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IN OTHER NEWS

SWWDC Board

June 2016

Welcome to *News* about the region's workforce system.

Manufacturers Endorse Workforce Plan: Goal Setting is Next Step



The CWWC* manufacturing team presented the 2016-18 Regional Manufacturing Workforce Plan draft to employers on May 5. More than 30 businesses and industry partners were present to review, offer feedback and endorse the

plan. The next phase includes identifying measurable metrics for goal outcomes and formalizing strategies with partner organizations.

Manufacturers that would like to learn more about the industry panel that's addressing manufacturing workforce issues or are interested in receiving the manufacturing panel meeting notices and e-newsletter should contact Cass Parker at cparker@swwdc.org or 360.567.1076.

*CWWC is a partnership of the Southwest Washington Workforce Development Council, Clackamas Workforce Partnership and Worksystems. Together, the three workforce boards serve six counties in Washington and Oregon (Clackamas, Clark, Cowlitz, Multnomah, Wahkiakum and Washington).

Job Openings & Career Information Available at Health Care Fair on June 29

Companies from Southwest Washington, Clackamas County and the Portland metro area that are seeking employees will be promoting their job openings at a free long-term care job & career fair on **Wednesday, June 29 from 10 a.m. to 3 p.m.** at the Holiday Inn Portland Airport, 8439 NE Columbia Blvd., Portland.

Meeting

Sept. 14, 2016

4-6 p.m., Cowlitz County
Administrative Building in
Kelso

[Click for details](#)

Mission

To prepare and promote a skilled and adaptive workforce for a thriving economy in Southwest Washington.

Our Partners



Long-term care professionals provide medical care and services for children and adults living with chronic health problems. Individuals interested in working in long-term care and learning about the various occupations it employs can meet with professionals from in-home care, assisted living and rehabilitation companies, among others. Long-term care jobs and careers include opportunities in culinary, skilled trades, housekeeping and administration, in addition to nursing and caregiving.

Some of the companies that will be present include: CDM Caregiving Services, Columbia Ridge Senior Living, Helping Hands Home Care, Mary's Woods, Nursingale, Rose Villa, West Hills Health & Rehabilitation, and Willamette View.

The region's long-term care sector is anticipated to add more than 6,000 jobs over the next eight years meaning there will be an increased need for long-term care workers.

For registration and information, including a list of companies that will be at the event, go to www.ltcjobcareerfair.eventbrite.com.

The flyer features a green and orange color scheme. At the top, it says 'LTC' in a dark blue circle. Below that, 'HEALTH CARE JOB & CAREER FAIR' is written in white on an orange background. A central white box with a blue border contains the event details: 'Long-Term Care June 29, 2016 10 a.m. - 3 p.m.' and 'HOLIDAY INN PORTLAND AIRPORT Details & register at: ltcjobcareerfair.eventbrite.com'. Below this, a green banner reads 'THRIVE IN A JOB THAT GIVES BACK!'. To the left is a photo of a caregiver with an elderly woman. To the right is a list of 'Jobs available in*': Nursing & Caregiving, Culinary, Administration, Skilled Trades, and Housekeeping. Further right is a list of bullet points: 'Join nearly 40 employers, training providers, and educators.', 'Meet long-term care professionals.', 'Learn about occupations.', 'Bring copies of your resume.', 'Dress for an interview.', and 'Be prepared to speak with company representatives.' Below the photo is a note: '*TRAINING FUNDS MAY BE AVAILABLE.' At the bottom are logos for WorkSource Washington and WorkSource Oregon, with a small text block: 'The Columbia-Willamette Workforce Collaborative and WorkSource are equal-opportunity employers and providers of employment and training services. Programs offered through The Columbia-Willamette Workforce Collaborative are financed with funds from the U.S. Department of Labor. Auxiliary aids and services are available upon request to individuals with disabilities. Washington and Oregon Relay Service: 711'.

Learn more at <http://ltcjobcareerfair.eventbrite.com>.



Dept. of Vocational
Rehabilitation



Questions/Comments?

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Online Tool Connects Businesses with Youth



Catalyst is a free web-based tool that connects local businesses to young adults ages 16 to 24 who are seeking worksite learning experiences.

Companies can choose the level of participation that meets their needs, from simply posting a company profile on the site to hosting company tours or providing job shadowing opportunities for young adults.

Some ways companies can benefit from Catalyst include:

- Expand recruiting pool for entry-level positions and interns
- Increase visibility to students and educators and highlight community involvement
- Nurture future workforce by connecting with students early in their career development
- Bridge the skill gap of students coming out of high school by communicating real-world needs

For information and to register your company, visit www.catalystwa.org or contact Darcy Hoffman at WorkSource doffman@esd.wa.gov or 360.735.5038.

Training Available for Technology and Manufacturing Jobs



Both WorkSource centers are holding information sessions for people who want to learn more about how they can obtain skills to get jobs in

technology, software, engineering or manufacturing.

Individuals may attend a session at either location:

- **Kelso:** 2nd & 4th Mondays, 1:30-3 p.m., WorkSource, 305 S. Pacific Avenue, Suite A, Kelso. Contact Tammi Leclerc at tleclerc@esd.wa.gov or 360.578.4256.
- **Vancouver:** Thursdays, 1-2:30 p.m., WorkSource, 204 SE Stone Mill Drive, Suite 215, Vancouver. Contact Jacob Miller at jamiller@esd.wa.gov or 360.735.5084.

Learn more at www.RebootNW.org.

Students all Smiles at Business After School Health Care Week Events



Career exploration
for today's youth and
tomorrow's workforce

During Business After School Health Care Week in May, Happy Kids Dental and Beacon Hill Rehabilitation,

both in Longview, hosted events at their locations for young adults ages 16 to 24 interested in learning more about health care careers. They provided tours and hands-on activities and talked about skills, education, training and future job prospects.

**Thank you
Happy Kids Dental & Orthodontics
and
Beacon Hill Rehabilitation
for hosting events!**



Students and Beacon Hill residents play a game to win root beer floats.



Beacon Hill Rehabilitation welcomed students during Business After School.



Using real tools to clean a model of teeth at Happy Kids Dentistry.



All smiles during a visit to Happy Kids Dentistry.



Getting a hands-on look at orthodontics.



Participants apply and remove bands for braces.

SWWDC Seeks Cowlitz Business Representatives for Board of Directors

SWWDC is seeking Cowlitz business representatives to serve on its volunteer board of directors.

To learn more and view the required qualifications, [click here](#) or go to www.swwdc.org.

CREDC Announces Key Staffing Changes

The Columbia River Economic Development Council (CREDC) recently announced that Elizabeth Scott has been promoted to the position of Director of Business Recruitment and Brittany Bagent has been hired as Director of Research and Economic Strategy.

Elizabeth has been with CREDC four years, most recently as Senior Project Manager, where she managed federal grants, research projects and lands for jobs initiatives. She is now responsible for planning and execution of activities that assist companies considering relocation to Clark County. Elizabeth holds a bachelor's degree in History and Sociology from the University of Tampa and a master's degree in Natural Resources from Virginia Tech.

Brittany joined CREDC on June 1 and will lead land use policy and research projects, and coordinate updates to the strategic economic development plan. She has a background in economic development strategic planning and international business, most recently serving as an urban planning associate in Illinois. Brittany holds bachelor's degrees in Urban & Regional Planning and German from Miami University, and a master's degree in Urban Planning & Policy with an Economic Development Concentration from the University of Illinois at Chicago.

Learn more about CREDC at www.credc.org.



Elizabeth Scott



Brittany Bagent

Vancouver Joins National Co-Working Trend



Two co-working spaces are now open in downtown Vancouver. Co-working locations allow individuals to work independently in a shared environment. The facilities typically offer open space working areas, shared or flexible desks, and private offices as well as shared amenities such as conference rooms, kitchens, copiers and internet access.

"The creation of shared physical workspace is an important component of our local entrepreneurial ecosystem that supports individuals and small businesses by reducing overhead costs, encouraging professional collaboration, and accelerating the development and commercialization of ideas and products," said Max Ault, Director of Business Growth & Development for the Columbia River Economic Development Council.

"According to the International Data Corporation, independent workers contributed \$1 billion to the U.S. economy in 2012. Software firm Intuit predicts more than 40 percent of the American workforce will be comprised of freelance or independent workers by 2020. With this growth, demand for co-working spaces across the U.S. is on the rise as startup firms, creatives, remote workers, freelancers, and independent professionals all increasingly seek dynamic, economical space that pairs collaboration with innovation," he continued.

Co-working space in Vancouver includes:

- **Columbia Collective**, 1010 Washington St., Vancouver 98660, 360.205.1213, www.columbiacollective.com
- **Regus**, 1220 Main Street, Vancouver 98660
<http://www.regus.com/locations/hot-desk/washington-vancouver-1220-main-place?MROProduct=HotDesk>

“At Columbia Collective we believe that ‘together is better,’” said Max Mikhaylenko, founder of Columbia Collective. Whether you're a freelancer, an entrepreneur or a startup, working in isolation is detrimental. That's why we work hard to provide a workspace that is inspiring and fun, where ideas come together and a community is forged.”

To learn more:

- *Vancouver Business Journal* article June 3, 2016 - [Co-working spaces may help fuel local tech industry](#)
- *The Columbian* article May 9, 2016 - [Co-working space flourishes in downtown Vancouver](#)
- City of Vancouver video [Co-working in Vancouver](#)

Photo compliments of Columbia Collective

Global YouthBuild Day Celebrated



On April 27, the third annual YouthBuild Day was celebrated around the world. YouthBuild Vancouver participants spent the day at WSU

Extension's Heritage Farm where they presented a picnic table they built to Partners in Careers' Roots to Road team. In partnership with Heritage Farm, Roots to Road is a program that teaches veterans small scale farming and related employment skills, and helps them transition back into the community. YouthBuild's presentation was followed by a morning of shed cleaning and painting, soil preparation and garden planting.

Several YouthBuild volunteers said they participated because they “wanted to give back to their community.”

Currently, 66 young adults ages 16 to 24 are participating in YouthBuild Vancouver. When asked what's special about YouthBuild, one participant said, “They gave me a chance to better my life and to get an education.” Another explained that “It gave me a second chance to become something.”

The first house the students are building for Evergreen Habitat for Humanity is expected to be complete by the end of June and construction will begin on the second house soon after.

To learn more, contact Kris Barnum at Partners in Careers at kris@swwpic.org or 360.696.8417 or visit [YouthBuild Vancouver](#) on Facebook.



YouthBuild students build planter boxes at Heritage Farm.



YouthBuild students prepare the land for planting.



Giving back to the community during Global YouthBuild Day.



Global YouthBuild Day at WSU Extension's Heritage Farm.

Department of Labor Finalizes New Overtime Regulations

The U.S. Department of Labor recently issued its final update to the nation's overtime regulations. Among the changes is an increase in the minimum salary to qualify for overtime and automatic updates every three years to the salary and compensation levels.

To learn more about the regulations, visit the Department of Labor website at <https://www.dol.gov/whd/overtime/final2016/>.

Workforce in the News

See recent [coverage of the SWWDC and workforce projects](#).

SWWDC, a nonprofit organization founded in 2002, contributes to regional economic growth by providing investments and resources to improve the skills and education of the workforce in Clark, Cowlitz and Wahkiakum counties.

SWWDC programs help businesses find and hire the employees they need and provide people the skills, education and training to find work or advance in their careers.

SWWDC partners with employers, community colleges and universities, labor groups, government and economic development agencies, high schools and community organizations to provide employment and training services to employers, job seekers and youth.

You're receiving this because of your interest in workforce development. SWWDC is an equal opportunity employer and provider of employment and training services. Auxiliary aids and services are available upon request to individuals with disabilities. To place a relay call, dial 711.

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