Street, Longview, WA 98632. Admission is free and open to the public.

To learn more, visit <https://www.eventbrite.com/e/2017-career-networking-fair-tickets-31603116773>

Job seekers with questions can contact:

- Tori Skinner, Goodwill Work Opportunity Center of Cowlitz County, at victoriaS@goodwillwa.org or 360.501.8359
- Donna Hughes, WorkSource Cowlitz-Wahkiakum, at dhughes@esd.wa.gov or 360.578.4259.
- Brian Sharp, Lower Columbia College, at bsharp@lowercolumbia.edu or 360.442.2330.

SWCA Accepting Scholarship Applications through April 28

The Southwest Washington Contractors Association (SWCA) Foundation is accepting applications for its scholarship program until April 28.

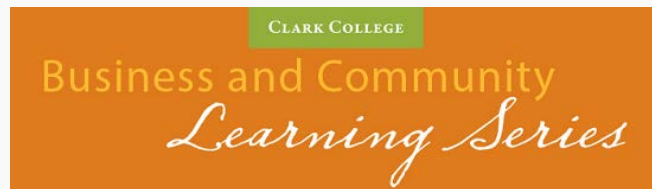


Last year, SWCA awarded more than \$17,000 to 15 students pursuing full-time post-secondary education.

Scholarships are a minimum of \$500 and awarded based on academic performance, work and volunteer experience, extracurricular activities, letters of recommendation and a personal essay.

Download an application at www.swca.org/swca-foundation or contact Lisa Cartwright at lisa@swca.org or 360.694.7922.

Millennials in the Workforce – Free Lecture at Clark College February 24



The next topic in Clark College's free Business and Community Learning Series is "Millennials in the Workforce."

Speaker Scott Sadler will focus on the Millennial generation and how employers can successfully navigate generational differences. Scott

is a certified Mastermind Executive Coach, speaker, trainer and facilitator.

The event is 11:30 a.m. to 1:30 p.m. in the Gaiser Student Center on Clark College's main campus.

For additional information, contact Nichola Farron at nfarron@clark.edu.

February is Career and Technical Education Month

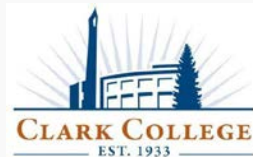


Career and technical education (CTE) programs help students gain abilities that prepare them for high-wage, high-skill careers through hands-on and academic learning.

February is national CTE month. It's a great time to promote these programs so students, their parents and others gain a greater understanding of career pathways in these industries.

Learn more at the Association for Career and Technical Education <http://wa-acte.org/>.

Clark College Professional Technical Day is February 23



High school students can learn about technical education programs at Clark College during Professional Technical Day on Thursday, February 23 from 9 a.m. to noon.

Registration is first-come, first-served and is open through February 21. The earlier a student registers, the greater the chance they will be able to attend the workshops of their choice.

A sample of some of the participating programs:

- Automotive & Diesel Technology
- Business Technology
- Child & Family Studies
- Computer Aided Design & Drafting
- Cuisine & Professional Baking
- Engineering & Computer Science
- Health Occupations & Education
- Machining, Advanced Manufacturing
- Mechatronics
- Network Technology

- Surveying & Geomatics
- Welding Technology

Register at <http://www.clark.edu/future/protechday/>.

Sharing Holiday Cheer – All Year Long

For a third year, WSW and CREDC staff adopted a family for the holidays through SHARE Vancouver. The groups donated more than \$800 worth of toys, clothing, gifts, food and a grocery store gift card for a young mother and her three small children.

The holidays may be over, but the giving continues. The companies have arranged with SHARE to continue to provide donations to this family throughout the year.

Valentine's Day-inspired gifts, food and clothing were delivered last week. In early April, we'll be collecting Spring/Easter-themed items.

Bring donations to the WSW/CREDC office at 805 Broadway, Suite 412 in Vancouver or contact Julia Maglione at jmaglione@workforcesw.org for ages, clothing sizes and color preferences.

Learn more about SHARE at <http://sharevancouver.org/>.



December Donations



February Donations

Millions of Dollars in Earned Income Tax Credits are Unclaimed Each Year

A Department of Commerce news release says many people are eligible for a tax refund of up to \$6,269 from the Internal Revenue Service (IRS) and do not claim it.

Last year 436,000 people in Washington applied for the credit, yet an estimated \$270 million in federal tax credits went unclaimed.

Free tax preparation services are available to low- and moderate-income families. Call 2-1-1 and ask for "free tax preparation locations" or search "free tax prep" at www.irs.gov.

Local Contacts:

- Cowlitz County: Lower Columbia Community Action Program, Liz Myntti, 360.425.3430, ext. 215
- Clark County: Community Housing Resource Center, Charlene Dahlen, 360.690.4496, ext. 100

Workforce News

View media coverage, press releases and past newsletters at [Workforce News](#).

WorkSource Workshops

Clark County: 204 SE Stonemill Drive, Suite 215, Vancouver, WA 98684, 360.735.5000. [Click to view Clark County Workshops and Hiring Events](#).

Cowlitz-Wahkiakum: 305 S. Pacific Avenue, Suite B, Kelso, WA 98626, 360.577.2250. [Click to view Cowlitz-Wahkiakum Workshops and Hiring Events](#).

WSW, a nonprofit organization founded in 2002, contributes to regional economic growth by providing investments and resources to improve the skills and education of the workforce in Clark, Cowlitz and Wahkiakum counties.

WSW-funded programs help businesses find and hire the employees they need and provide people the skills, education and training to find work or advance in their careers.

WSW partners with employers, community colleges and universities, labor groups, government and economic development agencies, high schools and community organizations to provide employment and training services to businesses, job seekers and youth.

You're receiving this because of your interest in workforce development. WSW is an equal opportunity employer and provider of employment and training services. Auxiliary aids and services are available upon request to individuals with disabilities.
Washington relay: 711.

Workforce Southwest
Washington
805 Broadway, Suite 412
Vancouver, WA 98660
360.567.1070
www.workforcesw.org