WSW Executive Committee Meeting  
Zoom Conference Call  
January 25, 2023 3:30 – 5:00 pm  
AGENDA

<table>
<thead>
<tr>
<th>Time</th>
<th>Item</th>
<th>Presenter</th>
</tr>
</thead>
<tbody>
<tr>
<td>3:30</td>
<td>Welcome</td>
<td>Paige Spratt</td>
</tr>
<tr>
<td>3:35</td>
<td>Consent Agenda *</td>
<td>Paige Spratt</td>
</tr>
<tr>
<td></td>
<td>• Approval of Executive/Finance Committee Minutes</td>
<td></td>
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<td></td>
<td>• Approval of Contract Memo</td>
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<tr>
<td>3:40</td>
<td>Governance</td>
<td>A.D. Simmons</td>
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<td></td>
<td>• Recommendation for Executive Committee Members</td>
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<tr>
<td>3:55</td>
<td>CEO Update</td>
<td>Miriam Halliday</td>
</tr>
<tr>
<td>4:55</td>
<td>Open Discussion / Other Items</td>
<td>Paige Spratt</td>
</tr>
<tr>
<td>5:00</td>
<td>Adjourn</td>
<td>Paige Spratt</td>
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* - Action Required

NOTES
WSW Executive/Finance Committee Meeting Minutes  
November 16, 2022  
3:30 p.m.  
Zoom Conference Call/WSW Rainier Board Room

Executive Committee Members Present: Paige Spratt, A.D. Simmons (via Zoom), Ralph Clark, Monte Constable, Councilor Rylander, and Ted Sprague.

Finance Committee Members Present: John Vanderkin, Paige Spratt, and Bob Gustainis (via Zoom).

Executive/Finance Committee Members Excused: Renny Christopher

Staff Members Present: CEO Miriam Halliday, Amy Gimlin, Barri Horner, and Traci Williams.

WELCOME:  
Chair Paige Spratt opened the meeting at 3:35 p.m. and welcomed everyone in attendance.

APPROVALS:  
Having reached quorum, Chair Spratt entertained a motion to approve the Consent Agenda, consisting of the Finance Committee minutes held on August 17, 2022 and Policy Memo containing: WSW Monitoring Policy #2003 Rev 4.

Ted Sprague moved to approve the Consent Agenda as presented, second by John Vanderkin.

CEO REPORT:  
CEO Miriam Halliday shared the December Board of Directors meeting draft agenda and shared the Connecting the Dots breakout groups. It was brought to attention that the date on the agenda needs to be changed from the 14th to 13th. Miriam also mentioned that WSW will now have a full team after hiring a new Program Manager, Armando who starts November 29th and the new Director of Programs, Marnie who will start January 4th. Questions were addressed by Miriam Halliday.

FINANCE:  
Chief Financial Officer, Barri Horner presented the PY22 Q1 financial reports, which included the WIOA Formula Grant Fund Obligations report for WIOA Adult, WIOA Dislocated Worker, and WIOA Youth. Last year’s WIOA Formula grants have been fully obligated at 100%. Financial reports on operations, subcontracts, and grant spending were presented, noting that WSW is on track with spending for PY22 Q1 and no major concerns.

Chief Financial Officer, Barri Horner presented the highlights of the revised WSW PY22 annual budget. CFO Horner presented all the revisions that were made as noted on the budget memo for the PY22 budget revision. Questions and comments were invited with no questions forthcoming.
Monte Constable moved to approve the recommendation of the budget revision to the full board for final approval at the December board meeting as presented, second by Ted Sprague. Motion carried.

GOVERNANCE:
Governance Co-Chair Ralph Clark gave a brief overview of new potential board members, Adam Blackwell, Co-Founder for Molecular Testing Labs under Private Sector Clark County; Rodney Seales, HR Generalist for WestRock under Private Sector Cowlitz County; Brent Freeman, Superintendent for Wahkiakum School District under Private Sector Wahkiakum County; and Tennille Johnson, Deputy Regional Administrator for ESD under Public Sector/WIOA Partner. The Governance Committee and CEO Miriam Halliday recommends that Adam Blackwell, Rodney Seales, Brent Freeman, and Tennille Johnson be put forward to the full board for nomination. A motion was entertained to approve the individuals listed above to the full board at the December 13th meeting.

Ralph Clark moved to approve Adam Blackwell, Rodney Seales, Brent Freeman, and Tennille Johnson to the December 13th board meeting for final approval, second by Monte Constable. Motion carried.

Governance Co-Chair Ralph Clark shared that the Governance Committee from now to March 2023 will be focused on leadership development, striving to fill all private sector seats on the Executive Committee by March 2023. CEO Halliday and Chair Spratt will work with the new members to assess their interest and availability to serve on the Executive Committee in the coming months.

NEW BUSINESS / OTHER ITEMS
Monte Constable congratulated Miriam on her WWA closing statement.

ADJOURNMENT:
With nothing further for the good of the order, Chair Spratt entertained a motion to adjourn the meeting at 4:27 p.m.

Ted Sprague moved to adjourn the meeting at 4:27 p.m.
DATE: AUGUST 24, 2022
TO: MIRIAM HALLIDAY, WSW CHIEF EXECUTIVE OFFICER
    WSW EXECUTIVE BOARD MEMBERS
FROM: LINDA CZECH, WSW CONTRACTS MANAGER
RE: CONTRACT UPDATE (NOVEMBER - DECEMBER 2022)

WSW modified the following contracts:

- Equus Workforce Solutions budget increase of $110,000 for total budget of $480,718.82 to provide Employment Security Department Disaster Relief Employment and extend end date to June 30, 2023.
- Clark College budget increase of $24,162 to System Liaison for total budget of $73,037 and extend end date to June 30, 2023.

WSW executed the following contracts:

- Equus Workforce Solutions for $40,000 to fund childcare to individuals receiving services at Next in Vancouver, ending June 30, 2023.
- Love Overwhelming for $120,000 to provide Adult and Dislocated Services, ending September 30, 2023.
- Columbia River Economic Development Council for $30,000 to provide Business Outreach services in Clark County, ending December 31, 2023

WSW notification of grant award/execution:

- WSW received executed grant for QUEST Disaster Recovery National Dislocated Worker Grant through Employment Security Department effective October 1, 2022 to September 30, 2024. Grant award amount is $1,186,028.
- WSW received executed grant for Community Project-Summerworks through U.S. Department of Labor Employment and Training Administration effective January 1, 2023 to December 31, 2025. Grant award amount is $1,500,000.

Board Approval Needed:
- Approval needed for the modification of PY22 Summerworks, contract between WSW and Equus Workforce Solutions to increase budget up to $1,200,000 and extend the contract duration to December 31, 2025. Total contract amount not to exceed $1,500,000.
**MISSION**

Lead a regional workforce development system where every individual has access to high-quality employment and every business has access to a highly-skilled workforce

**VISION**

A region where economic prosperity and growth exists for every person

**VALUES**

- **Equity:** Promoting justice, impartiality and fairness within processes, and the distribution of resources by institutions or systems
- **Diversity:** Collectively interweaving differences and similarities that include, for example, individual and organizational characteristics, values, beliefs, experiences, background, preferences and behaviors
- **Inclusion:** Building a multicultural workforce climate where every community member can safely share their voice and be heard
- **Innovation:** Introducing new ideas, methods or products to make changes
- **Collaboration:** Working jointly with our customers, community and colleagues to achieve our shared goals
- **Impact:** Positively influencing and affecting our community

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### Goal 1: Business Recovery and Growth

**Businesses have access to hire, develop and invest in the skilled workers they need to recover and grow.**

**Strategies**

1. Lead the development and expansion of high-quality jobs across our region
2. Develop a regional pool of diverse, qualified workers, matching them to our business partners’ in-demand hiring needs
3. Engage business partnerships to inform the workforce system of emerging hiring trends, to address skill and opportunity shortages, and prepare future workers
4. Invest in and provide support for businesses to develop pre-apprenticeship, apprenticeship, on-the-job training, incumbent worker training, internships, and other earn-and-learn models

**Indicators**

1. Percentage of WSW business partners who adopt one or more quality jobs metrics
2. Number of employment placements from our regional pre-qualified pool of highly-skilled workers
3. Number of on-the-job trainings (OJTs), incumbent worker trainings (IWTs), paid and unpaid internships and work experiences, pre-apprenticeships and apprenticeships
4. Amount invested in on-the-job trainings (OJTs), incumbent worker trainings (IWTs), paid and unpaid internships and work experiences, pre-apprenticeships and apprenticeships
5. Number of new businesses, by sector, that WSW engages with and supports

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### Goal 2: Economic Mobility

**Promote equity for every individual by providing access to high-quality* employment and advancement opportunities.**

**Strategies**

1. Develop and implement programs that holistically serve families and communities
2. Expand virtual career coaching and job training
3. Expand Next strategy for talent development into rural communities
4. Develop and sustain population-specific programs
5. Develop and implement programmatic evaluation strategy

**Indicators**

1. Number of Priority Populations as defined by WIOA and WSW receiving workforce services
2. Percentage of people served who enter post-secondary education
3. Percentage of people served placed into pre-qualified highly-skilled worker pool for employment
4. Percentage of families receiving childcare and other supports necessary to return work
5. Percentage of people served from all programs who advance into high-quality employment
6. Number of program evaluations completed

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### Goal 3: Systems Change

**An accessible and effective workforce system exists to advance equity for individuals and to promote the community and economic development goals of the region.**

**Strategies**

1. Develop and implement a method to actively involve community-based organizations to provide input, to improve access, and to initiate continuous improvement
2. Expand effective relationships across organizations and government systems to break down barriers, increase access and improve outcomes
3. Advocate for investments, policies, strategies and economic development goals that enhance community prosperity
4. Communicate WSW’s impact, lessons learned, promising practices and labor market information

**Indicators**

1. Number of partnerships with organizations and individuals that serve historically underserved populations
2. Business and job seeker customer satisfaction scores
3. Number of funder partnerships
4. Number of new local, state and national policies enacted to support our local workforce development system goals

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*WSW, in collaboration with our Columbia-Willamette Workforce Collaborative partners, will be launching a Quality Jobs Initiative in 2021. Working in close collaboration with our business, community and education partners, we will define what high-quality work means for our region and how we can work together to support a high-quality job for everyone. Our work is based on work developed by The National Fund for Workforce Solutions. Please visit: https://nationalfund.org/our-solutions/activate-employers-to-make-jobs-better/job-quality-resource-center/ for more information.*
<table>
<thead>
<tr>
<th>Goal</th>
<th>Indicator</th>
<th>Target for Full Plan 2021-2024</th>
<th>PY21 (July 2021- June 2022)</th>
<th>PY22 To Date (July 2022- Dec 2022)</th>
<th>PY 2023</th>
<th>PY 2024</th>
<th>2021-2024 Progress</th>
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<tbody>
<tr>
<td>Business Recovery &amp; Growth</td>
<td>Percentage of WSW industry partners who adopt one or more quality jobs metrics</td>
<td>N/A</td>
<td>N/A</td>
<td>20%</td>
<td>11%</td>
<td>20%</td>
<td>N/A</td>
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<tr>
<td></td>
<td>Number of employment placements from our regional pool of highly skilled workers</td>
<td>N/A</td>
<td>70</td>
<td>400</td>
<td>41</td>
<td>1</td>
<td>11%</td>
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<tr>
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<td>Number of OJTs, IWTs and Work Experiences</td>
<td>284</td>
<td>56</td>
<td>260</td>
<td>57</td>
<td>34</td>
<td>10%</td>
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<tr>
<td></td>
<td>Number of MSOs, EMs and Work Experiences in service area</td>
<td>1148.314</td>
<td>760.219</td>
<td>N/A</td>
<td>399.894</td>
<td>111.62</td>
<td>50%</td>
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<td></td>
<td>Number of new businesses that WSW engages with and supports</td>
<td>211</td>
<td>167</td>
<td>400</td>
<td>213</td>
<td>103</td>
<td>70%</td>
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<tr>
<td>Economic Mobility</td>
<td>Number of racially diverse historically underserved people receiving workforce services</td>
<td>1151</td>
<td>491</td>
<td>1000</td>
<td>458</td>
<td>200</td>
<td>73%</td>
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<tr>
<td></td>
<td>Number of people served who enter post-secondary education/training</td>
<td>222</td>
<td>159</td>
<td>N/A</td>
<td>116</td>
<td>25</td>
<td>N/A</td>
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<tr>
<td></td>
<td>Percentage of people served placed into qualified talent pool for employment</td>
<td>N/A</td>
<td>100%</td>
<td>100%</td>
<td>11.1%</td>
<td>12.2%</td>
<td>12%</td>
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<tr>
<td></td>
<td>Number of people receiving support services necessary to return to work</td>
<td>923</td>
<td>415</td>
<td>N/A</td>
<td>311</td>
<td>150</td>
<td>N/A</td>
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<td>Percentage of people served in programs who advanced into high-quality employment</td>
<td>45.6%</td>
<td>60.0%</td>
<td>100%</td>
<td>47.9%</td>
<td>62.0%</td>
<td>55%</td>
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<tr>
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<td>Number of programs completed</td>
<td>0</td>
<td>1</td>
<td>3</td>
<td>0</td>
<td>0</td>
<td>0%</td>
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<td>Systems Change</td>
<td>An effective and equitable workforce system exists.</td>
<td>N/A</td>
<td>N/A</td>
<td>10</td>
<td>N/A</td>
<td>N/A</td>
<td>N/A</td>
</tr>
<tr>
<td></td>
<td>Number of partnerships with organizations and individuals who serve historically underserved populations</td>
<td>N/A</td>
<td>N/A</td>
<td>10</td>
<td>N/A</td>
<td>N/A</td>
<td>N/A</td>
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<td>Business &amp; job seeker customer satisfaction scores</td>
<td>N/A</td>
<td>N/A</td>
<td>7</td>
<td>N/A</td>
<td>N/A</td>
<td>N/A</td>
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Dislocated Worker Grant – QUEST approved by Executive Committee

Yes - A.D. Simmons
Yes – Monte Constable
Yes – Renny Christopher
Yes – Ted Sprague

Best,
Traci
grant from Washington State Employment Security Department for the contract duration of November 1, 2022 to September 30, 2024.

- Approval needed for the DWG (Dislocated Worker Grant) – QUEST (Quality Jobs, Equity, Strategy and Training), contract between WSW and Career Team for $141,028. These are National Dislocated Worker funds administered via grant from Washington State Employment Security Department for the contract duration of November 1, 2022 to September 30, 2024.

Thank you for your consideration!

MH

Miriam Halliday (she/her/hers)
Chief Executive Officer
mhalliday@workforcew.org
503.367.8193

www.workforcew.org

Workforce Southwest Washington
805 Broadway, Suite 412 | Vancouver, WA 98660
Follow us: Twitter LinkedIn
From: Traci Williams  
Sent: Thursday, December 1, 2022 12:53 PM  
To: Miriam Halliday  
Subject: RE: Executive Committee Approved (4 - Yes) Contract Increase Prior to Full Board Meeting

Yes – Renny Christopher  
Yes – Ralph Clark  
Yes – Monte Constable  
Yes – Ted Sprague  
Yes – Richard Rylander (non-voting)

Haven’t heard back from:  
A.D. Simmons  
Paige Spratt (only votes if tie)

Happy Holidays,  
Traci

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From: Traci Williams On Behalf Of Miriam Halliday  
Sent: Monday, November 28, 2022 8:55 AM  
Cc: Miriam Halliday <mmartin@workforcesw.org>; Traci Williams <TWilliams@workforcesw.org>  
Subject: Executive Committee Approval -- Needed for Contract Increase Prior to Full Board Meeting

Good morning,

The below contract amendment needs your approval prior to going to our full Board of Directors for vote on December 13th. The current contract has been effective since October 1st, 2022, and WSW will be increasing for outreach and engagement activities post approval.

Please respond via email to Traci (cc’d) with your “I approve”, or “I do not approve” as quickly as you are able.

Approval needed to modify and increase the budget for the One Stop Operator contract between WSW and Equus Workforce Solutions by $120,000.00. Total contract amount $360,000.00.
The additional funds are federal National Dislocated Worker Grant funds, awarded to Employment Security Department and 11 of the 12 Local Workforce Development Boards (LWDBs) across the State to advance quality employment opportunities. The Operator will expand their outreach and engagement activities, representing the needs and opportunities of the WorkSource Vancouver and Kelso centers in the community.

Thank you for your consideration!

MH