# William Westmoreland Joins Workforce Southwest Washington

**Vancouver, Wash. (June 13, 2017)** – William Westmoreland has joined Workforce Southwest Washington (WSW) as its Workforce Systems Manager. In this role, he is responsible for ensuring the WorkSource centers and affiliated sites that provide employment and job training services to individuals and businesses in Southwest Washington comply with federal mandates of the Workforce Innovation and Opportunity Act (WIOA).

The mandates include improving the quality, flexibility, accessibility and performance of the public workforce system for its two customers – employers and job seekers – and increasing employment and earnings while supporting retention in positions.

"William's varied experience and strong knowledge of workforce development will enable our WorkSource centers to streamline processes and make it easier for businesses and job seekers to receive effective employment and training services," said Workforce Southwest Washington CEO Jeanne Bennett.

"The services provided by WorkSource enable companies to improve the skills of their existing and newly-hired employees so they can remain competitive in the global marketplace and help individuals to find a job or advance in their careers," continued Bennett.

In addition to building partnerships and bringing additional services and resources into the two WorkSource centers in Vancouver and Kelso, Westmoreland oversees the staff responsible for operations, facilities and outreach.

Before joining WSW, Westmoreland was director of workforce development at Mid-America Science Park and handled program development, outreach and recruitment. His experience also includes managing development of e-Learning products, oversight of market support staff, inventory management, human resources and customer service.

Westmoreland received his bachelor's degree in visual arts from Purdue University in Indiana. In his free time, he enjoys hiking, gardening and traveling.

**Workforce Southwest Washington (WSW)**, a nonprofit organization founded in 2002, contributes to regional economic growth by providing investments and resources to improve the skills and education of the workforce in Clark, Cowlitz and Wahkiakum counties. WSW-funded programs operated by WorkSource and community-based organizations help businesses find and hire the employees they need and provide adults and youth with the skills, education and training to find work or advance in their careers. WSW collaborates with employers, colleges and universities, labor groups, government and economic development agencies, high schools and community organizations. Learn more at www.workforcesw.org.

**WorkSource** is a partnership of state agencies, training and education providers, colleges and community organizations that provide free employment and training services to businesses and job seekers. WorkSource assists employers to recruit and screen for qualified applicants, provides wage reimbursement opportunities through on-the-job trainings, and supplies cost-savings information on employment tax credits. Job seekers and those wishing to advance in their career can access workshops on a variety of topics, including resume writing and interviewing skills and may qualify for scholarships to pay for job training or certifications to advance in their field. For information, to create resume or search for jobs, go to www.WorkSourceWA.com.

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Workforce Southwest Washington and WorkSource are equal-opportunity employers and providers of employment and training services. Auxiliary aids and services are available upon request to people with disabilities. Washington Relay Service: 711.